

# **MEDWAY LOCAL PLAN 2041**

## **Retail Topic Paper**

### **Local, Rural, Neighbourhood centres and Shopping parades**

**July 2024**

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# LOCAL & RURAL CENTRES, SHOPPING PARADES AND NEIGHBOURHOOD CENTRES

## 1. INTRODUCTION

- 1.1 Medway Council is preparing its new Local Plan, which once adopted will supersede the current 2003 Local Plan. The Council has previously consulted on the Local Plan as it progressed in the plan making process. Medway Council is now consulting on a Regulation 18 draft, which includes consideration of vision, strategic objectives, options for strategic growth and policy approaches.
- 1.2 The following is a technical paper prepared in support of reviewing all centres smaller than Medway's District and town centres. In doing so, it will set out the methodology for undertaking the work and will summarise national and local policy on town centre boundaries and the evidence used to guide the discussion and proposed options.
- 1.3 Local centres are valued community assets providing retail to meet their day to day needs, services (hairdressers, cash machines) and community facilities including community halls, churches and libraries. Medway Council is preparing its emerging Local Plan and this paper will inform policy approaches for Local and Rural Centres, Shopping Parades and Neighbourhood Centres.

## Policy Context

### **National Policy**

- 1.4 National policy (glossary) defines town centres:

*'as an area defined on the local authority's proposal map, including the primary shopping area and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area. References to town centres or centres apply to city centres, town centres, district centres and local centres but exclude small parades of shops or purely neighbourhood significance. Unless they are identified as centres in Local Plans, existing out-of-centre developments, comprising or including main town centre uses, do not constitute town centres'*

- 1.5 It also recognises the importance of providing local shops to satisfy the needs of local communities. This is particularly important in Medway for the rural communities. Local planning authorities are required to plan positively for local shops to enhance the sustainability of communities and guard against unnecessary loss of valued facilities and services. Sustainable development

sits at the heart of national policy. These centres support the social dimension of sustainable development by ensuring local services are accessible and reflect the community's needs. Centres play a significant role in creating the aspired high quality built environment and strong, vibrant, and healthy communities.

### ***Permitted Development***

- 1.6 Recent changes to permitted development rights enable developers to change premises between uses specified through prior approval permission from Local Authorities rather than the formal full planning permission route. Prior approval permission is less stringent than planning permission and no longer allows for the for strategic policy consideration of the sustainability of centres. This helps fast track the permission process and is therefore beneficial for developers but makes it more difficult for the Council to manage changes of use through policy. The aims and ambitions for centres do still need to be set out at a strategic level within the broader ambitions for Medway's growth.

### ***Local Policy***

- 1.7 Medway's 2003 Local Plan recognises the community function that Local centres play and how they promote sustainable living patterns. The emphasis in current policy therefore reflects national policy. Local policy goes on to identify local centres, village and neighbourhood centres across the Authority recognising the urban and rural functions, the former being more applicable in an urban context and the latter in a rural context.

### ***Structure of the topic paper***

- 1.8 The sections to follow set out the approach to assessing the numerous local, rural, neighbourhood centres and shopping parades across Medway. A summary table is presented at the end with mas of each centre indicating where a change in the boundary has occurred.

## **2. REVIEW OF CENTRES**

- 2.1 Whilst current policy identifies small scale centres (local, village and neighbourhood), time has moved on since the 2003 adopted plan. Many more shops (individual and groupings) have emerged since, which requires consideration for designation in the emerging Local Plan. However, it is fair to suggest that whilst having many more shops scattered across the centre could support the larger centres and ensure sustainable provision, it does not guarantee these centres are healthy or provide an appropriate concentration of uses to effectively support residents. This paper addresses a review of centres to provide guidance on the policy approaches for smaller centres including the management of uses, removal of some centres, redefinition of boundaries, the re-categorization of centres, combination or separation of centres and the proposal of new centres.
- 2.2 At the heart of the policy approach is therefore the aim to support a sustainable way of living.

### **Methodology**

- 2.3 On the basis on the above identified concerns around sustainable provision, particularly considering the increased need for housing in Medway, the following methodology sets out the approach taken by officers to review the existing centres. The intention of the review was to understand what form of centres existed, how they functioned, how they satisfied the community function.
- A desk top exercise with the use of local knowledge was undertaken (2016) to identify new local centres and smaller shopping parades
  - A survey proforma was prepared and methodology provided to support a review of centres (2016). The information collated would establish a base for future monitoring and in the more immediate term would help to:
    - a. Identify extents and Establish/revise boundaries
    - b. Determine the health and vibrancy of the offer
    - c. Identify characteristics
    - d. Identify future potential for growth
    - e. Determine if sustainably accessible
  - A further desktop update in 2021 of centres using planning consents
  - A further June/July 2024 desktop update of centres using planning consents.
- 2.4 At a strategic level and for policy development the findings would help to inform:

- which centres will be retained,
- contribute toward the definition of a hierarchy of centres,
- inform policies on how uses should be managed to achieve healthy and sustainable centres,
- establish appropriate walking distance thresholds,
- identify retail impact assessment thresholds and/or other protectionist policies.
- establish a rural and urban approach based on characteristics

## Categorisation

2.5 It is clear from surveys undertaken that there are differences in the urban and rural contexts. With the exception of a couple of centres, most Village and Neighbourhood centres tend to be characteristic of a smaller scale provision typifying a rural context. The provision also tends to be dispersed across the settlement rather than being concentrated in a central area. The urban form of centres at this scale is classified as Local centres because of the larger scale provision and tendency to be concentrated along a main street. The urban and rural distinction is made clear by the revised categorisation:

**Table 1: Categorising centres in an urban and rural location**

Urban	Rural	Hierarchy	Town centre policy protection (NPPF)
Local Centres	Rural Centre	Below district Centre	Yes
Shopping Parade	Neighbourhood centre	Below Local/Rural Centre	No

2.6 Local and Rural Centres should have at least 6 units to provide an appropriate threshold of units to create vibrancy, although the arrangement of units will be dispersed in a rural context in comparison to a compressed urban context. The shopping parades and neighbourhood centres consist of less than 6 units and are effectively classed as local and rural centres in their infancy. The policy approach would be to protect and support their growth to become larger local and rural centres over time.

## Management of uses

2.7 The NPPF defines main town centre uses as:

*retail development (including warehouse clubs and factory outlet centres); leisure, entertainment facilities the more intensive sport and recreation uses (including cinemas, restaurants, drive-thru restaurants, bars and pubs, night clubs, casinos, health and fitness centres, indoor bowling centres, and bingo halls); offices; and arts, culture and tourism development (including theatres, museums, galleries and concert halls, hotels and conference facilities).*

2.8 Whilst the above definition contains a vast array of uses typically located in larger centres (Town and District Centres), we can use this to inform the uses that should be directed to smaller centres, guided by the scale of provision and its role. Local, rural, neighbourhood centres and shopping parades play a local role and as such should not contain uses of large scale, form or massing. The scale of provision should be appropriate to the location and the function (local provision). Cinemas, drive through restaurants, concert halls etc. are therefore not appropriate for smaller centres. Smaller centres perform a community function in addition to providing convenience and providing retailing opportunities. Centres are fundamentally based on retailing at its core. It is therefore implied that the main use should be retail (supporting day to day needs) followed by community, service and convenience.

2.9 It is necessary to support sustainable living patterns and smaller centres play a bigger role in rural areas and help to reduce the amount of traffic on the roads in more urban areas. Apart from providing convenience, smaller centres are a meeting place and support community cohesion. Protection of these centres is therefore vital to support the day to day activities of residents and the sustainability of settlements and communities.

### **3. DEFINING LOCAL, RURAL, NEIGHBOURHOOD CENTRES AND SHOPPING PARADES**

3.1 The 2003 Local Plan identified 37 local centres, 10 village centres, 30 neighbourhood centres excluding the main town and district centres. This section of the paper sets out the review of each of the identified centres, which have been categorised as falling within one of the following categories:

- Local Centre
- Rural Centre
- Shopping parade
- Neighbourhood Centre

3.2 The assessment will determine if the existing centres are fit for purpose, require boundary adjustments, require combining with other centres or splitting up into new separate centres and identifying new centres for inclusion. The site assessments have been conducted on numerous occasions since 2016 and up to July 2024.

#### **Criteria**

3.3 Drawing on national guidance (PPG), the criteria for assessing centres has been compiled to include the following:

- Vibrancy (number of units, busy, dominance of A1, vacancies)
- Appearance – attractiveness to lure in visitors in support of footfall
- Community function – mini destination, linkage to play areas, church, open space, areas for congregation)
- Accessibility – parking, pedestrian friendly, sustainable access
- Perception of safety – crossing points, feeling safe, barriers to the road, traffic calming measures
- Potential for further growth

#### ***Vibrancy and sustainability***

3.4 A few key criteria determine the long term health of a centre. Vibrancy can be determined by a good mix of uses of 6 or more units (Local and rural centres) and having a convenience store providing for the day to day needs of residents. Less than 6 units would class the centre either as a neighbourhood centre or a shopping parade depending on their location in a rural or urban location, respectively. The lack of vacancies or limited vacancies also indicate the success of a centre and how much it is frequented.

### ***Appearance***

- 3.5 It is important to attract footfall to ensure businesses can remain viable and be successful, which would support future growth and stability of a centre. How a centre looks in its physical form plays a key role in attracting visitors. the presence of planters and seating areas as well as attractive facades of shop fronts and a clean entrance are just as important.

### ***Community function***

- 3.6 Centres should be mini destinations, a place for meeting and undertaking various errands at one go. The presence of a post box, notice board, seating area and good linkages to close by churches, play areas and open spaces ensure linked trips are undertaken and convenience is provided and in turn this offers many opportunities for people in the community to bump into one another or meet up. This fosters a sense of community.

### ***Accessibility***

- 3.7 How a centre is accessed determines how frequent it would be used. Being accessible by various means ensures ease of access for people to visit, i.e. pedestrian friendly with crossing points, bus stops close by that will allow for more sustainable means of transport, cycle racks and parking provision for those visiting on the way to or back from work on the daily commute.

### ***Perception of safety***

- 3.8 How safe a person feels in a centre will determine how long they will stay to undertake linked trips and, in some cases, it would determine how willing a person is to stop at that centre. Issues of safety can range from the presence of anti-social behaviour to not having safe crossing points or appropriate traffic calming measures to ensure pedestrian safety.

### ***Potential for future growth***

- 3.9 It is important to ensure the sustainability, stability, and vibrancy of centres, particularly where shopping parades and neighbourhood centres need to grow over time to support growing communities in collaboration with existing Local and rural centres. Equally it is just as important for local and rural centres to also grow with the communities and evolve in response to the community needs.

### **Assessment Findings**

3.10 The table below summarises the assessment findings to retain, remove or identify new centres. It also identifies where boundary changes have been made. This should be read across with the maps presented in:

- Appendix A: Local Centres
- Appendix B: Rural Centres
- Appendix C: Shopping parades
- Appendix D: Neighbourhood centres

## **4. CONCLUSION**

4.1 The current Regulation 18 Local Plan draft consults on policies DM12 and T18 which list the various local and rural centres, shopping parades and neighbourhood centres to designate. Beneath these policies are specific questions related to:

- Whether these centres include all that should be included, i.e. do you have further locations/centres for officers to consider for inclusion?
- Whether you agree with the boundaries captured for the centres in the various appendices. You do not need to review all but those that you are familiar with and have a particular interest in.

4.2. Maps are captured in the appendices and should be read with the following legend:

**Table 2: Legend for maps**

<b>Description</b>	<b>Explanation</b>	<b>Notes</b>
Red line boundary	Existing centre boundaries to be retained	
Green broken line boundary	Further properties proposed to include as part of the boundary –	to be read as green and red combined for the full boundary
Black filled in areas	Properties changed to residential use.	Shown as part of centres in some cases and not in others – dependent on circumstances.

**Table 3: Assessment Summary**

	Name	Status	Designate	Boundary change	Commentary
	<b>Local Centres</b>				
1	LC 183-193 Station Road, Rainham	Existing	Yes	Yes	
2	LC 126-146, 141-143 High Street, Rainham	New	Yes	Yes	
3	LC 1-45 Parkwood Green	Existing	Yes	Yes	
4	LC 151-169, 198 & 208 Fairview Avenue	Existing	Yes	Yes	
5	LC 140-148 (evens) Hempstead Road	Existing	Yes		
6	LC 30-48 (evens) Hoath Lane, 2 Wigmore Road, 2 Woodside	Existing	Yes	Yes	
7	LC 367, 371-377 (odds), 390, 392 Maidstone Road, Rainham	Existing	Yes	Yes	
8	LC 1-64 Twydall Green & Goudhurst Road	Existing	Yes	Yes	
9	LC 12-40 (evens) London Road, Rainham	Existing	Yes		
10	LC 42-58 (evens) & 59-65 (odds) Sturdee Avenue	Existing	Yes	Yes	
11	LC 1a-8, 15, 17 Livingstone Circus, 1-6 Livingstone Buildings Barnsole Road, 196-206 (evens), 239 & 253-261 (odds) Gillingham Road, 142 Franklin Road	Existing	Yes	Yes	Many residential changes resulted in a smaller local centre.
12	LC 46-100 (evens) & 27-147 (odds) Watling Street	Existing	Yes	Yes	
13	LC 428-432 (evens), 541-543, 551-563 Canterbury Street, 168-184 (evens) Rainham Road, 1-23 (odds) Watling Street	Existing	Yes	Yes	
14	LC 88-135 (evens), 95-115, 123-131, 139-171 (odds) Canterbury Street	Existing	Yes	Yes	
15	LC 172, 178-200 (evens), 237-255 Canterbury Street	Existing	Yes	Yes	Many residential changes resulted in a smaller local centre.
16	LC 302-304 (evens) and 318-320 (evens) Canterbury Street	Existing	Yes	Yes	Many residential changes resulted in a smaller local centre.
17	LC 60, 70, 94-96 (evens), 65, 67 Duncan Road, 2 Franklin Road, 60, 68, 82 77-79 Balmoral Road	New	Yes	Yes	
18	LC Chatham Waters	New	Yes	Yes	
19	LC Victory Pier	New	Yes	Yes	
20	LC 2-16, 28-46, 64-76 (evens) Luton Road, Chatham	Split/new	Yes	Yes	
21	LC 23-55 (odds), 50-54 (evens) Luton High Street, 4-10 Nelson Terrace and 10a Beacon Hill	Existing	Yes	Yes	
22	LC 161 - 183b (odds) Wayfield Road, Chatham	Existing	Yes	Yes	
23	LC 1 – 5 (incl) and 20 – 25 (incl) Shirley Avenue, Tiger Moth and 16a Highview Drive and Formula One Autocentre Maidstone Road Chatham	Existing	Yes	Yes	

	Name	Status	Designate	Boundary change	Commentary
24	LC 42-86 Silverweed Road	Existing	Yes	No	
25	LC Princes Park, Chatham	Existing	Yes	No	
26	LC Kestrel Road, Newton Close and Sultan Road Lordswood	Existing	Yes	Yes	
27	LC Walderslade Village Centre	Existing	Yes	Yes	
28	LC 1-12 (incl) Admirals Walk, 17-19 Gould Road and 600 Lordswood Lane, Lordswood	Existing	Yes	Yes	
29	LC 2-16 (evens) and 1-5 (odds) Ordnance Street Chatham	Existing	Yes	Yes	
30	LC 106-112 (evens) and 27-35 (odds) Pattens Lane Chatham	Existing	Yes	No	
31	LC 64-70 (evens) and 1-4 Leake House, The Fairway	Existing	Yes	No	
32	LC 118-130a Maidstone Road Rochester	Existing	Yes	Yes	
33	LC Borstal Village	New	Yes	Yes	
34	LC 48-136 (evens) and 166-168 Delce Road, 179-181 and 160 Rochester Avenue and 4,5 and 6 Cossack Street, Rochester	Existing	Yes	No	
35	LC 165 – 181 (odds) Bligh Way, Strood	Existing	Yes	No	
36	LC Darnley road. Cedar road	Existing	Yes	Yes	
37	LC 1-7 and 15 – 43 (odds) Wells Road, Strood	Existing	Yes	Yes	
38	LC Darnley road. Elaine Avenue	Existing	Yes	Yes	
39	LC Brompton high street	Existing	Yes	No	
40	LC 34,36, 61-69 Bryant Road, Strood	Existing	Yes	No	
41	LC 86-110 (evens) 116, and 103 - 109 (odds) Frindsbury Road, Strood	Existing	Yes	Yes	
42	LC High Street, Strood	Existing	No	Map not included	Incorporated as part of Strood District Centre boundary
43	LC London Rd, Strood	Existing	No	Map not included	Too lose to Strood District Centre
	<b>Rural Centres</b>				
1	RC Hoo Village	Existing	Yes	Yes	
2	RC Hoo Village - Miskin Road	Existing	Yes	No	
3	RC Cliffe Woods	Existing	Yes	No	
	<b>Shopping Parades</b>				
1	SP 173-179 Rainham high street	Existing	Yes	No	
2	SP 88-94 Station Road, Rainham	Existing	Yes	No	
3	SP 116-120 Wakeley Road, Rainham	New	Yes	No	
4	SP 1-4 Norreys Road	Existing	Yes	No	
5	SP 286-288 Lonsdale Drive	Existing	Yes	No	

	<b>Name</b>	<b>Status</b>	<b>Designate</b>	<b>Boundary change</b>	<b>Commentary</b>
6	SP 45-49 Peverel Green	Existing	Yes	No	
7	SP 275-277, 277a, 277b Gillingham Road and 219 Barnsole Road	New	Yes	Yes	
8	SP 153, 155 Barnsole Road	Existing	Yes	Yes	Many residential changes resulted in a smaller local centre.
9	SP 499, 511 Canterbury street	Existing	Yes	No	
10	SP 55-63, 67 Canterbury Street	Split off/New	Yes	Yes	
11	SP 38-46 (evens) Gillingham Road and 129-135 (odds) Trafalgar Street	Existing	Yes	Yes	Many residential changes resulted in a smaller local centre.
12	SP 119-123 James Street, Gillingham	Existing	Yes	No	
13	SP 105, 124, 138, 140 Richmond Road, Gillingham	Existing	Yes	Yes	
14	SP Forge Lane	New	Yes	Yes	
15	SP 268-274 (evens), 291 Luton Road, Chatham	Existing	Yes	Yes	
16	SP Luton Road, Chatham	Existing	Yes	Yes	
17	SP 110a -114 (evens) Luton Road, Chatham	Existing	Yes	Yes	
18	SP 11-16 The Links, Wayfield	Existing	Yes	No	
19	SP Churchill Avenue	New	Yes	Yes	
20	SP 27-31 Yarrow Road, Chatham	Existing	Yes	No	
21	SP 60-70 (evens) Holland Road, Chatham	Existing	Yes	No	
22	SP 121-125, 135 (odds), 124 Walderslade Road	New	Yes	Yes	
23	SP 111-113 Boundary Road Chatham	Existing	Yes	Yes	
24	SP 94-104 Palmerston Road Chatham	Existing	Yes	Yes	Many residential changes resulted in a smaller local centre.
25	SP 5-7 Scotteswood Avenue, Chatham	Existing	Yes	Yes	
26	SP 7-12 (incl) Central Parade, Marley Way	Existing	Yes	No	
27	SP 76-82 (evens) Leander Road and 53-57b (odds) Orion Road	Existing	Yes	Yes	
28	SP 208-214 Maidstone Road, Rochester	Existing	Yes	No	
29	SP 1, 1A and 1B Beatty Road (City Way junction)	New	Yes	Yes	
30	SP 65-71 City Way (Pattens Lane junction)	New	Yes	Yes	
31	SP 69-83 Maidstone Road	Existing	Yes	No	
32	SP 80 - 86 John Street	Existing	Yes	Yes	
33	SP 1-3 (odds) Cazeneueve Street, Rochester	New	Yes	Yes	
34	SP 2-16 (evens) and 3 Victoria Street, Rochester	New	Yes	Yes	
35	SP 41-47 Carnation Road. Strood	New	Yes	Yes	

	<b>Name</b>	<b>Status</b>	<b>Designate</b>	<b>Boundary change</b>	<b>Commentary</b>
36	SP 64, 89-97 (odds) Bryant Rd & 49 Weston Road, Strood	New	Yes	Yes	
37	SP 59 and 59b Grove Road, Strood	Existing	Yes	Yes	
38	SP 1-9 Rochester Court	Existing	Yes	Yes	
39	Maidstone road. London road	Existing	No	Map not included	No convenience offer
40	Ashley Road	Existing	No	Map not included	Vacant units, loss to residential
41	New Road, Chatham	Existing	No	Map not included	Too close to Chatham TC
42	Luton Road	Existing	No	Map not included	Most units lost to residential
43	Dale Street Chatham	Existing	No	Map not included	All units vacant
44	Laburnum road	Existing	No	Map not included	Most units lost to residential
45	57-59 Maidstone Road, Rochester		No	Map not included	All units in residential use
46	97-109 Maidstone Road, Rochester		No	Map not included	All units in residential use
	<b>Neighbourhood Centres</b>				
1	NC 38 Hoo Village - Pottery Road	Existing	Yes	No	
2	NC Cliffe	Existing	Yes	No	
3	NC High Halstow	Existing	Yes	No	
4	NC Allhallows	Existing	Yes	No	
5	NC Lower Stoke	Existing	Yes	No	
6	NC Grain	Existing	Yes	No	
7	NC Cuxton	Existing	Yes	No	
8	NCHalling Village	Existing	Yes	No	
9	NC Wainscott Village	Existing	Yes	No	
10	NC Chattenden	Existing	No	Map not included	Limited provision as part of garages

## **Appendix A: Local Centres**



**Title: LC 183-193 Station Road, Rainham**

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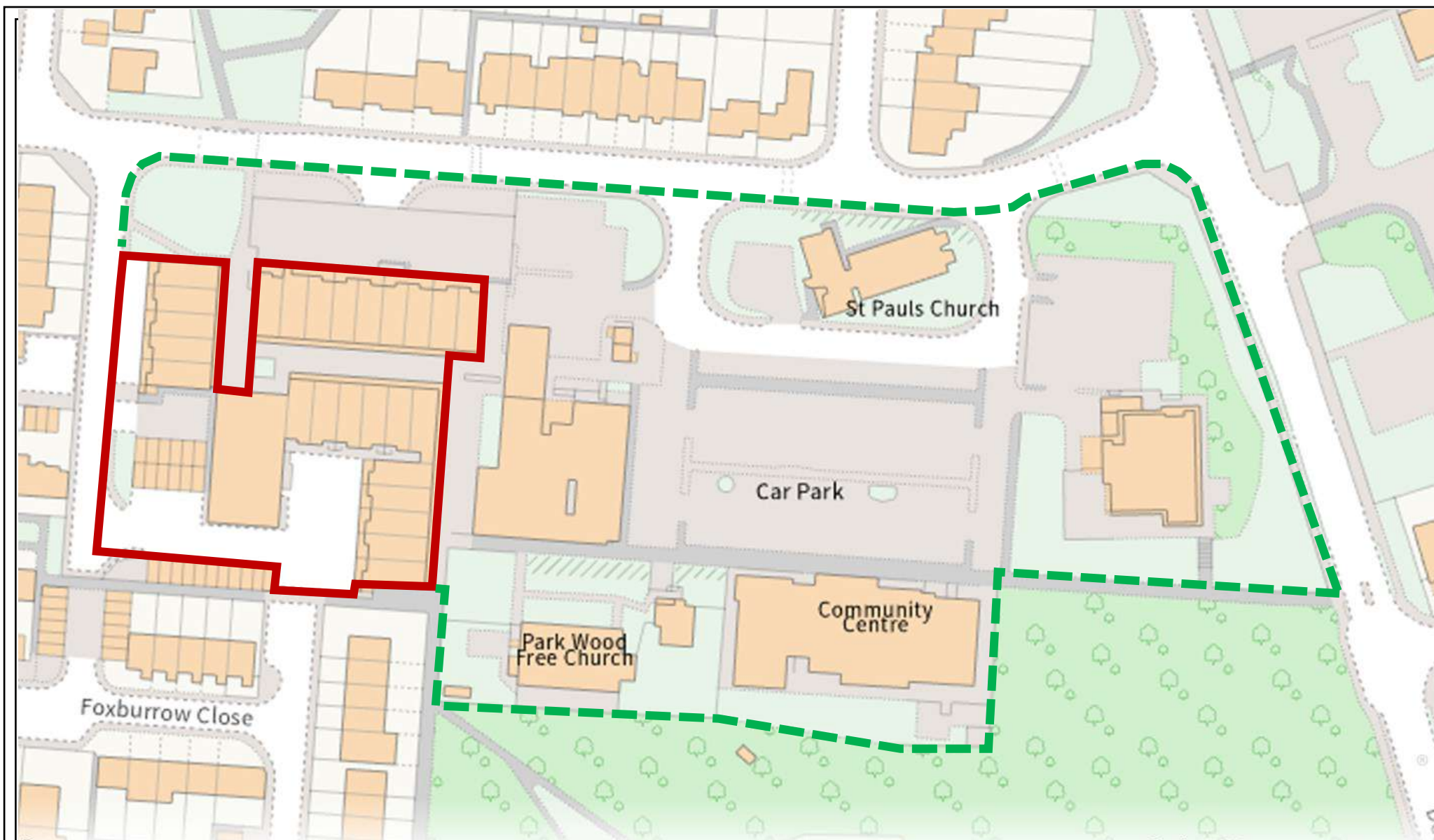
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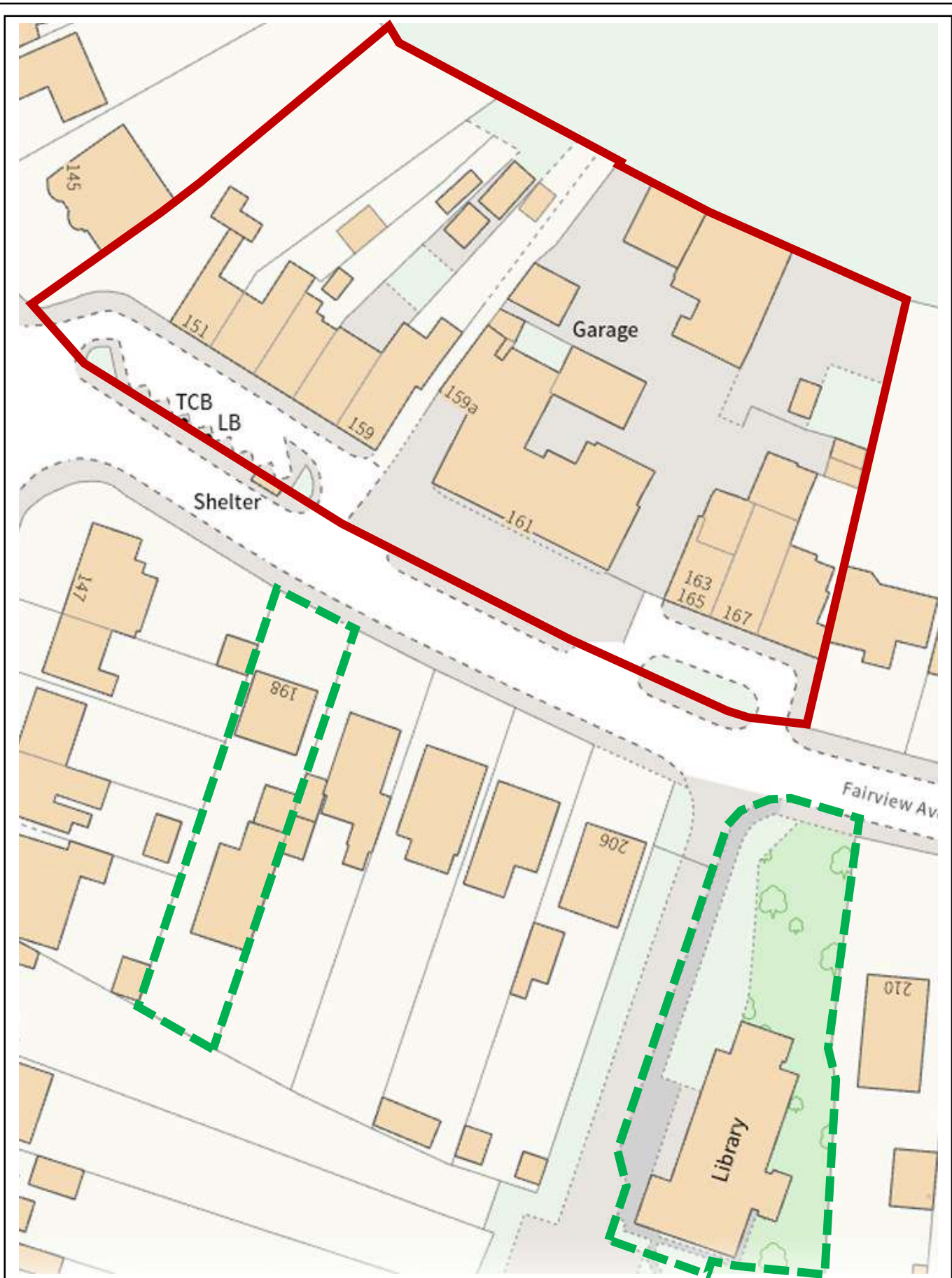
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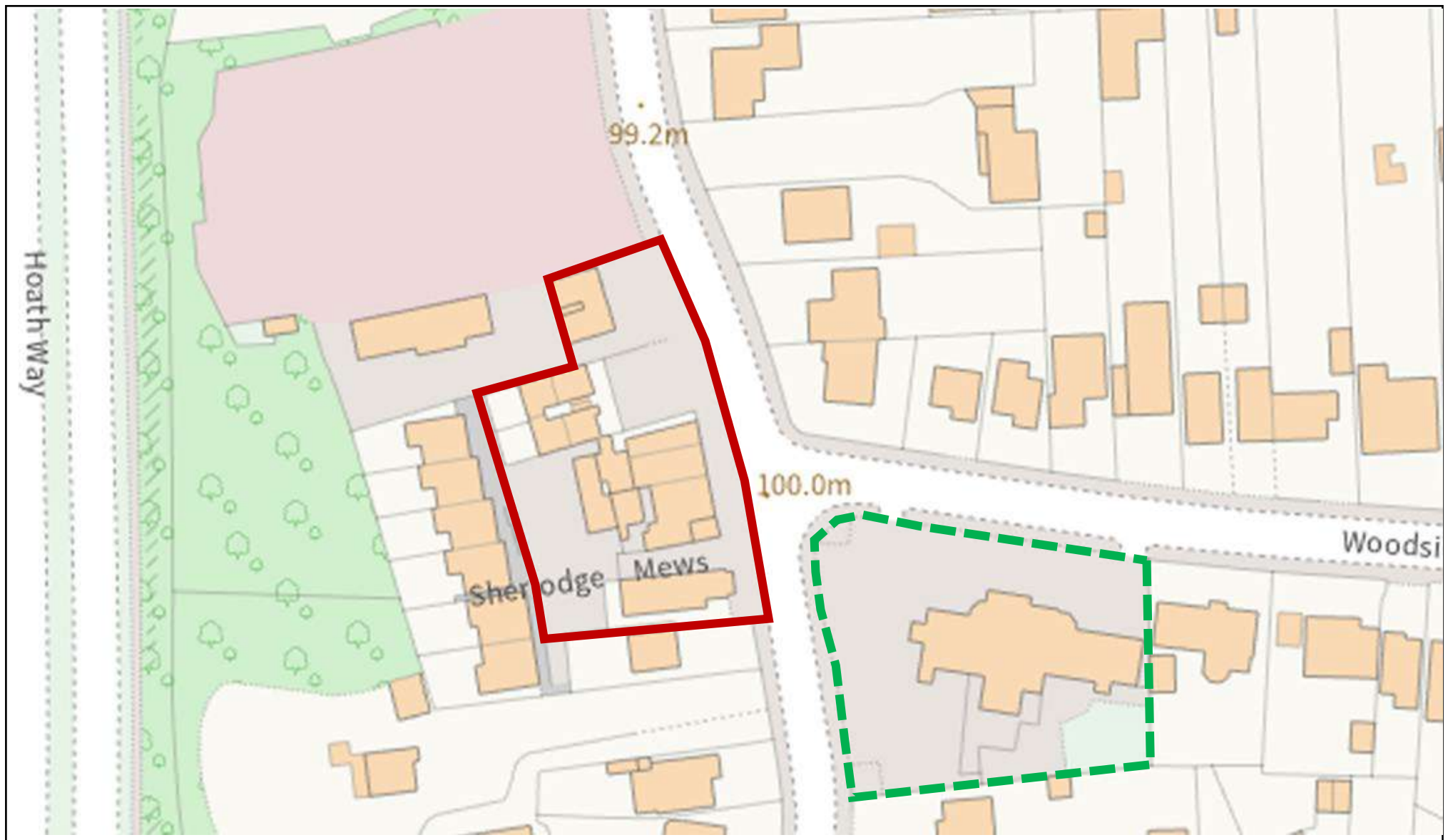
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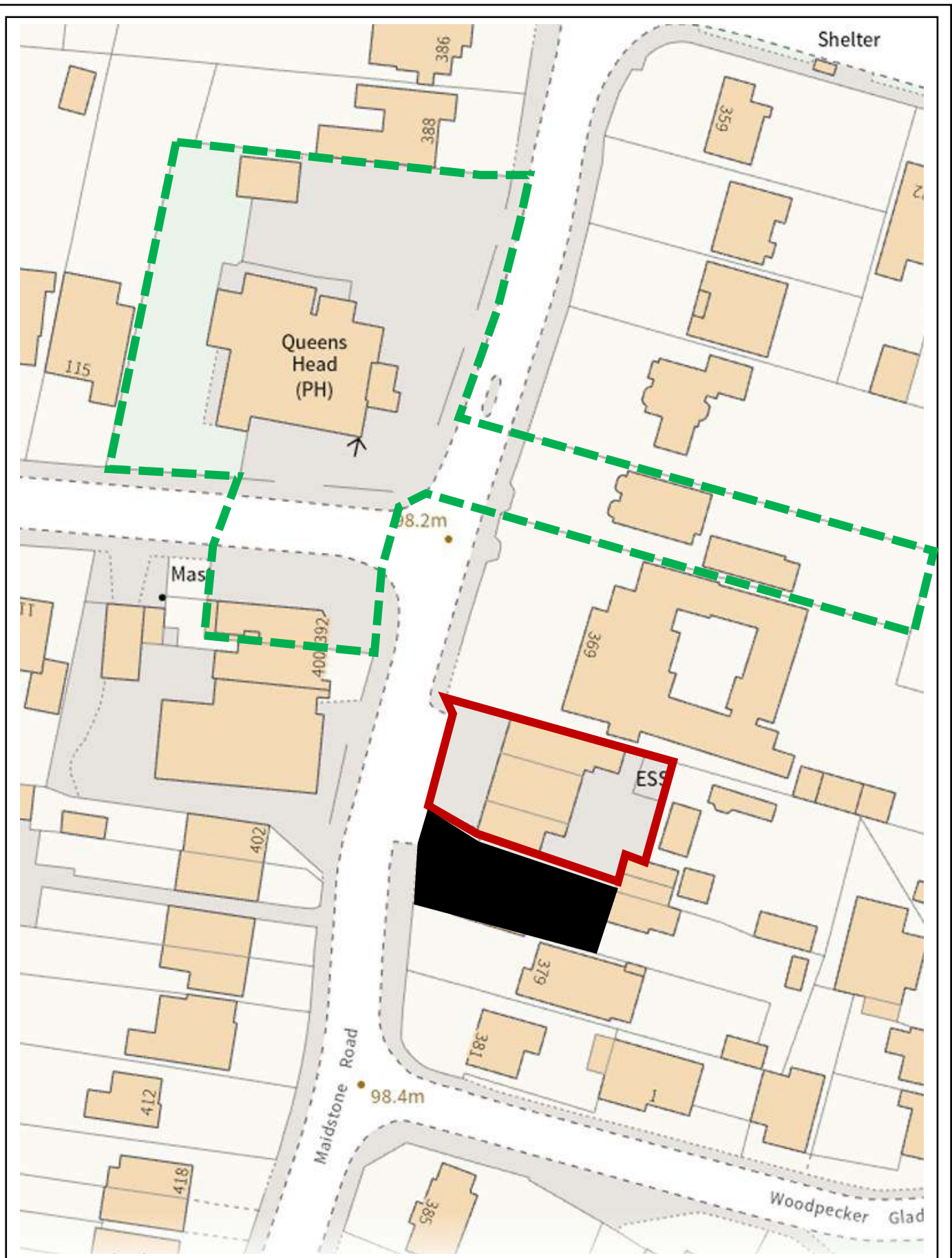
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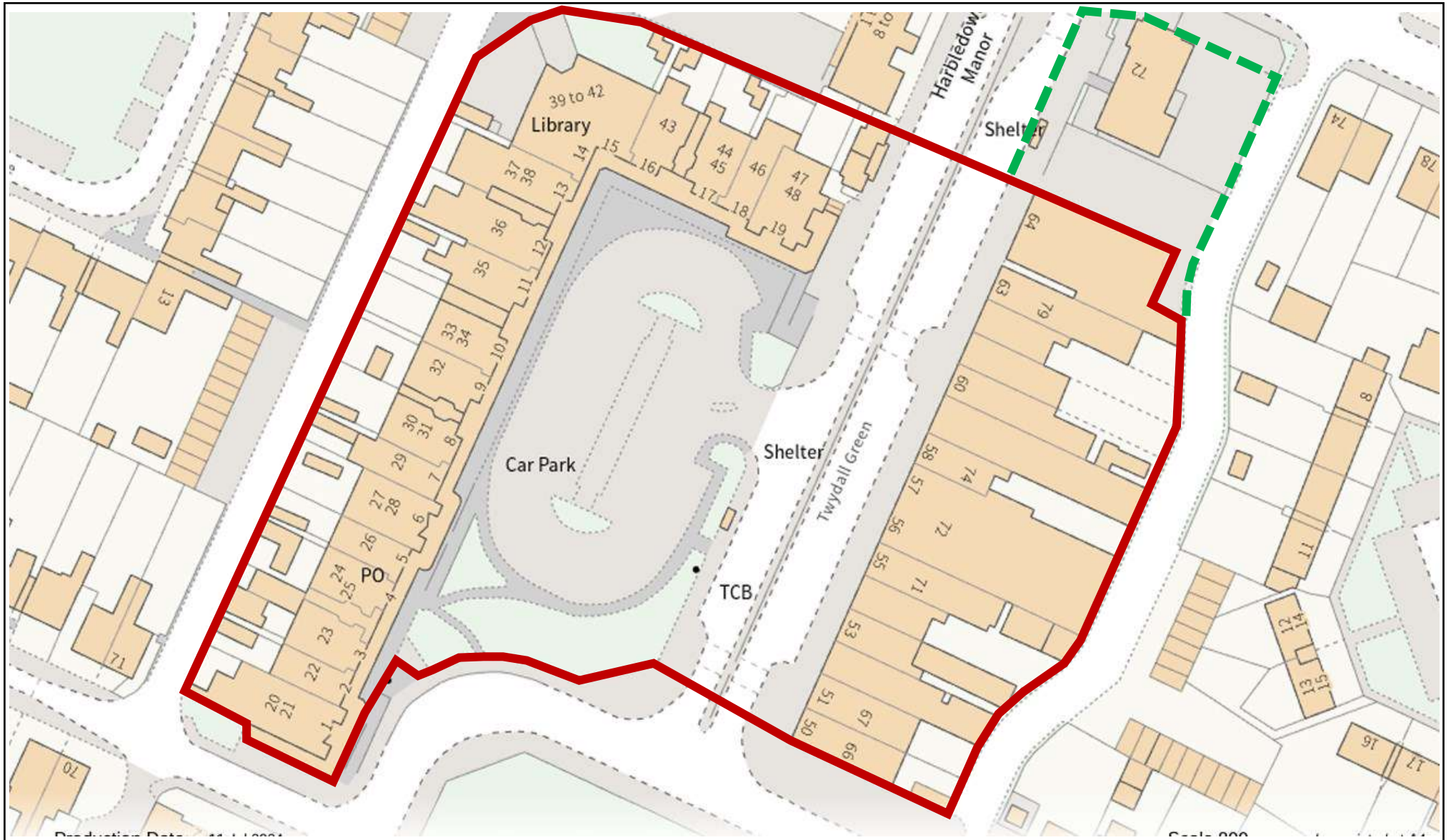
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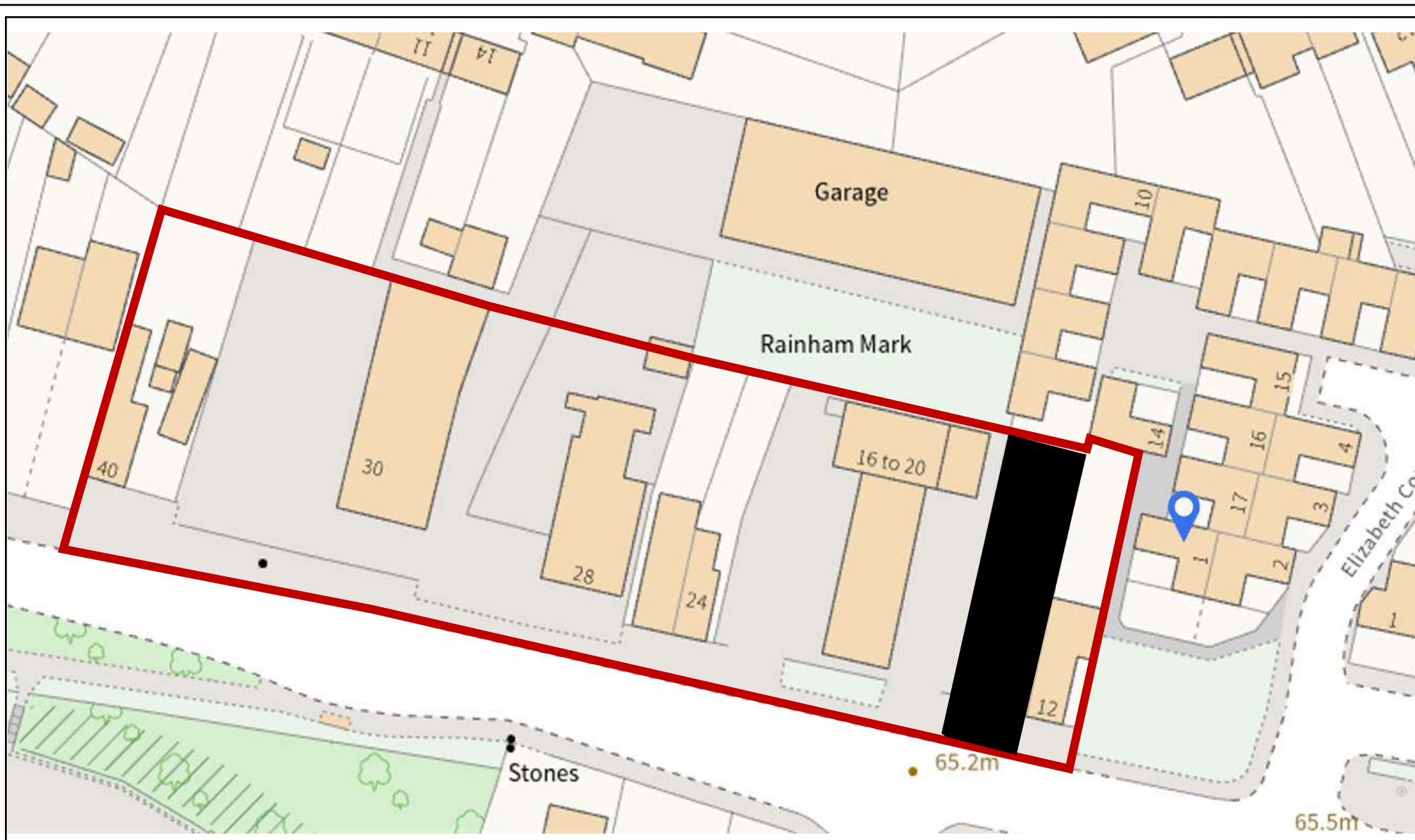
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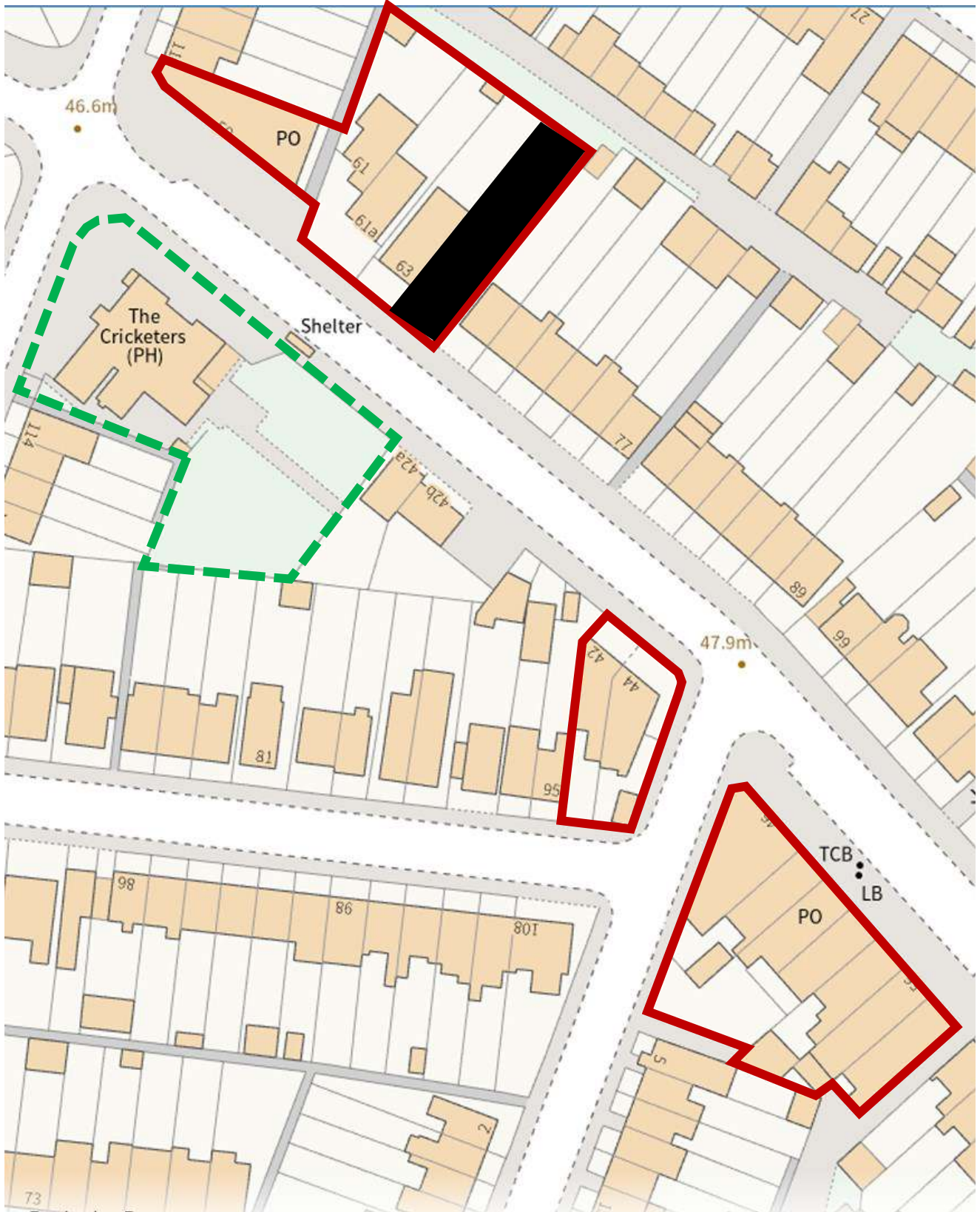
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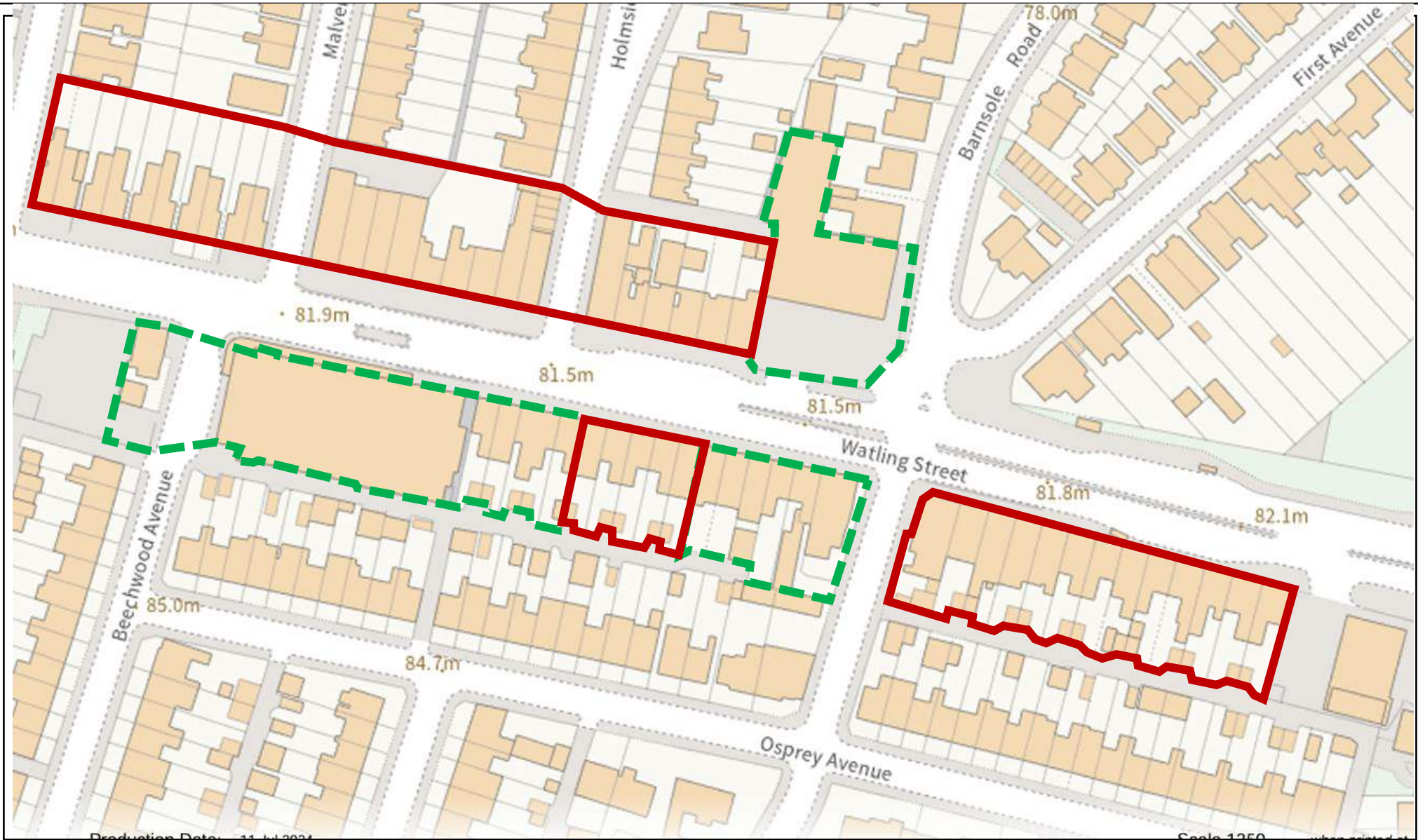
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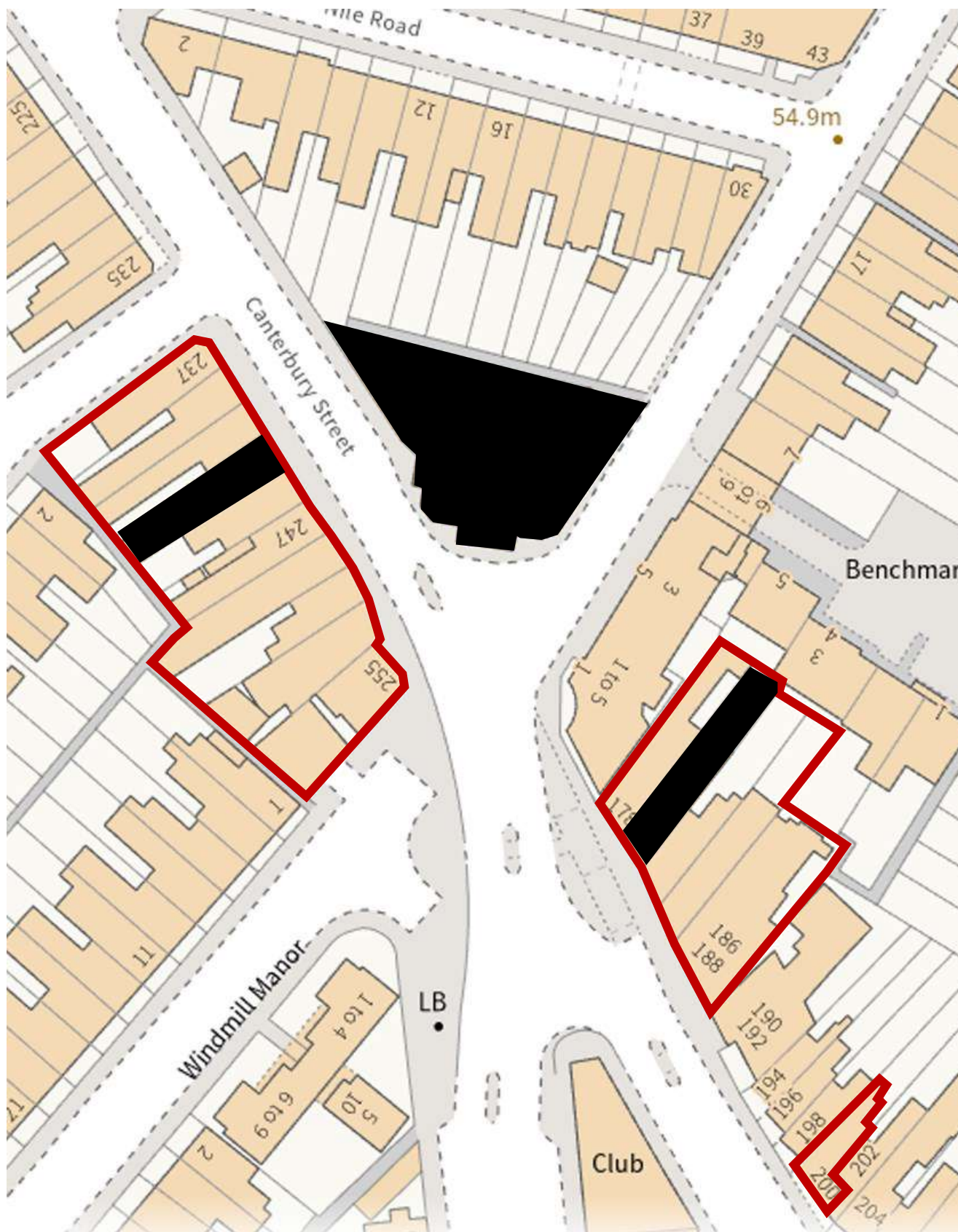
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Canterbury Street**

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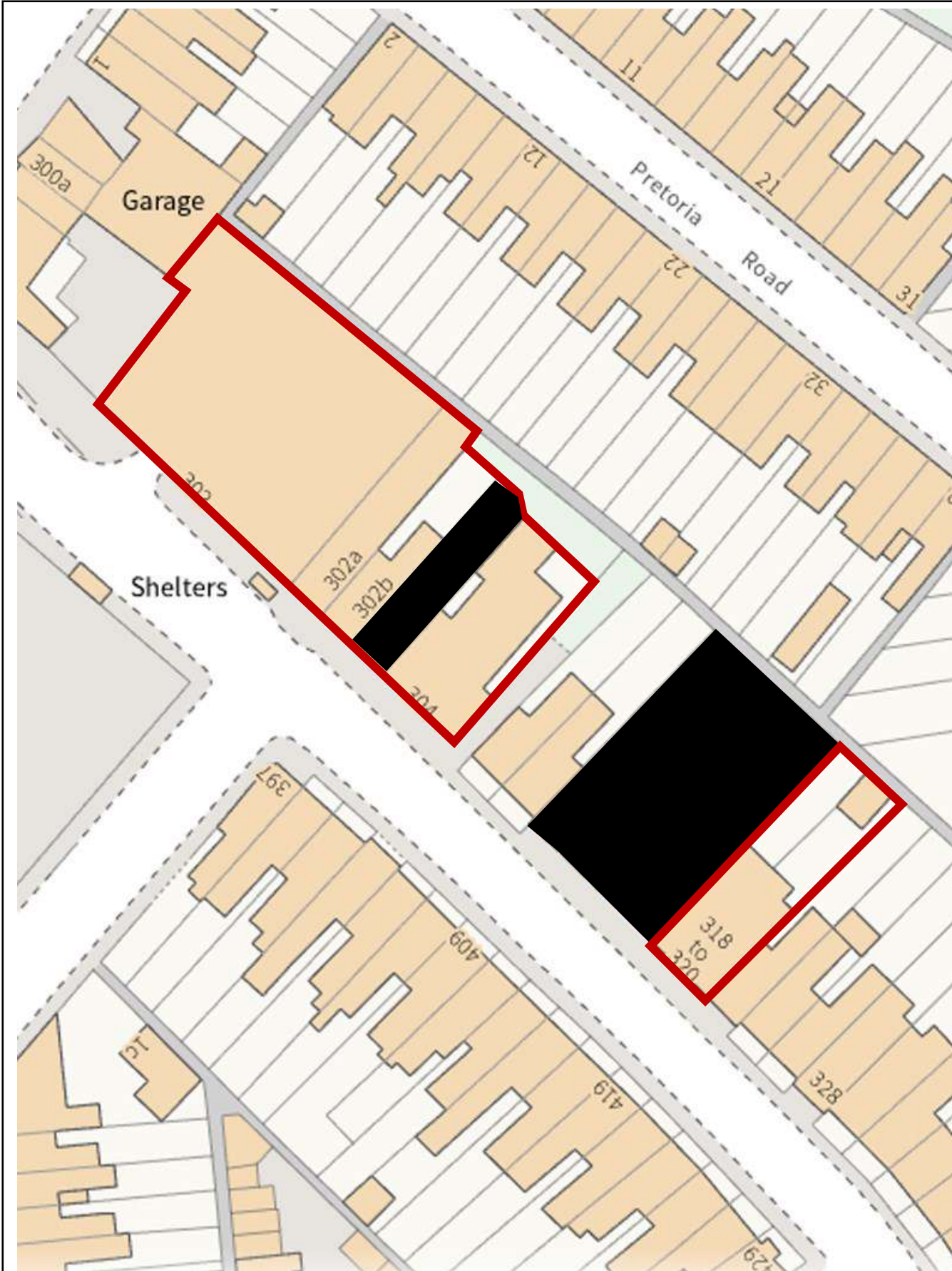
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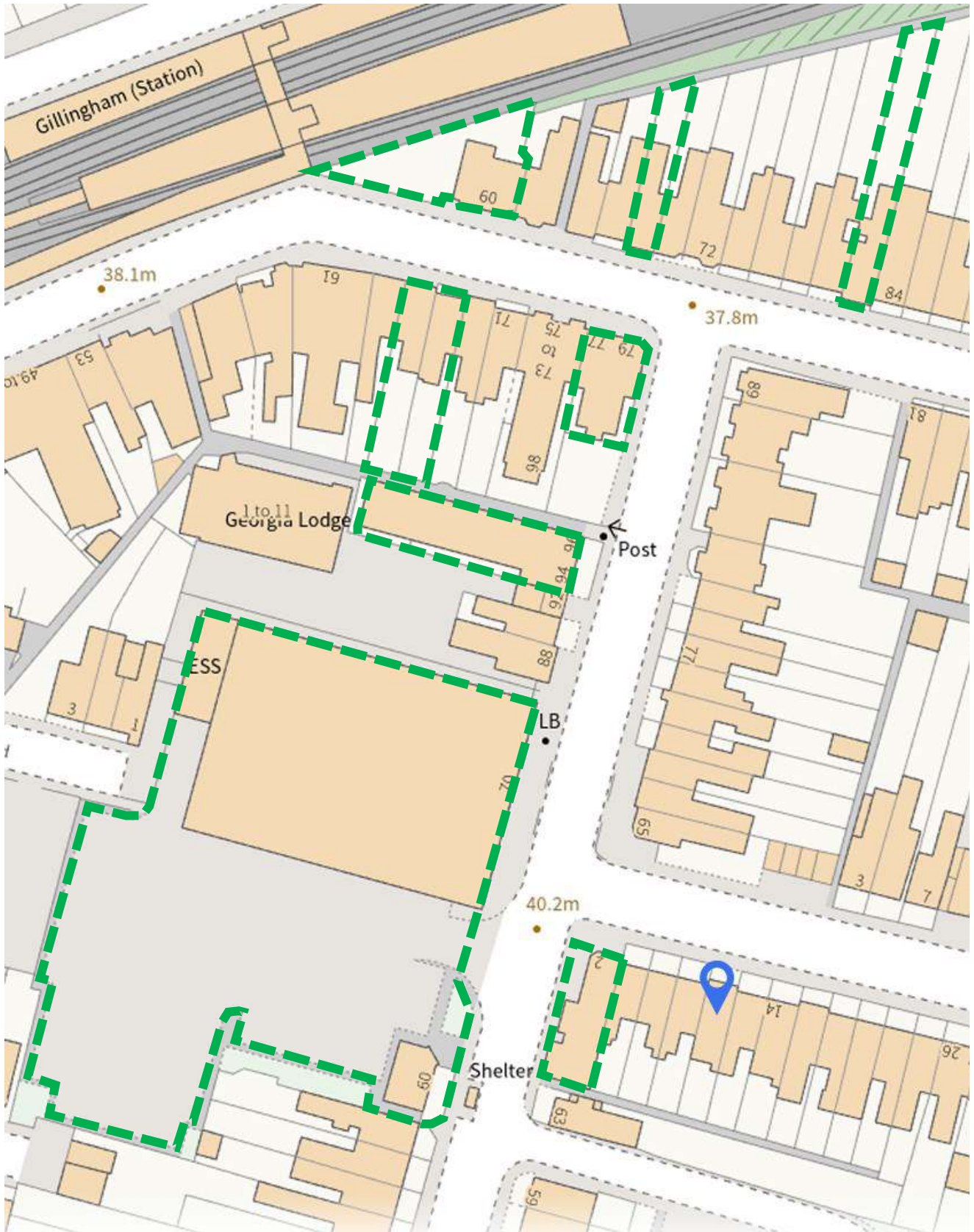
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**Title: LC 60, 70, 94-96 (evens), 65, 67 Duncan Road, 2  
Franklin Road, 60, 68, 82 77-79 Balmoral Road**

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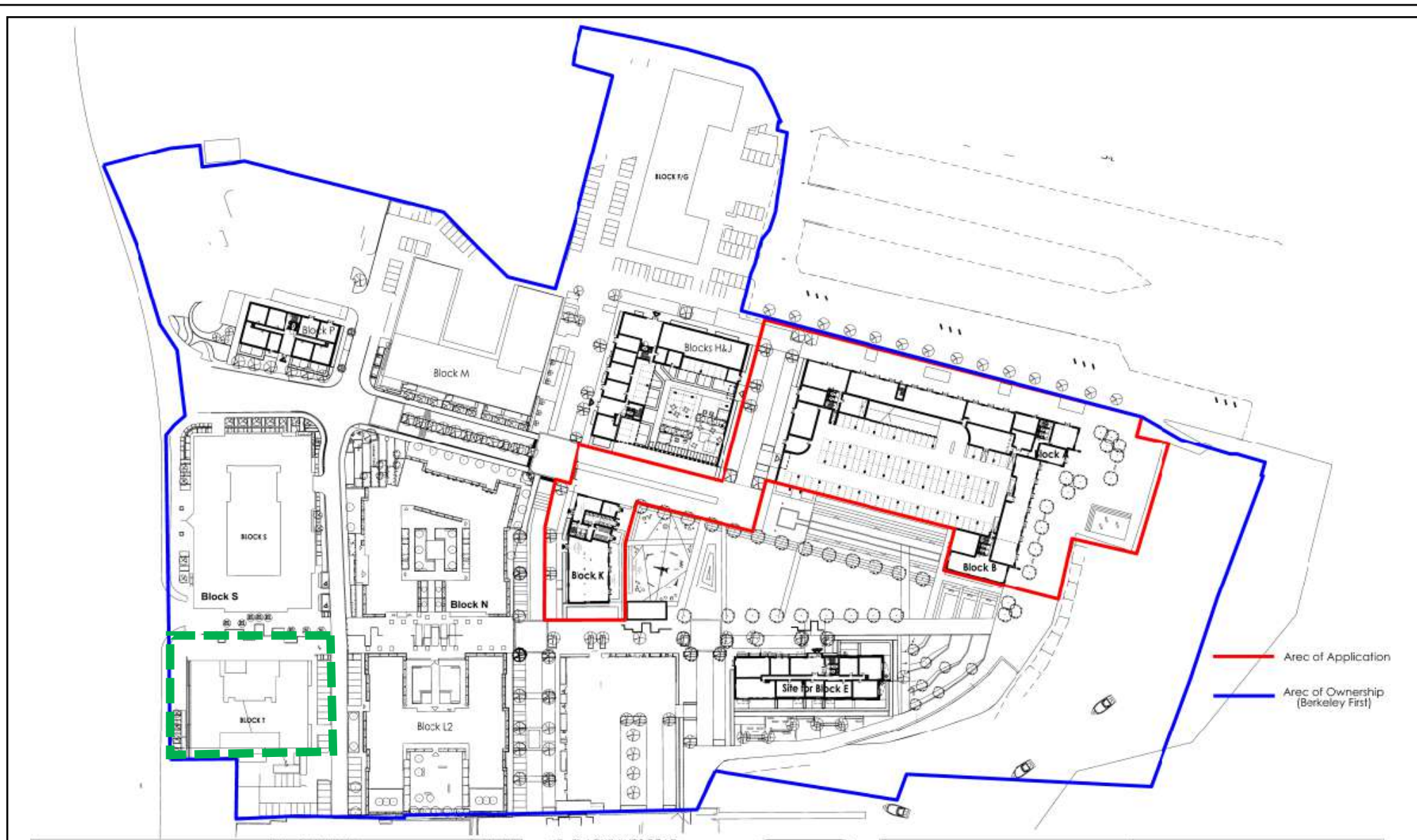
**Title: LC Chatham Waters**

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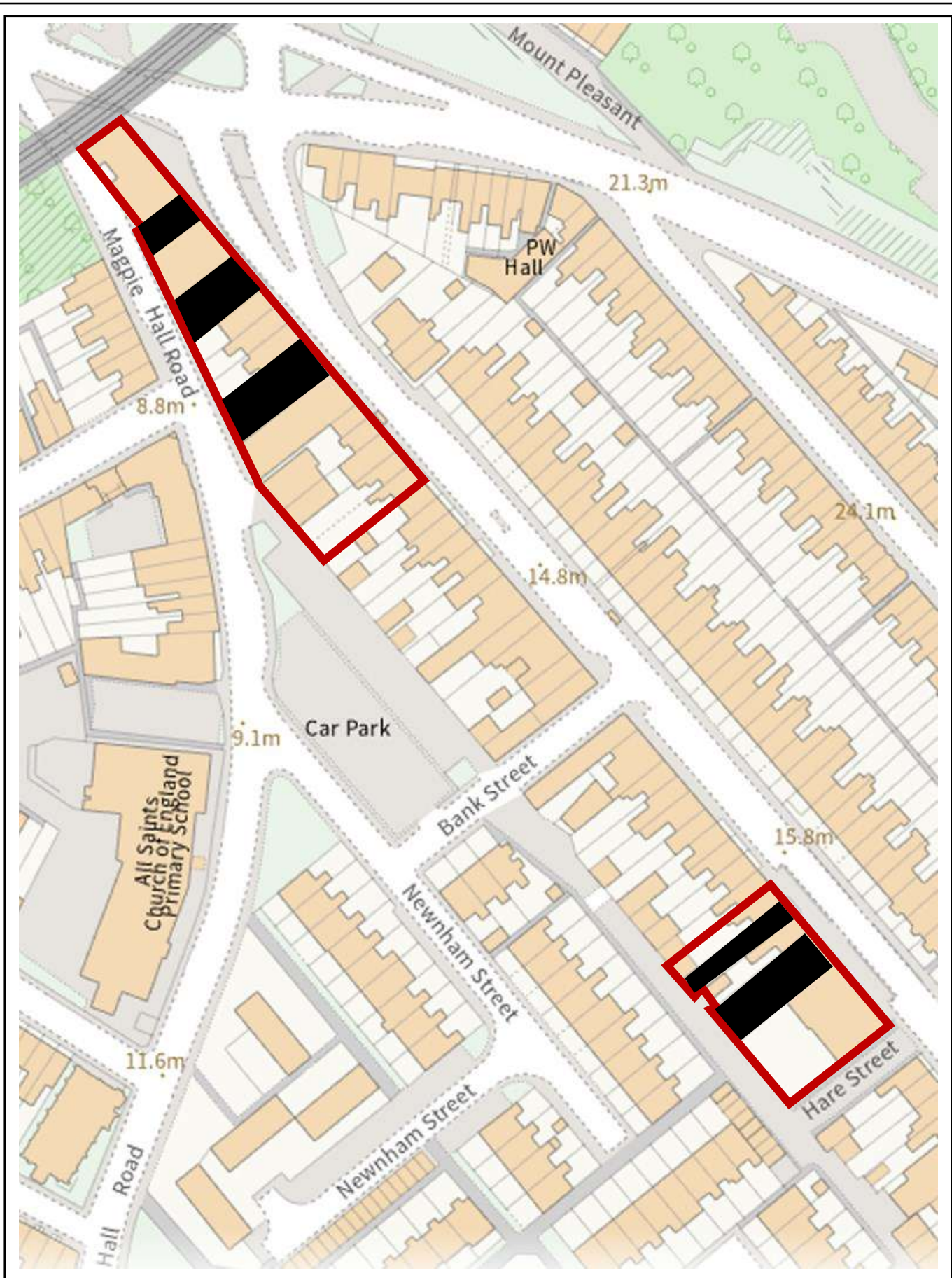
**Title: LC Victory Pier**

© Crown copyright and database rights 2021 OS 100024225

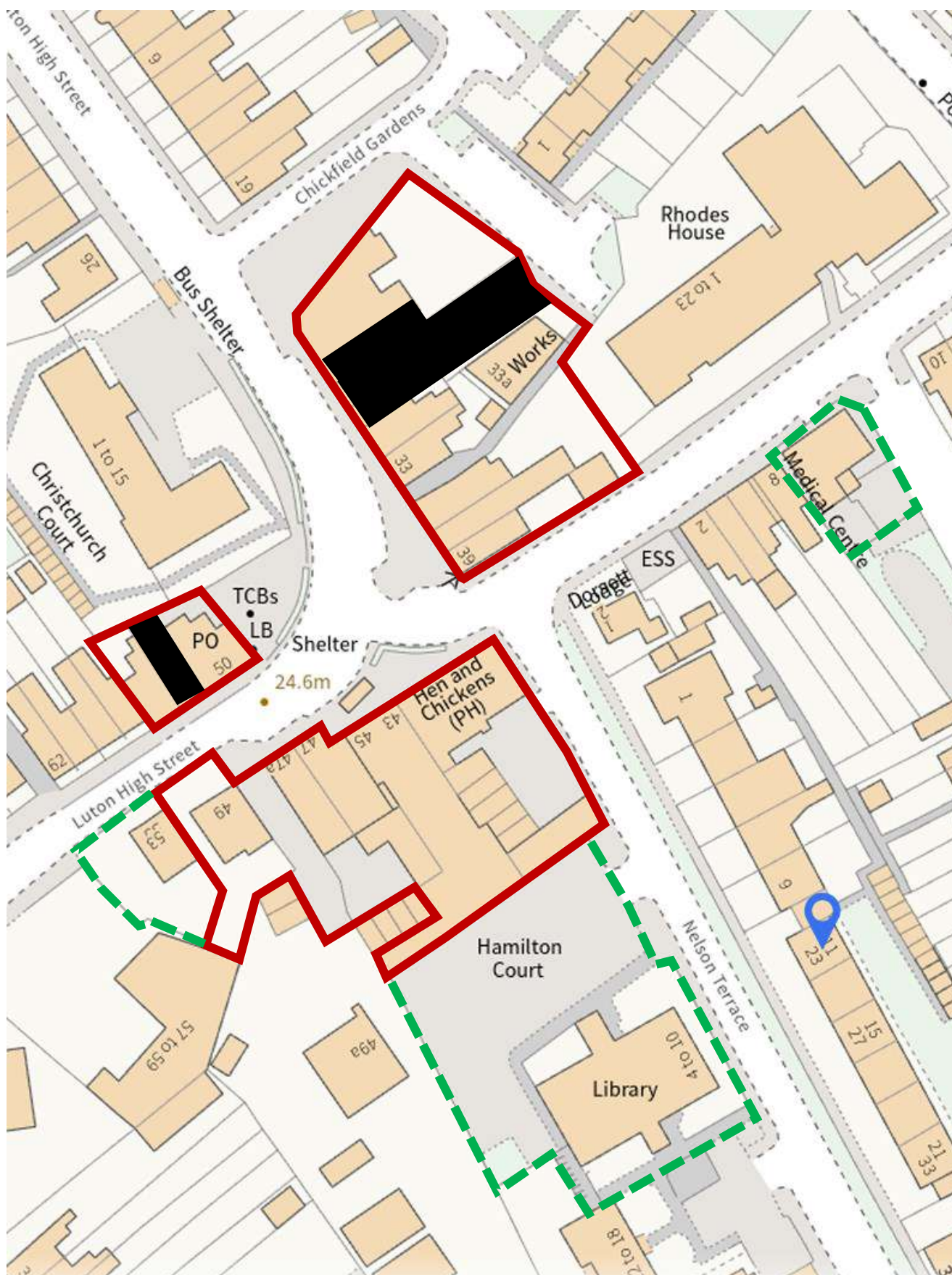
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**Title: LC 2-16, 28-46, 64-76 (evens) Luton Road, Chatham**



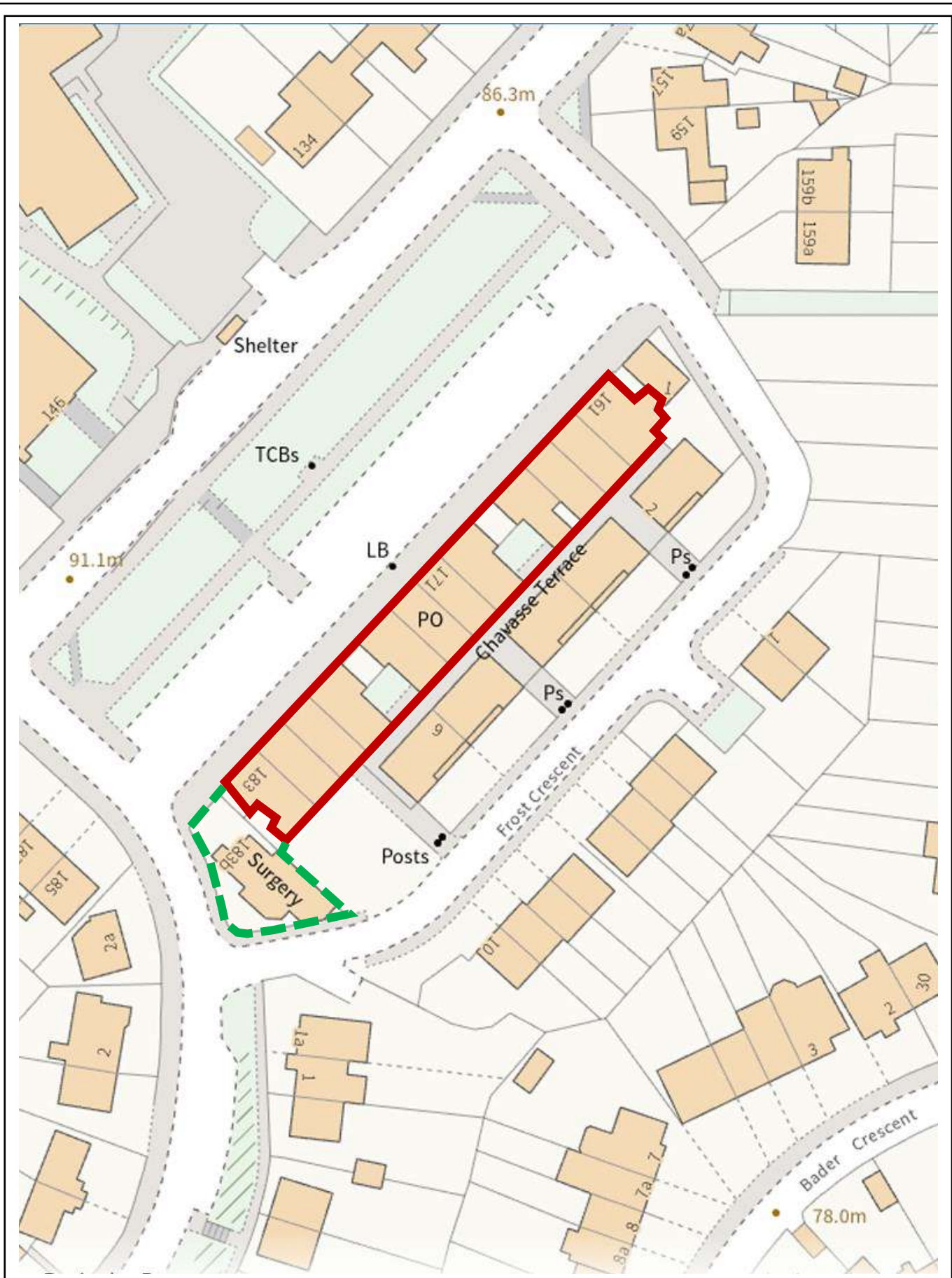
**Title: LC 23-55 (odds), 50-54 (evens Luton High Street, 4-10 Nelson Terrace and 10a Beacon Hill**

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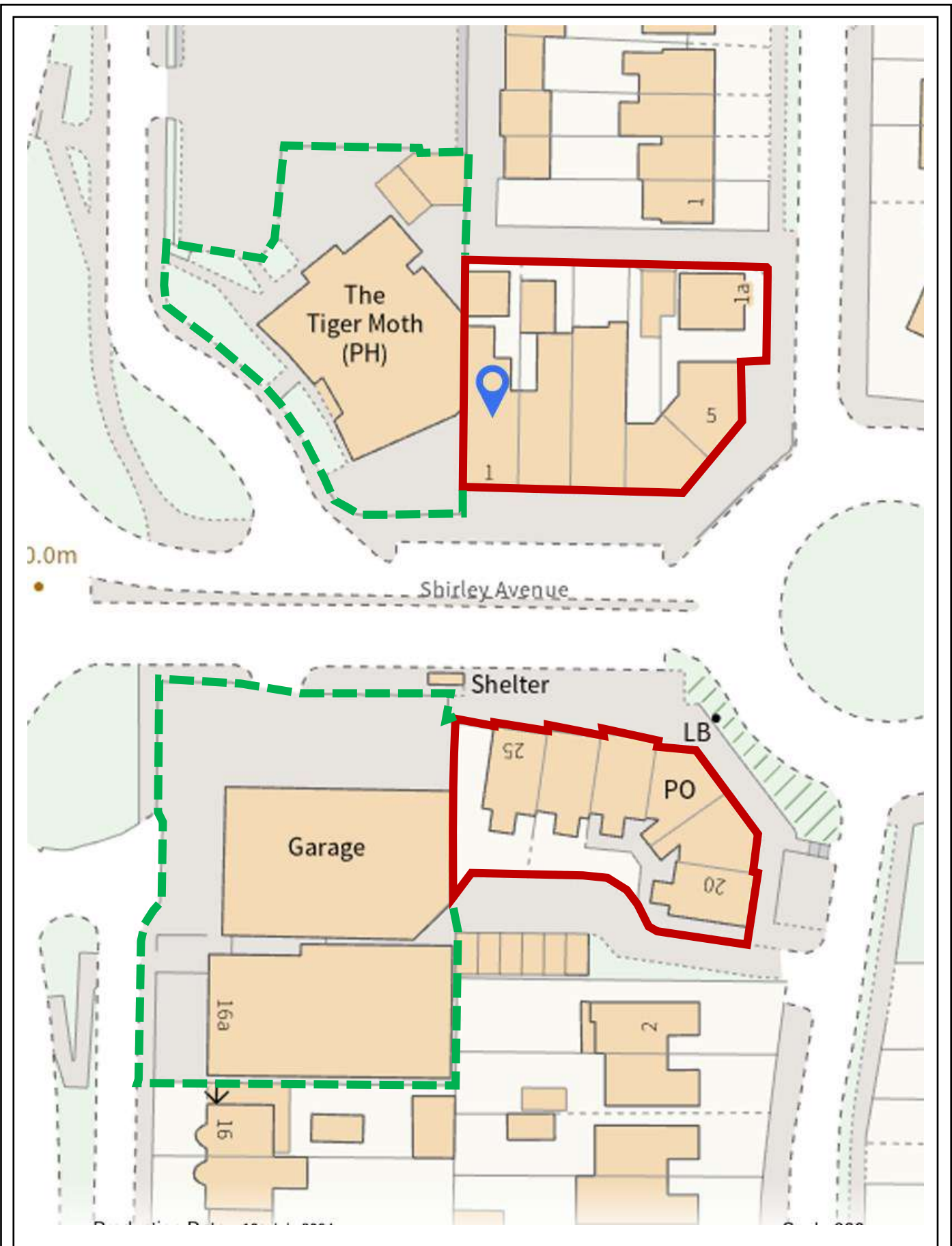
**Medway**  
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**Title: LC 161 - 183b (odds) Wayfield Road, Chatham**

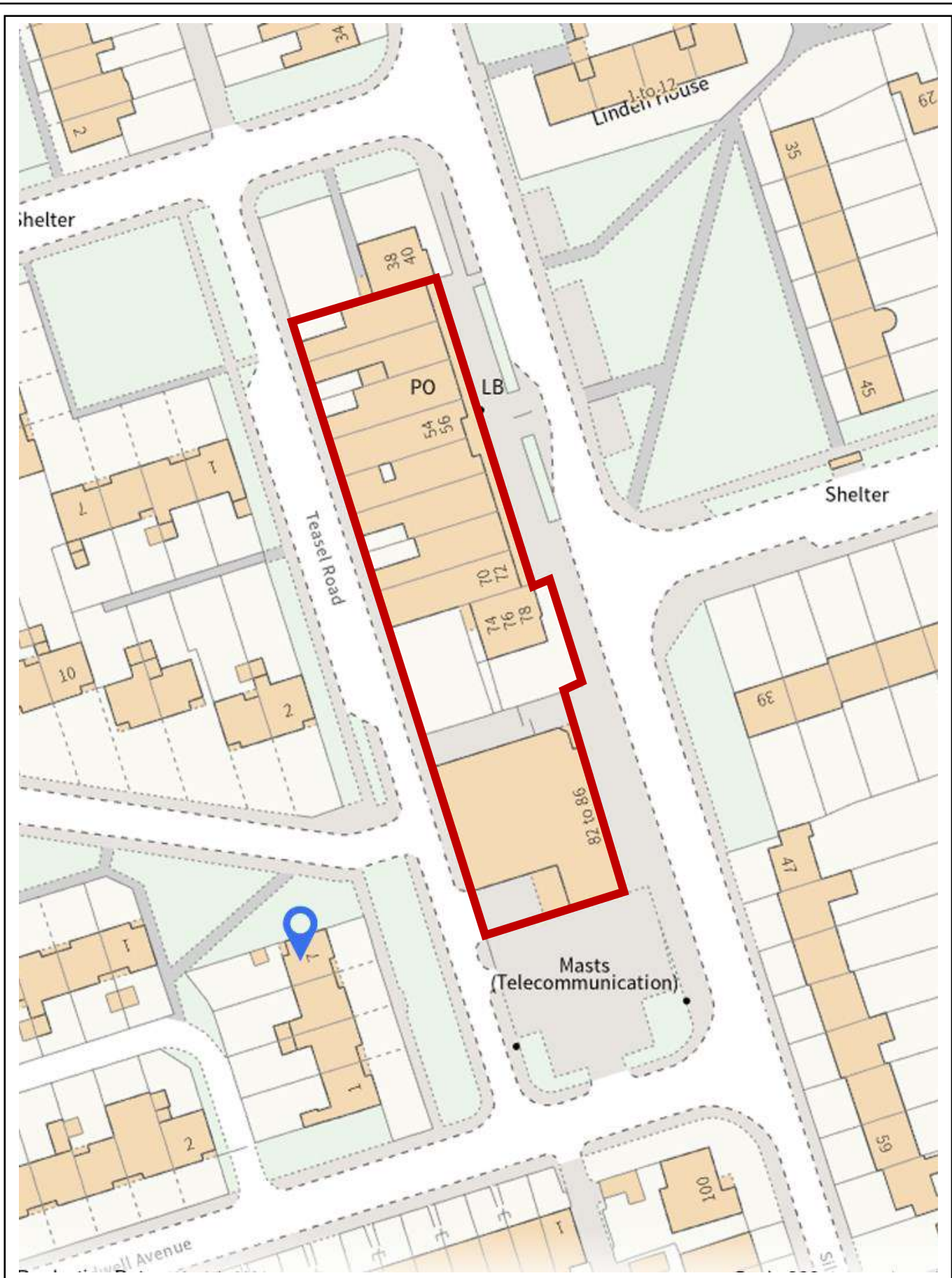


**Title: LC 1 – 5 (incl) and 20 – 25 (incl) Shirley Avenue, Tiger Moth and 16a Highview Drive and Formula One Autocentre Maidstone Road Chatham**

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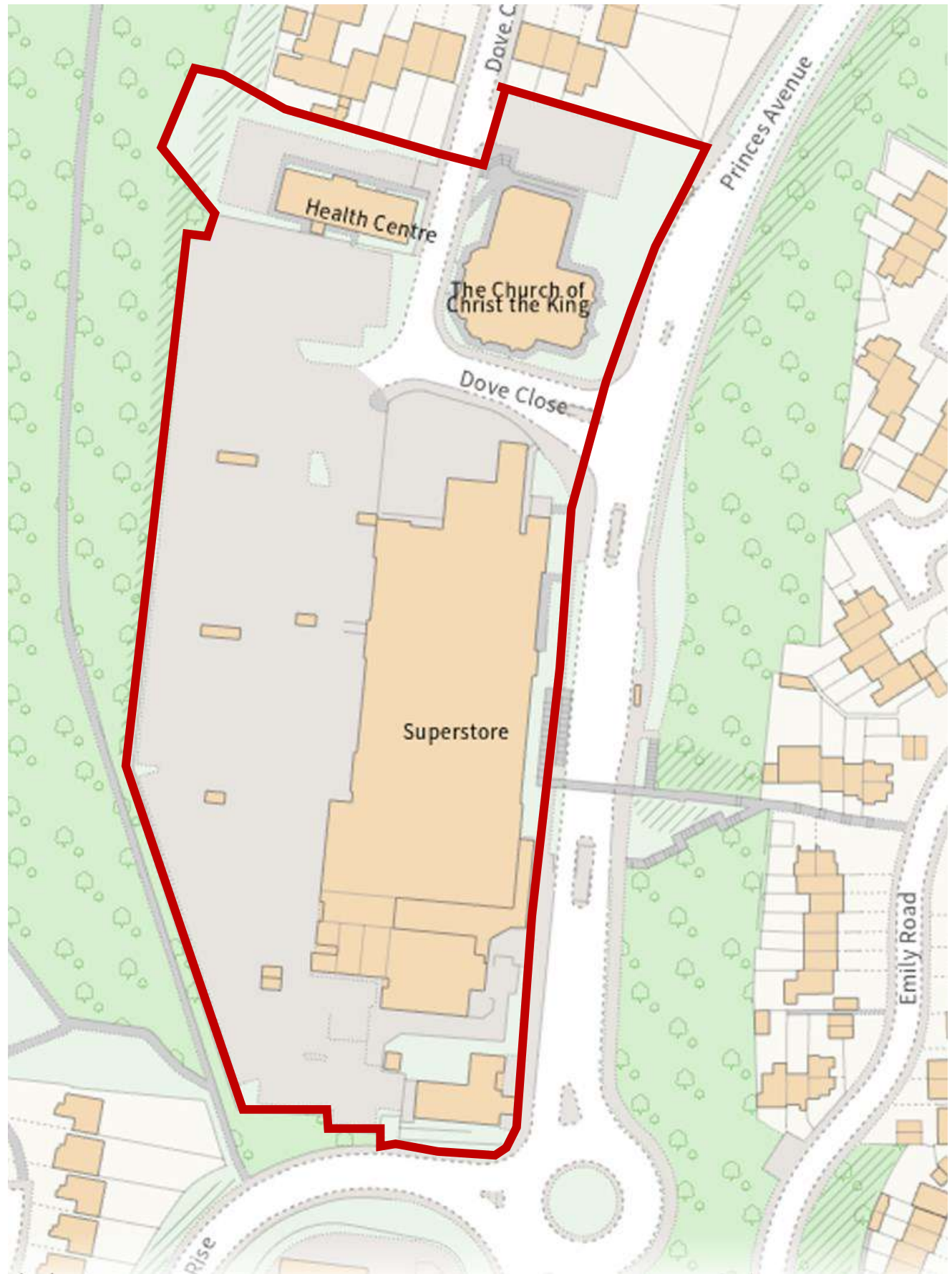
**Title: LC 42-86 Silverweed Road**

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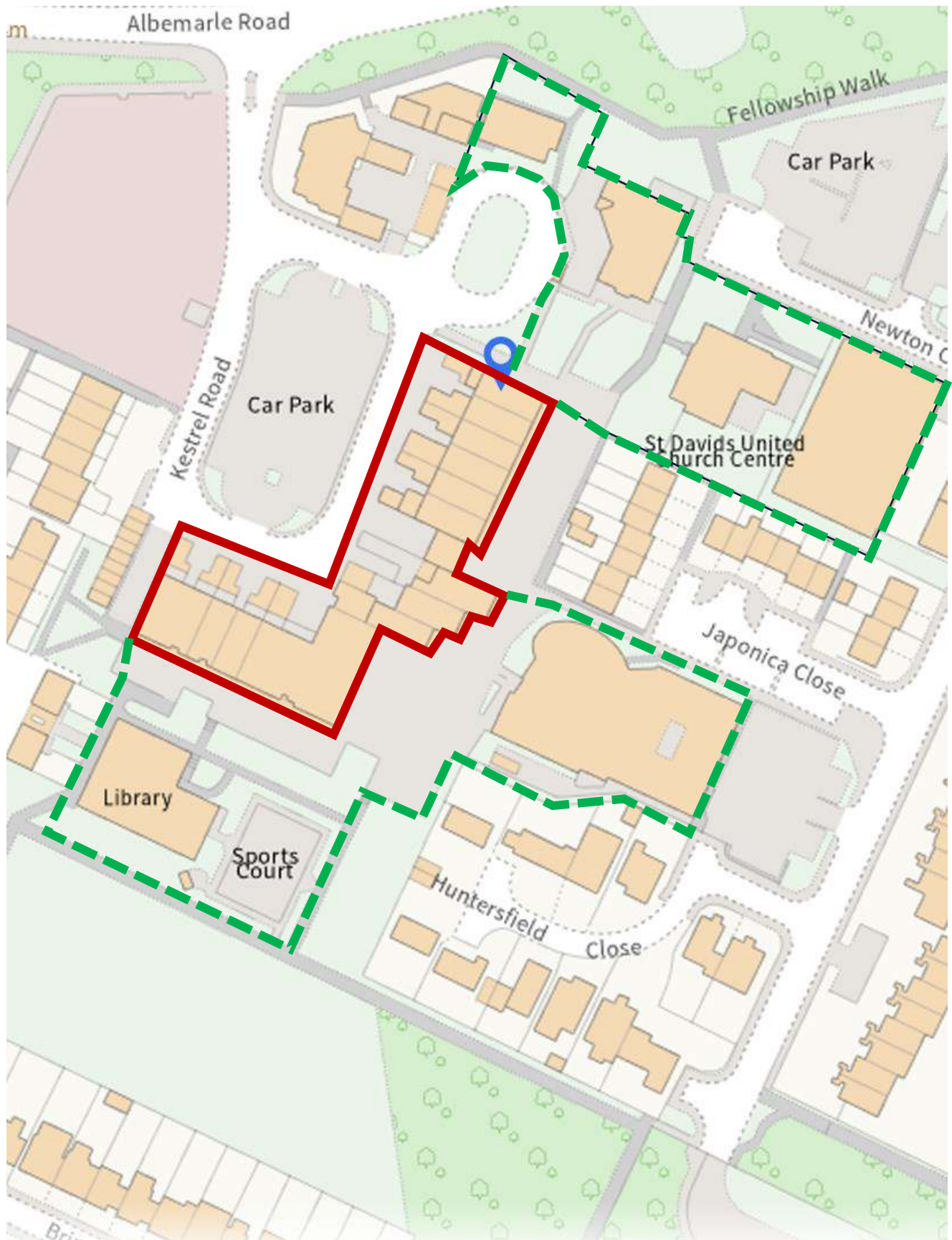
**Title: LC Princes Park, Chatham**

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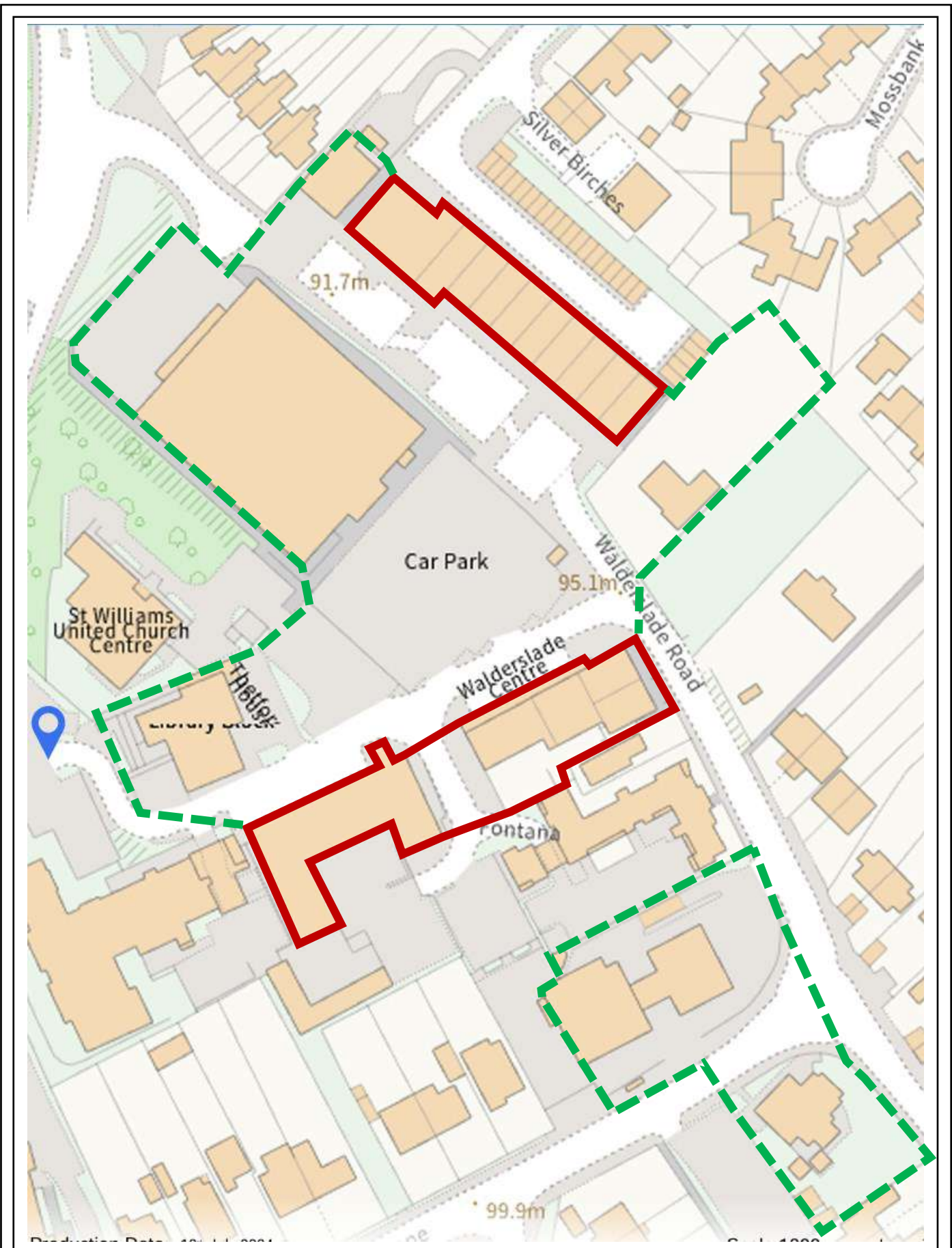
**Title: LC Kestrel Road, Newton Close and Sultan Road  
Lordswood**

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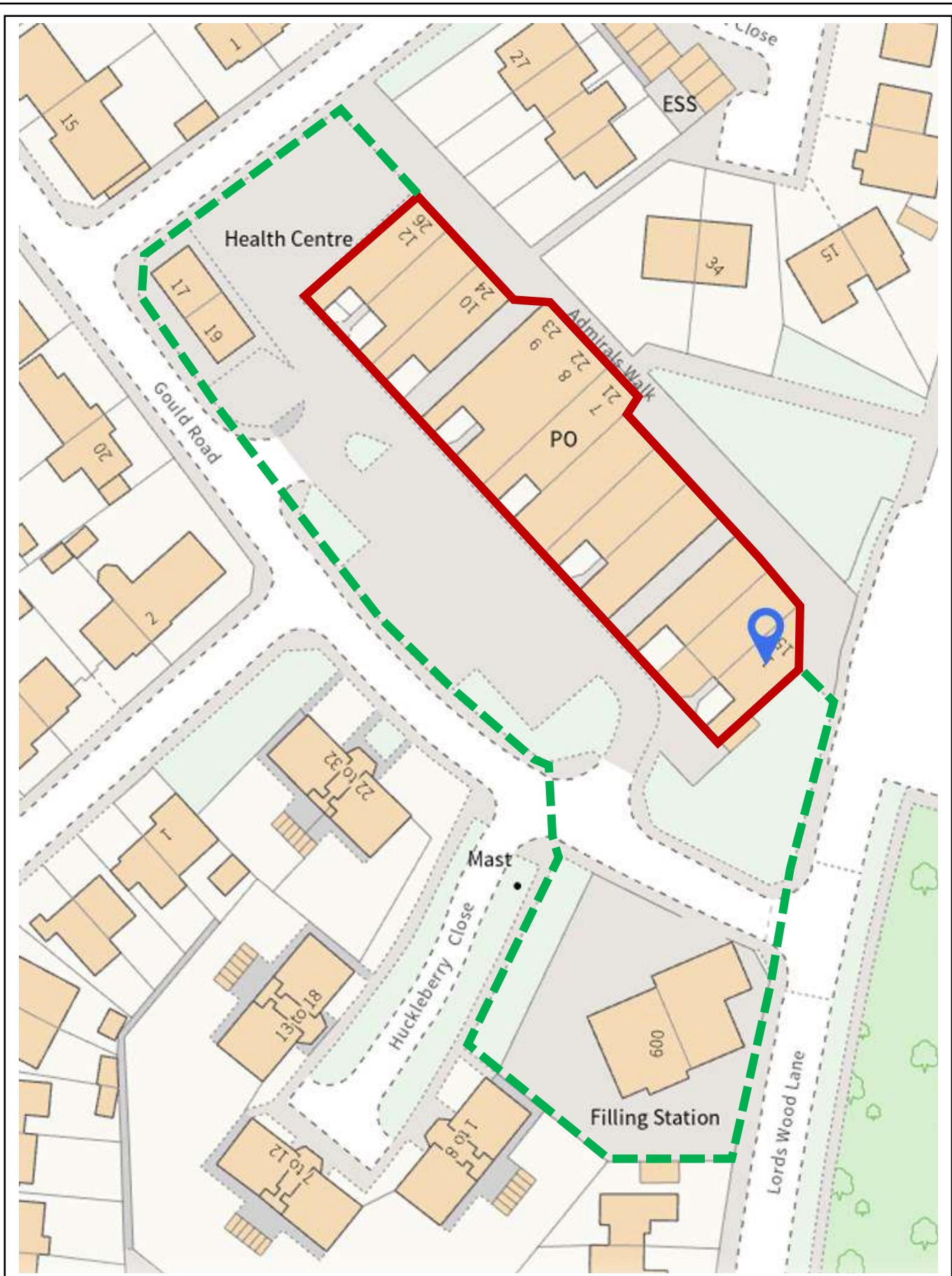
## Title: LC Walderslade Village Centre

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**Title: LC 1-12 (incl) Admirals Walk, 17-19 Gould Road and 600 Lordswood Lane, Lordswood**

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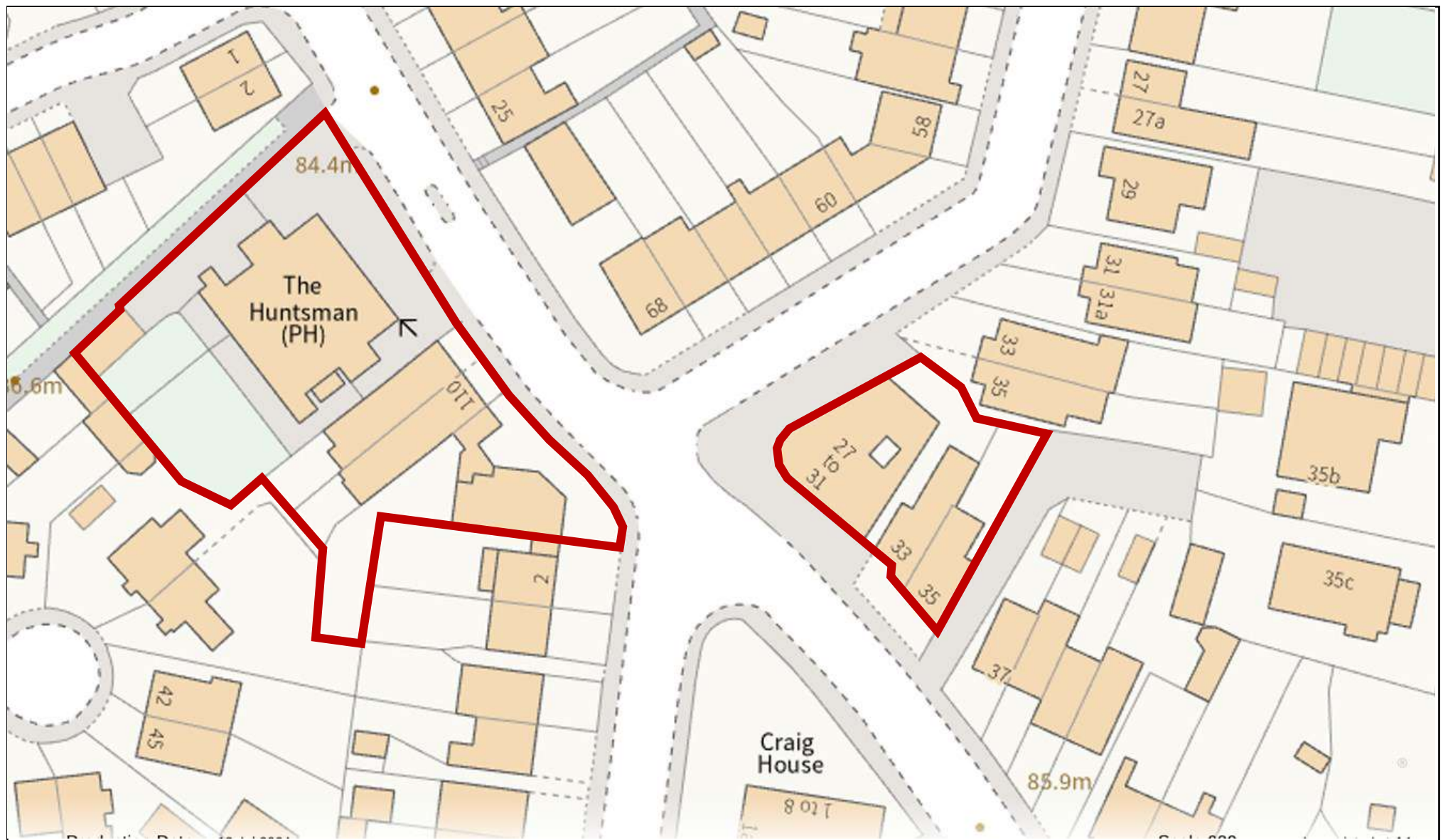
# **Title: LC 2-16 (evens) and 1-5 (odds) Ordnance Street Chatham**

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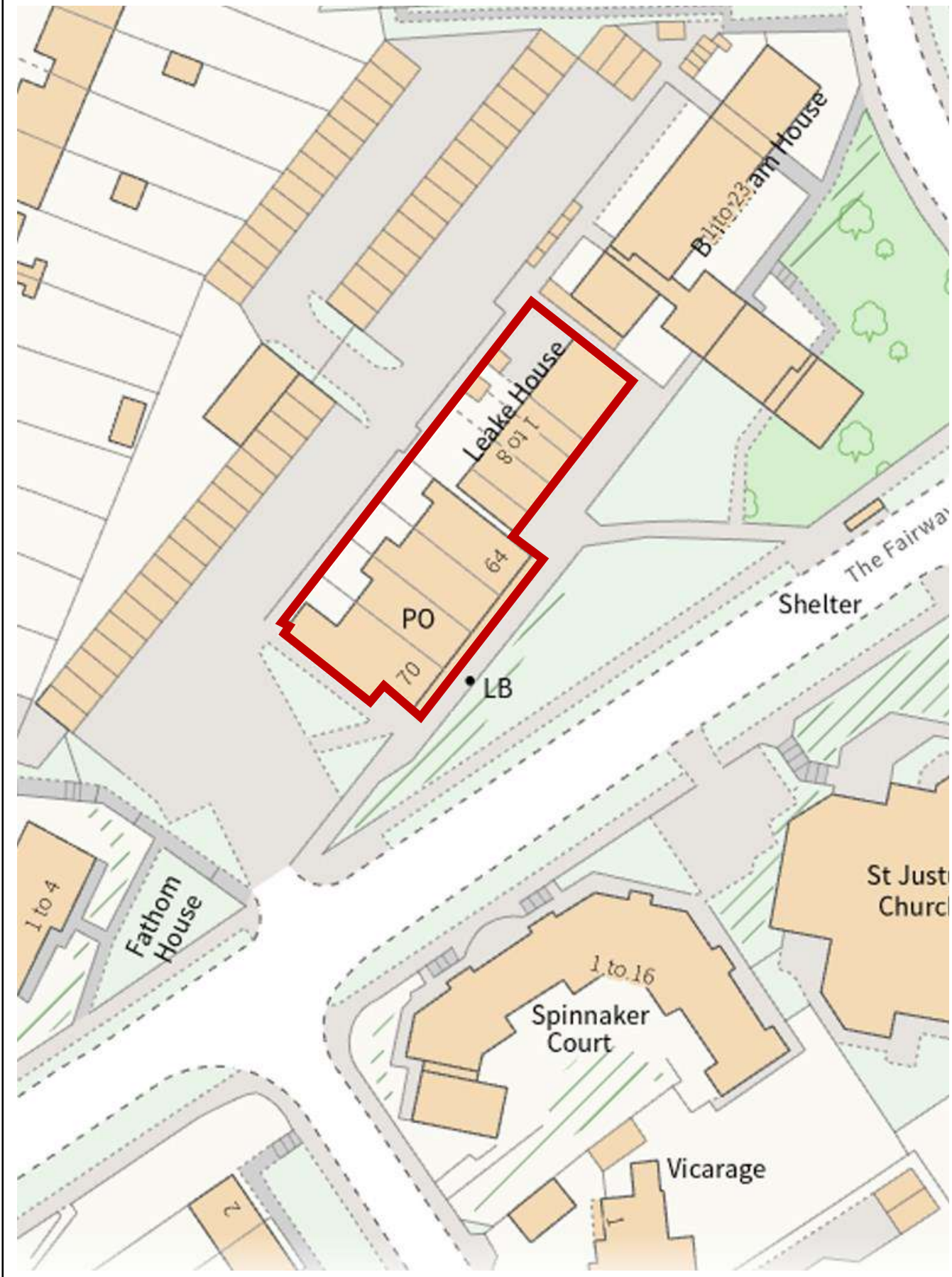
**Title: LC 106-112 (evens) and 27-35 (odds) Pattens Lane Chatham**

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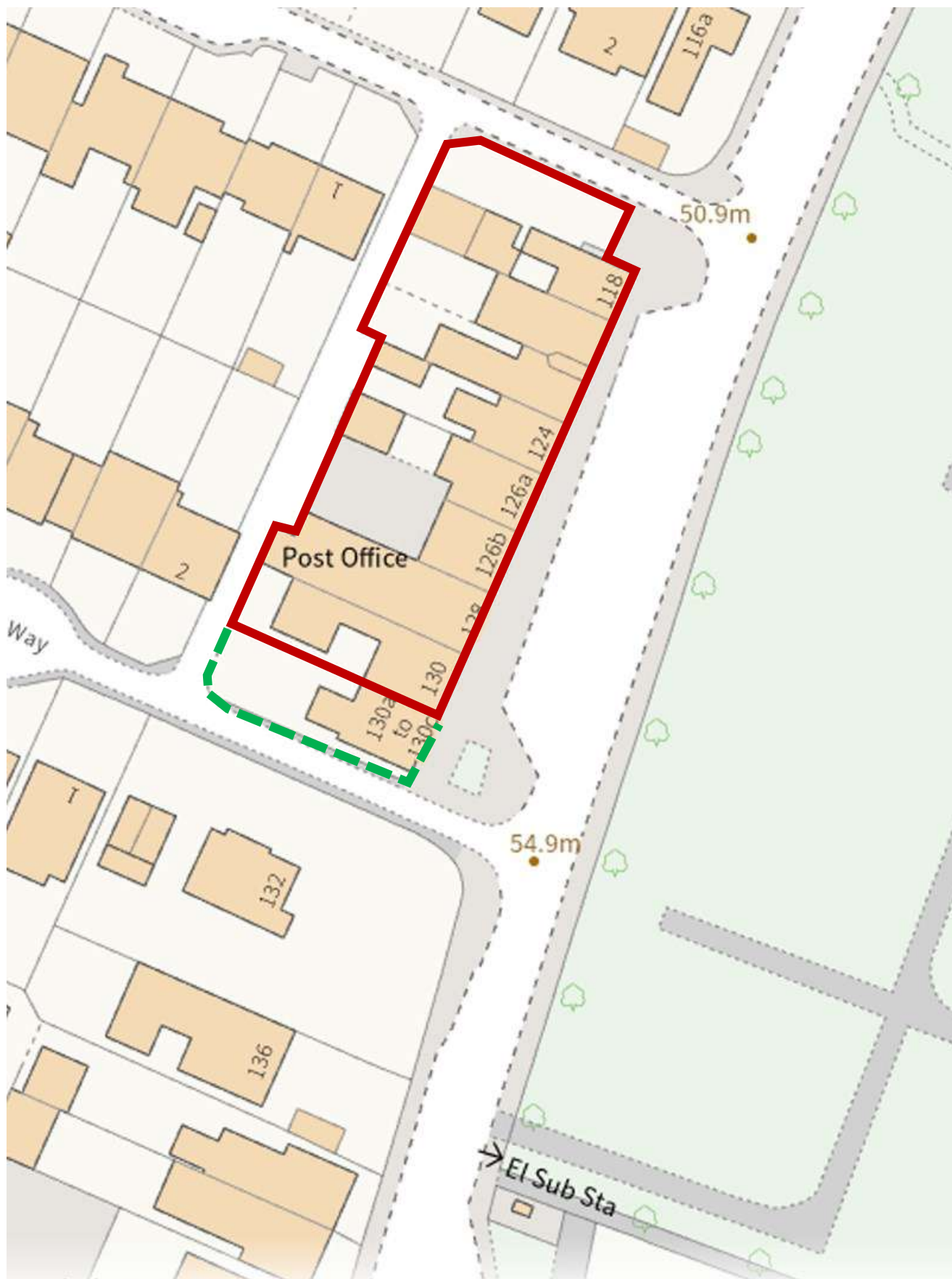
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**Title: LC 64-70 (evens) and 1-4 Leake House, The Fairway**

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**Title: LC 118-130a Maidstone Road Rochester**

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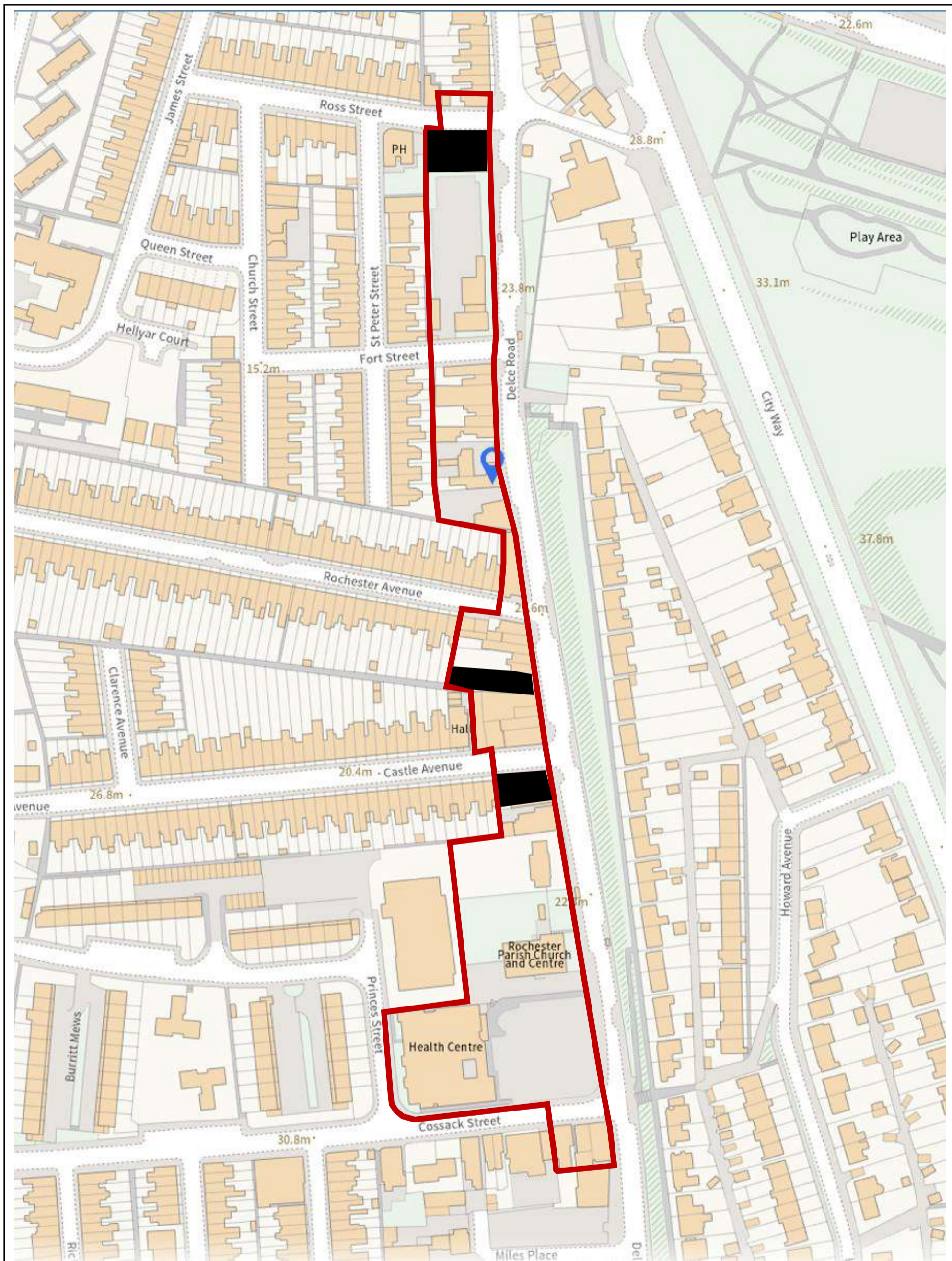
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COUNCIL  
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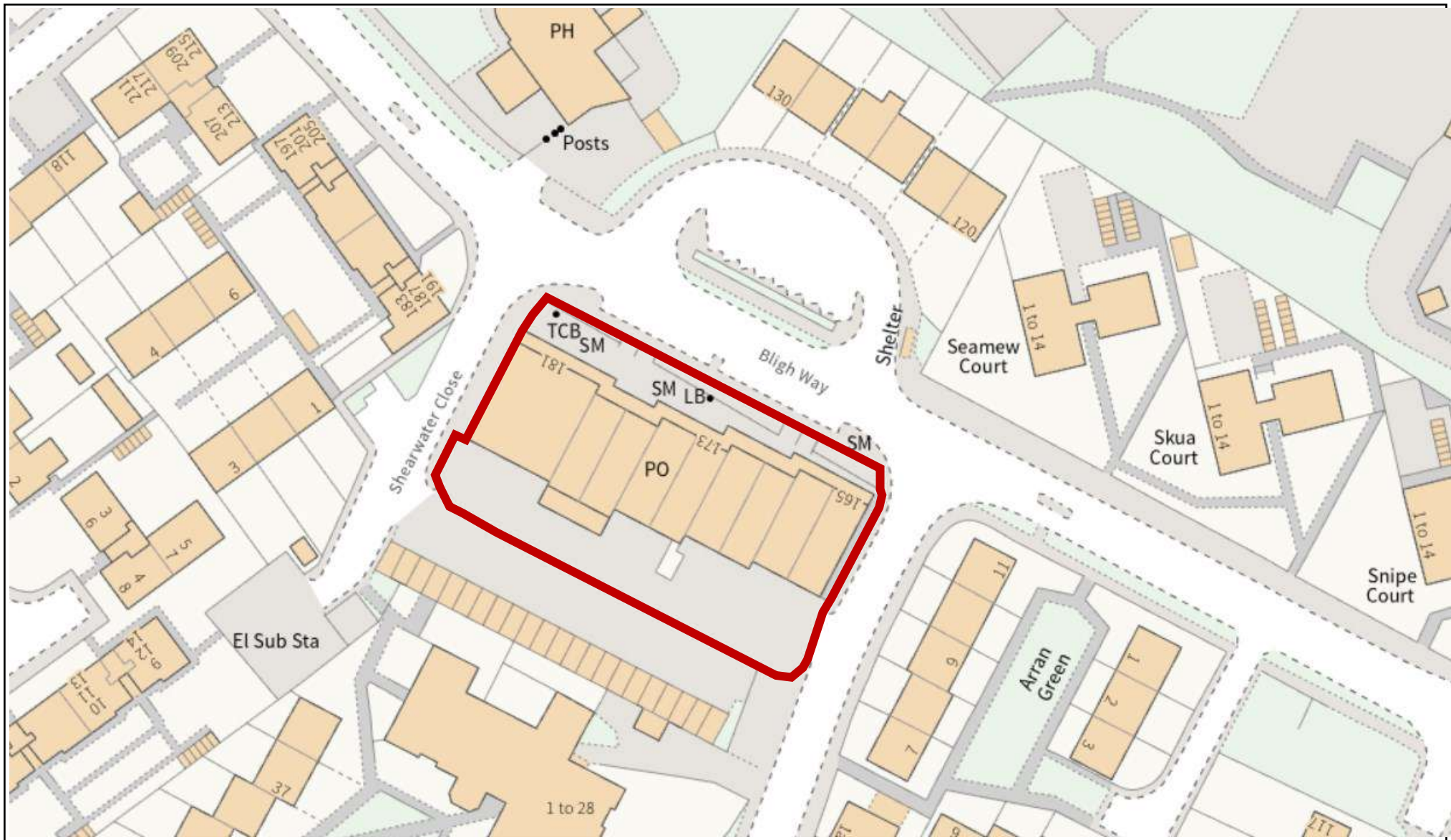
© Medway Council 2024



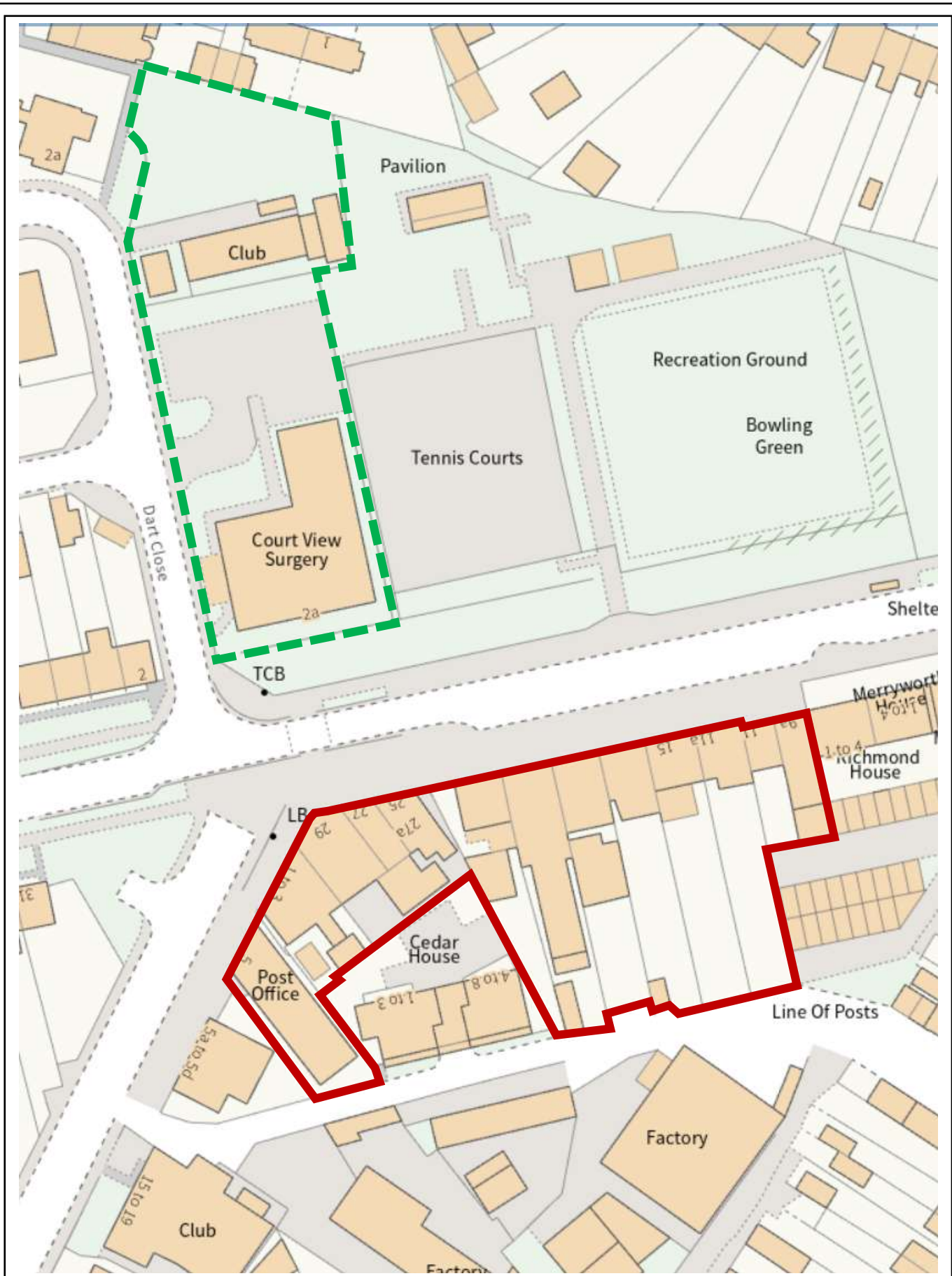
**Title: LC Borstal Village**



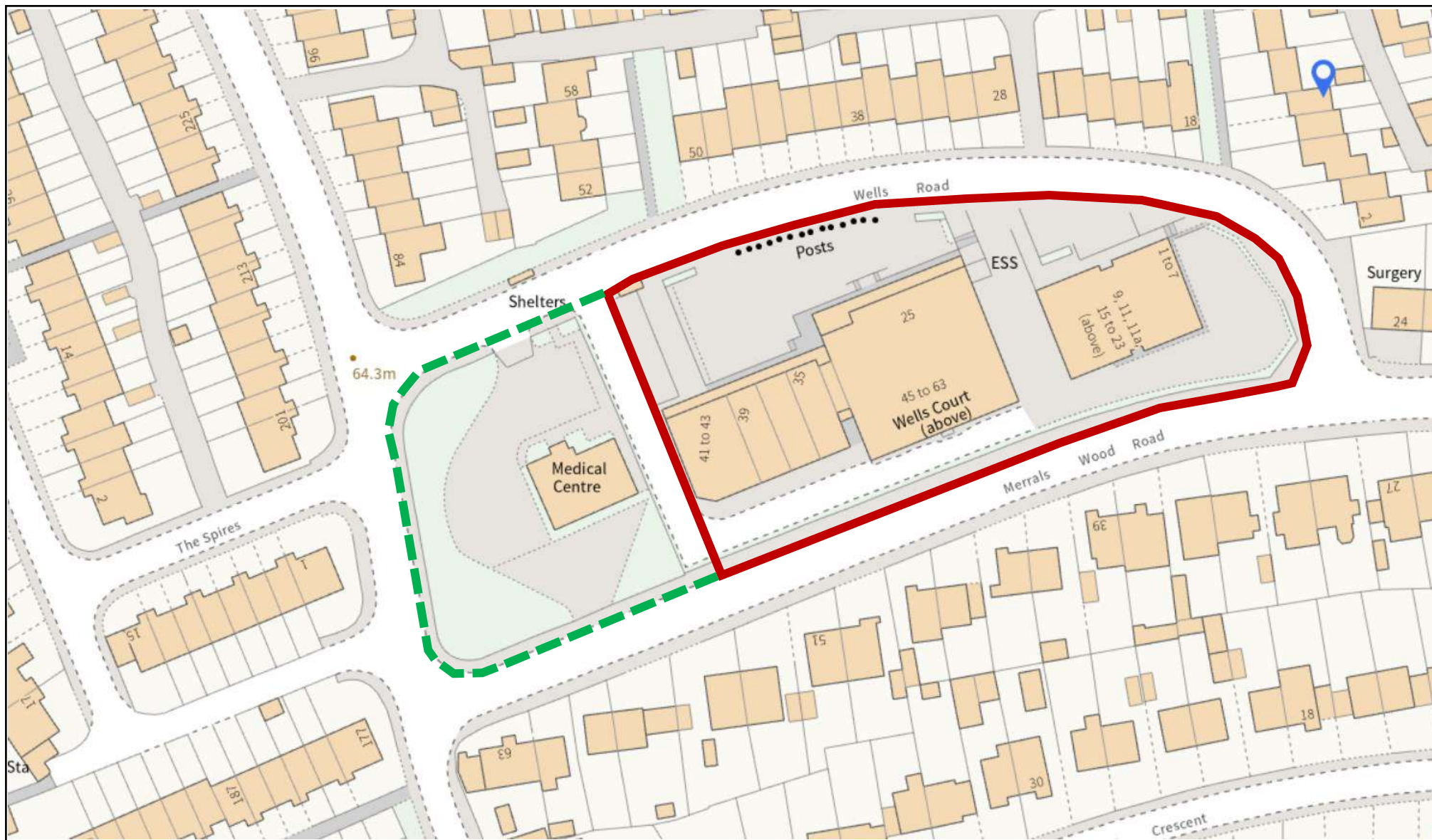
Title: LC 48-136 (evens) and 166-168 Delce Road, 179-181 and 160 Rochester Avenue and 4,5 and 6 Cossack Street, Rochester



**Title: LC 165 – 181 (odds) Bligh Way, Strood**



**Title: LC Darnley road and Cedar road**



**Title: LC 1-7 and 15 – 43 (odds) Wells Road, Strood**

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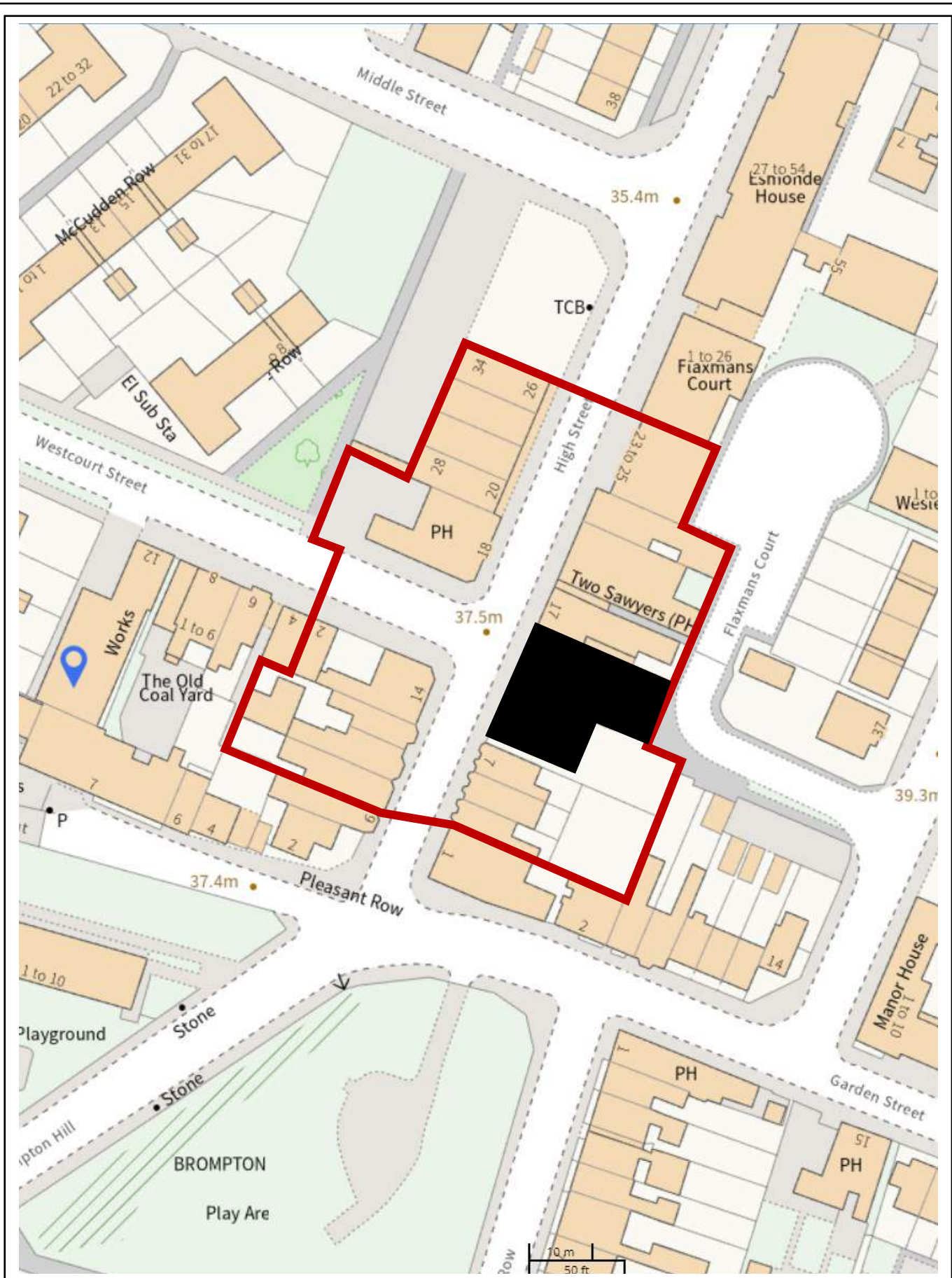
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**Title: LC Darnley road and Elaine Avenue**



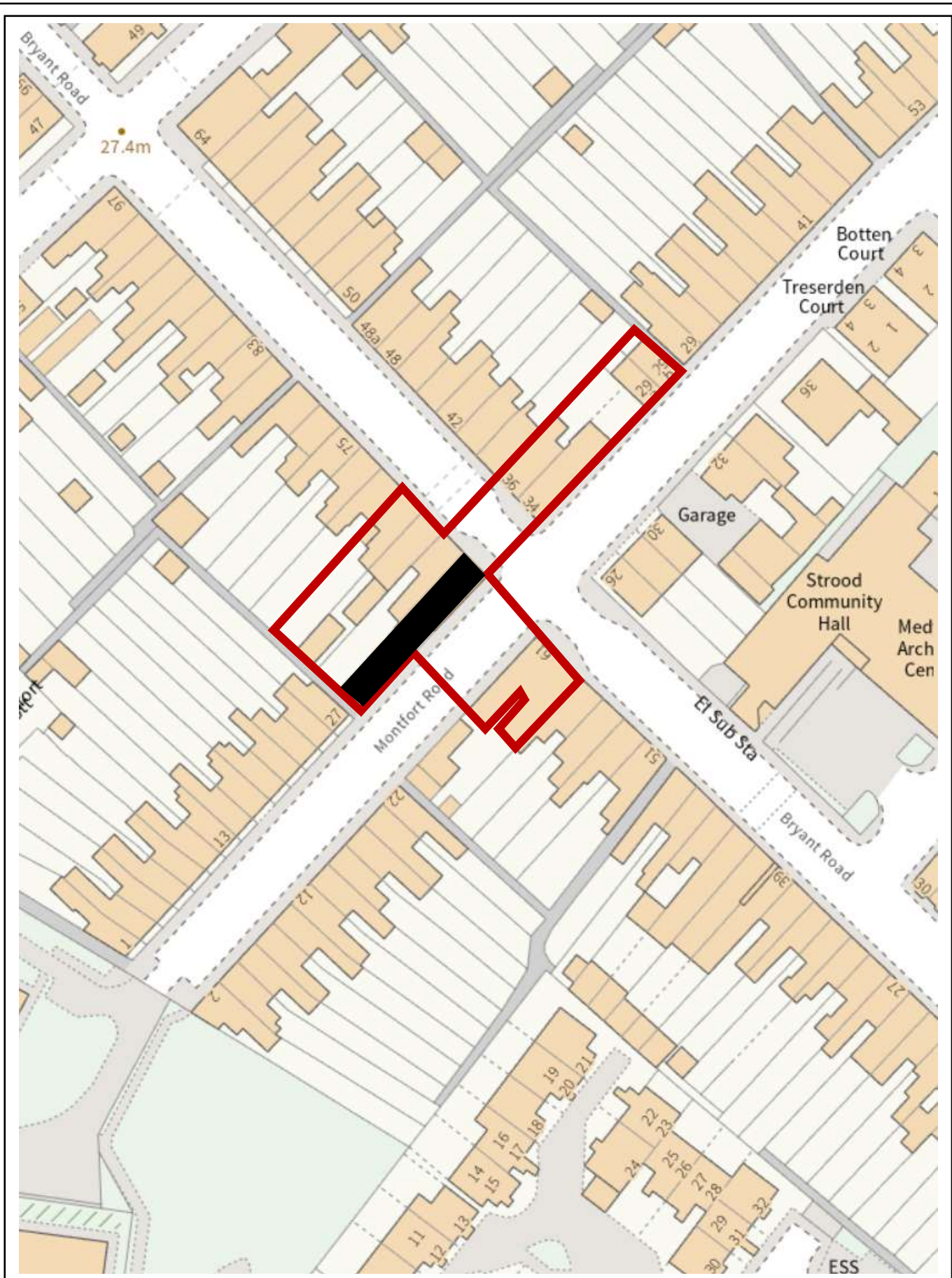
**Title: LC Brompton high street**

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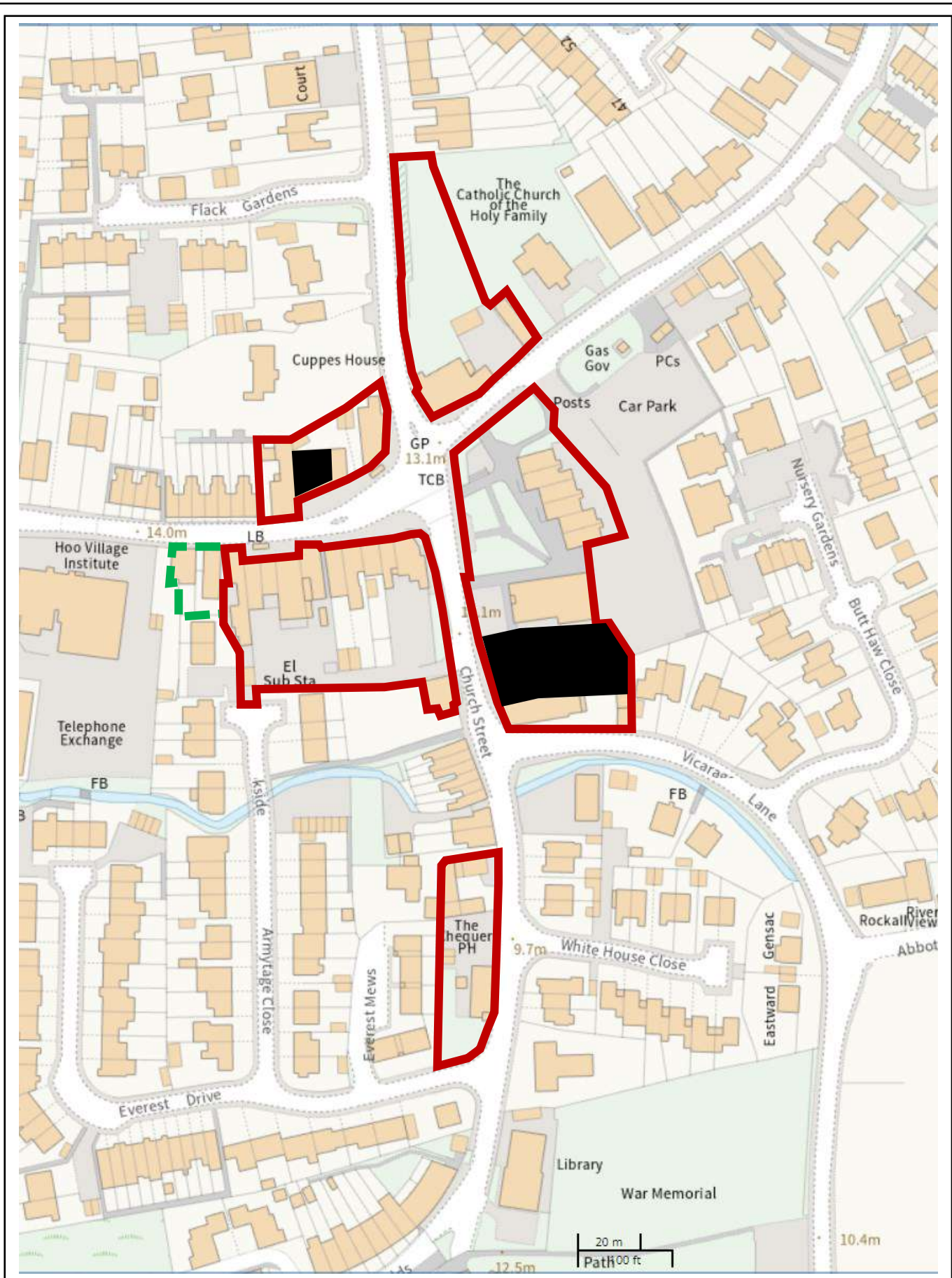
**Title: LC 34,36, 61-69 Bryant Road, Strood**





**Title: LC 86-110 (evens) 116, and 103 - 109 (odds)**  
**Frindsbury Road, Strood**

## **Appendix B: Rural Centres**



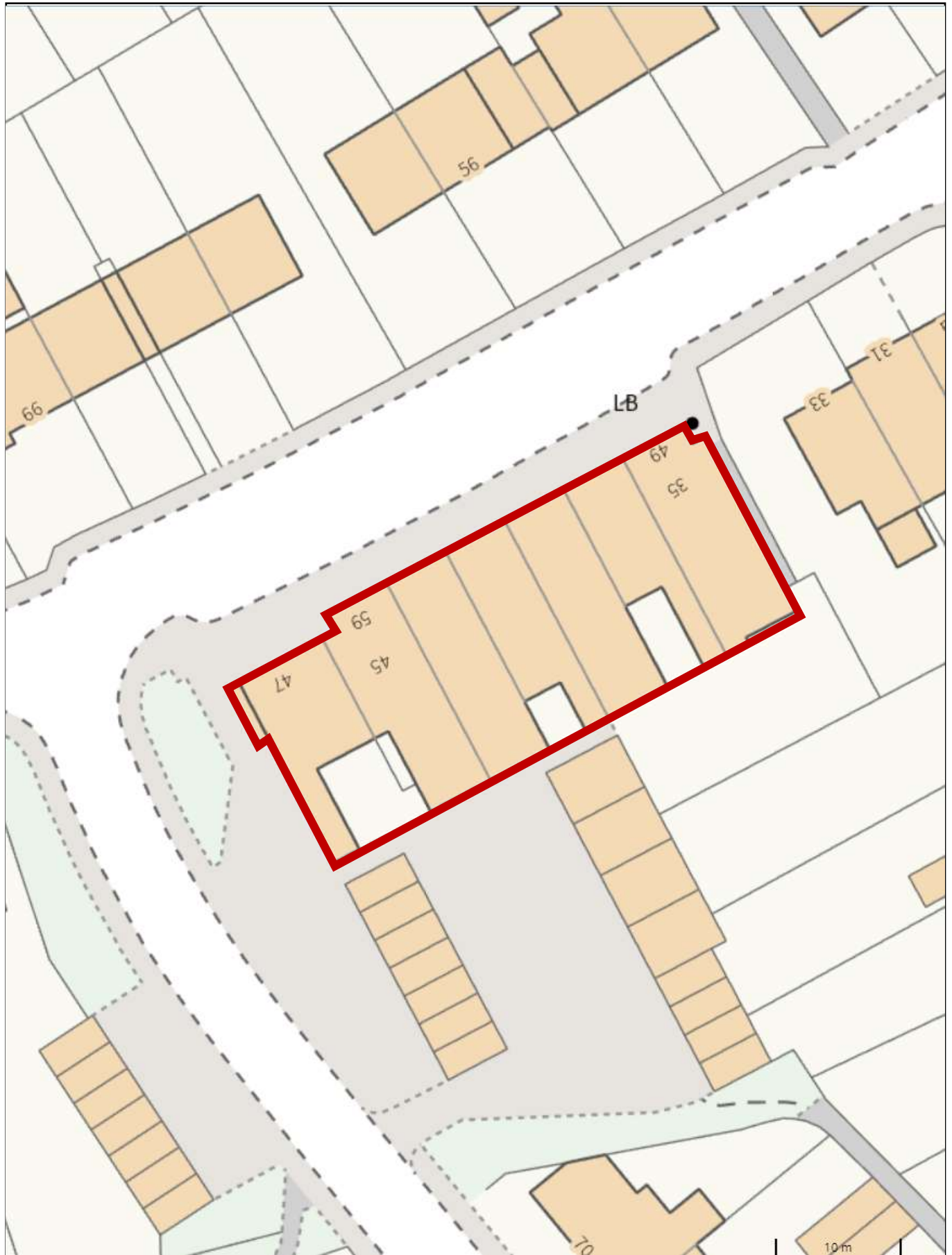
## Title: RC Hoo Village

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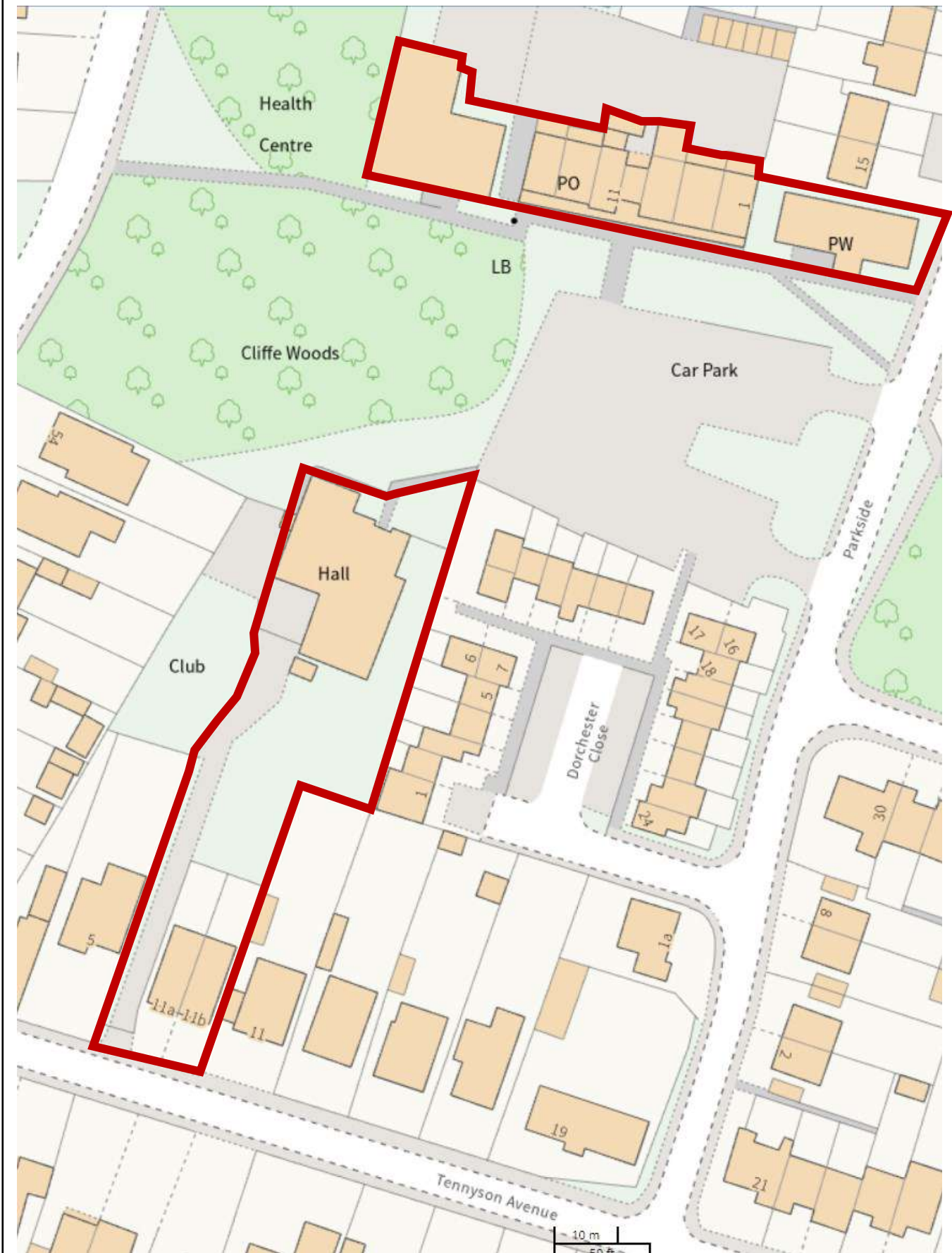
**Title: RC Hoo Village - Miskin Road**

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**Title: RC Cliffe Woods**

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## **Appendix C: Shopping Parades**



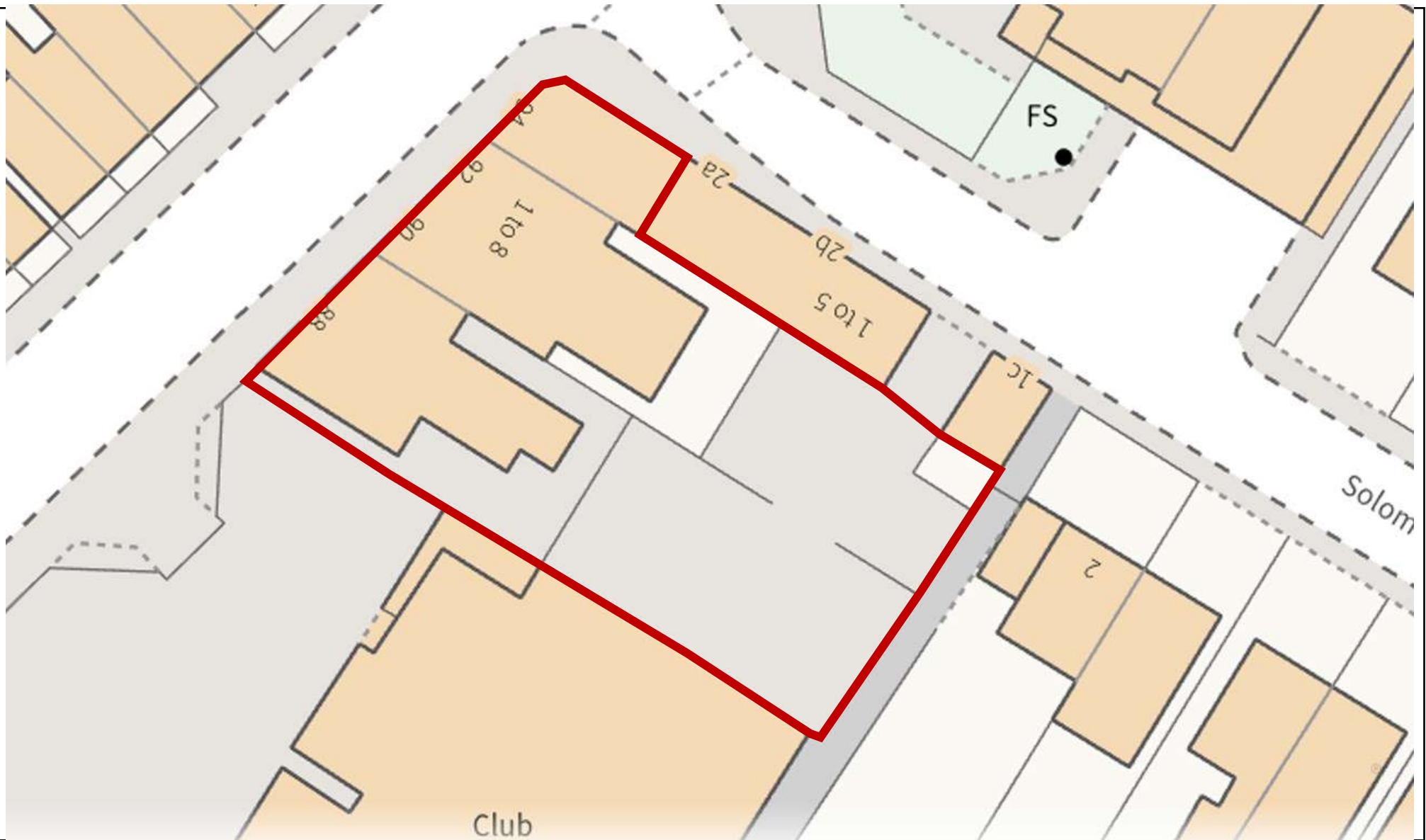
**Title: SP 173-179 Rainham high street**

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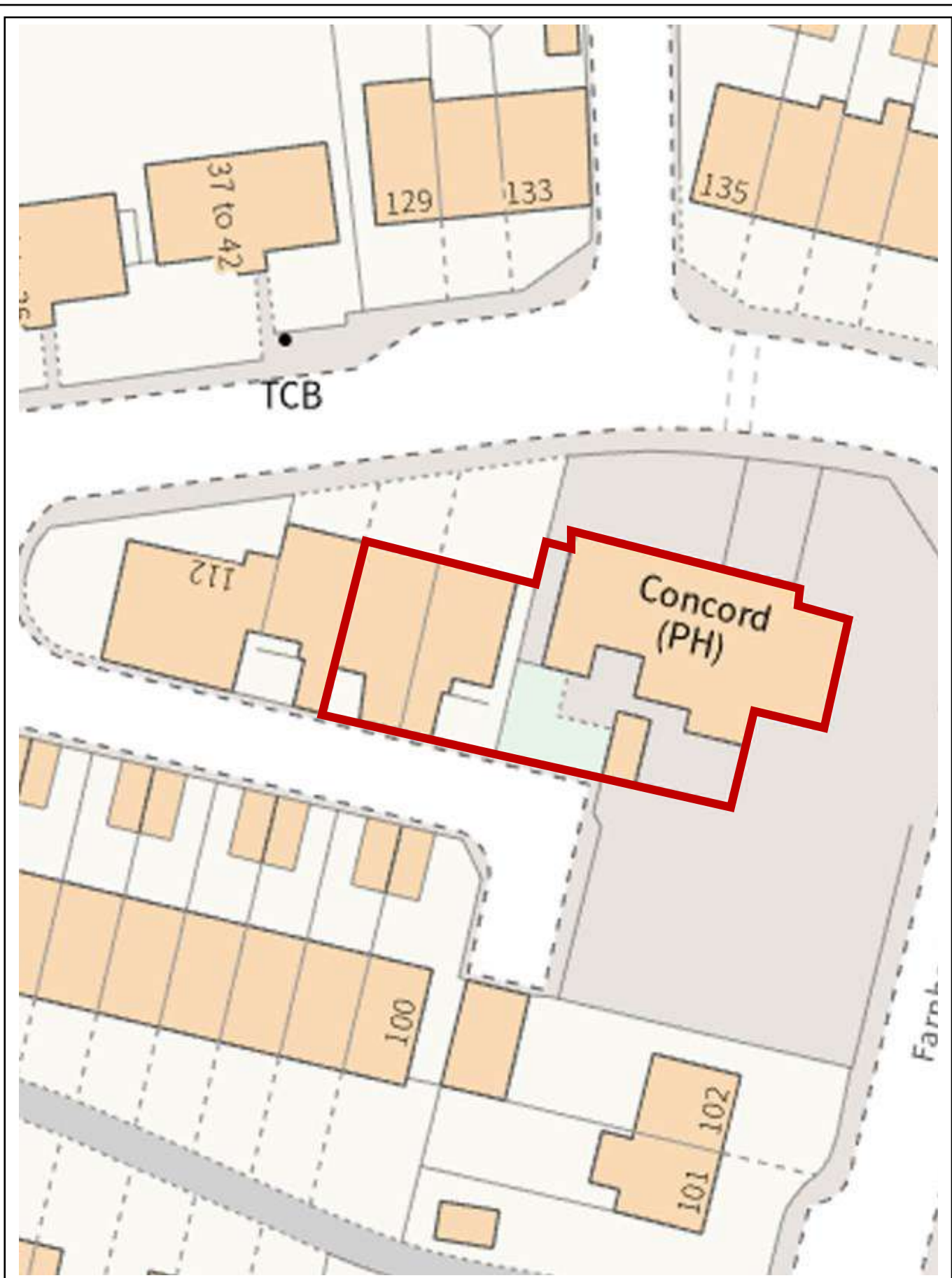
**Title: SP 88-94 Station Road, Rainham**

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DISTRICT  
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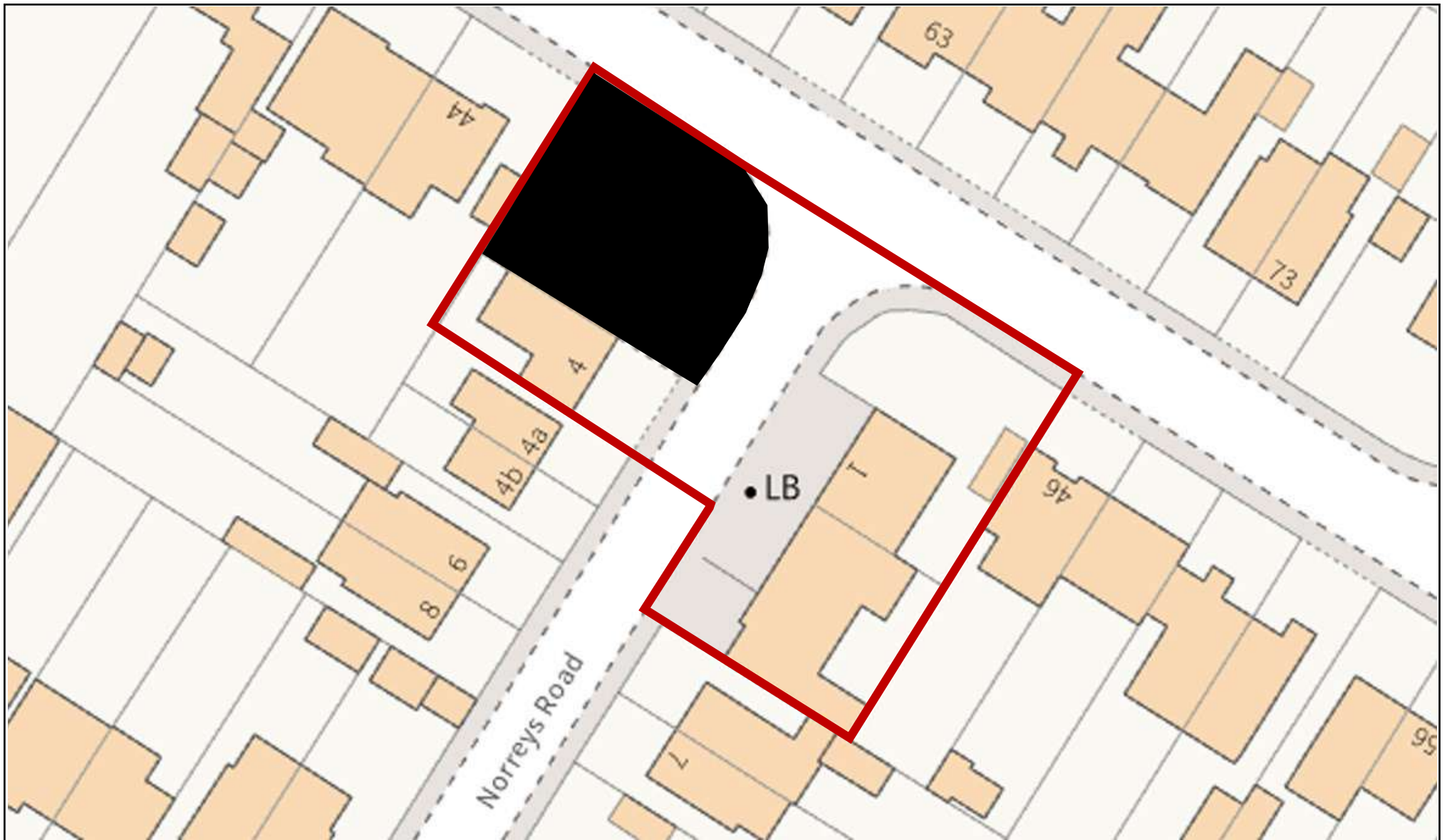
**Title: SP 116-120 Wakeley Road, Rainham**

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**Title: SP 1-4 Norreys Road**



**Title: SP 286-288 Lonsdale Drive**

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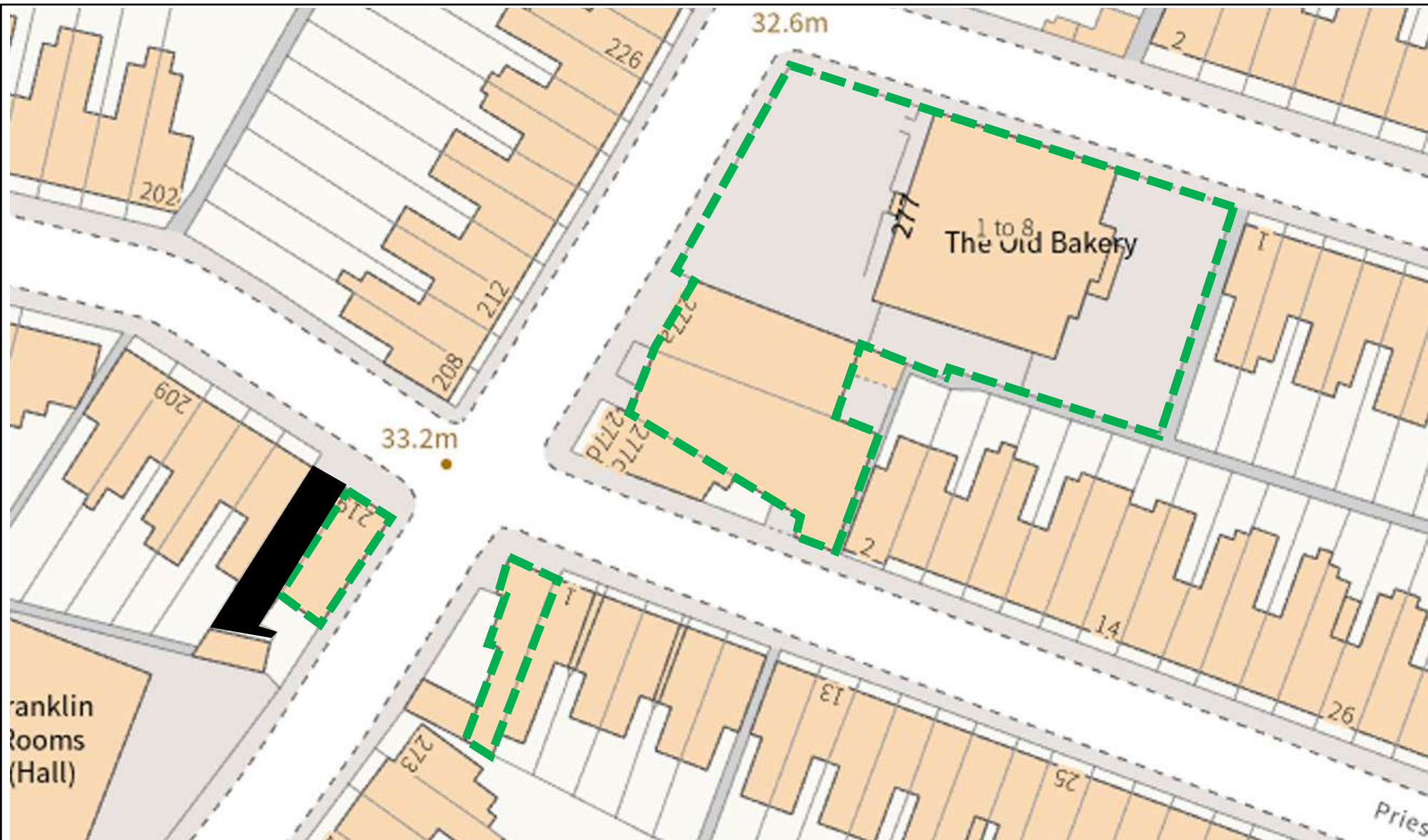
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**Title: SP 45-49 Peverel Green**



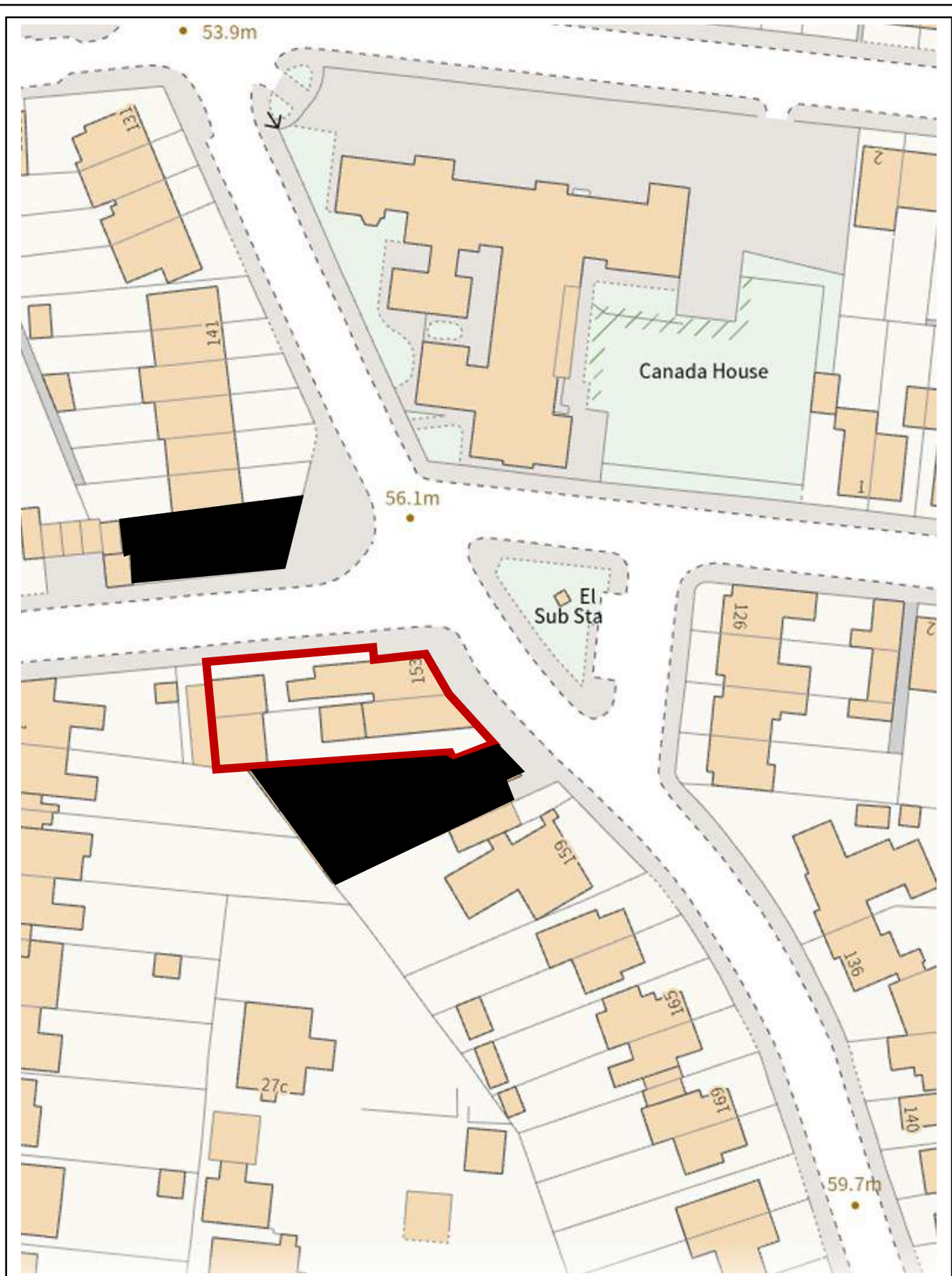
**Title: SP 275-277, 277a, 277b Gillingham Road and 219 Barnsole Road**

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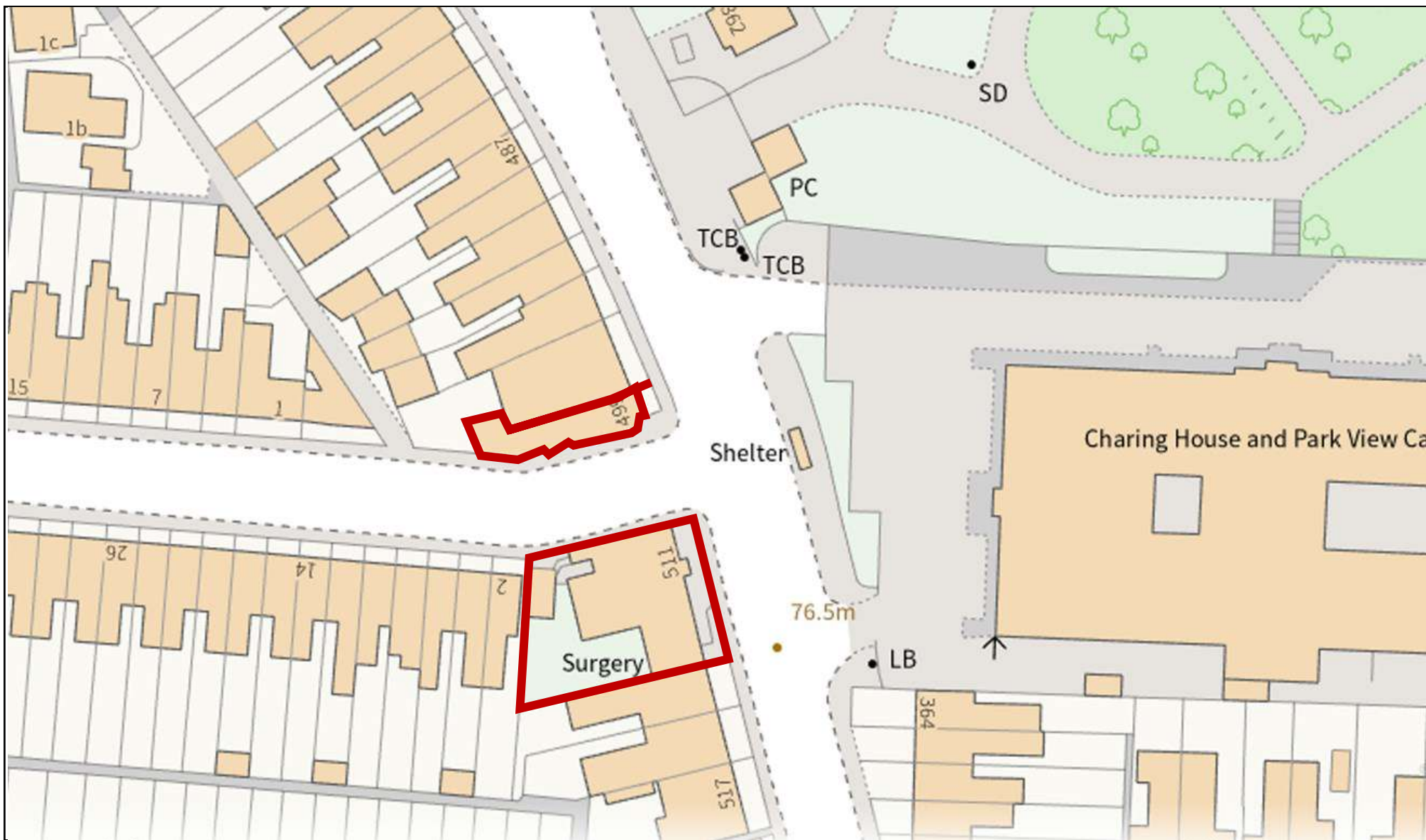
**Title: SP 153, 155 Barnsole Road**

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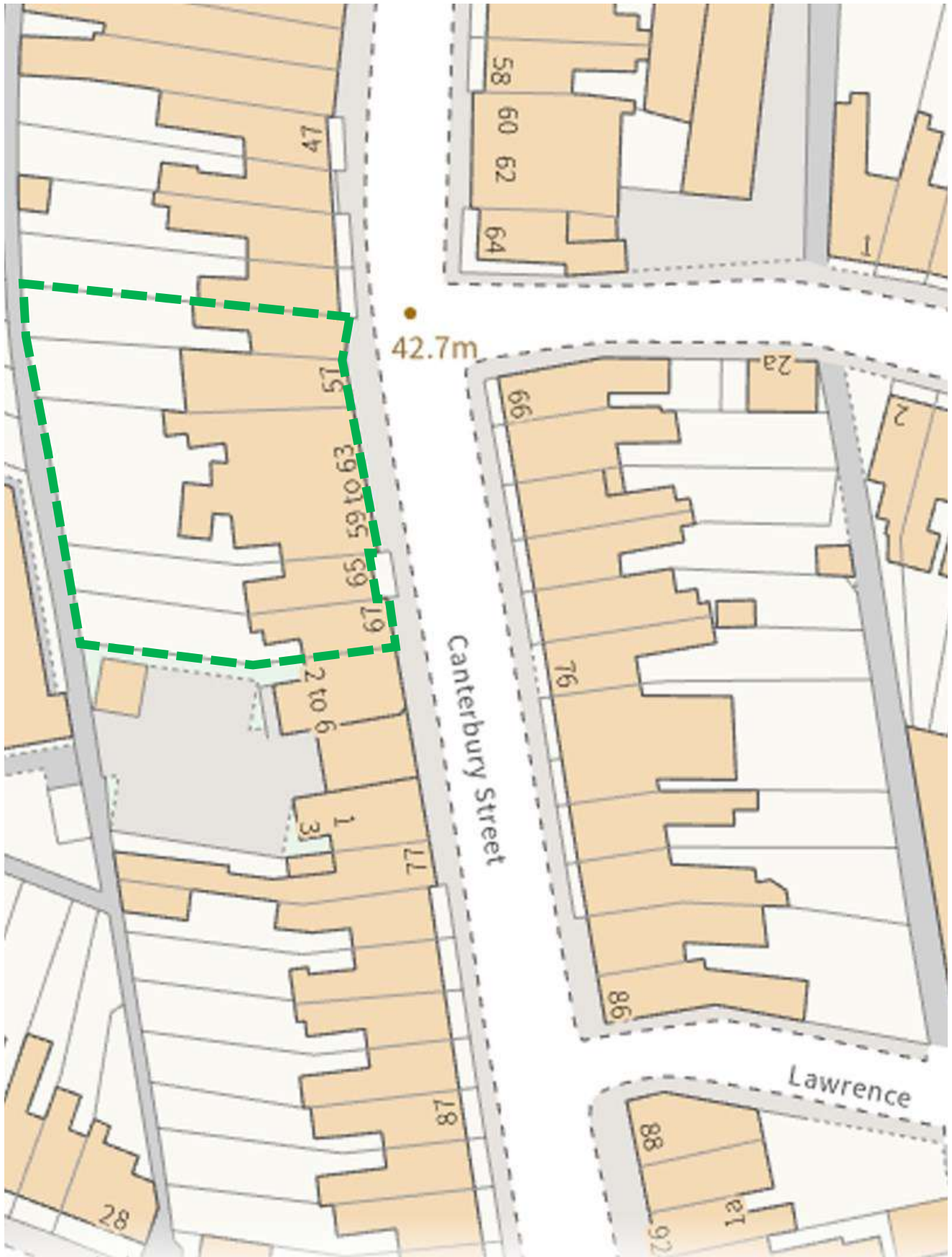
**Title: SP 499, 511 Canterbury street**

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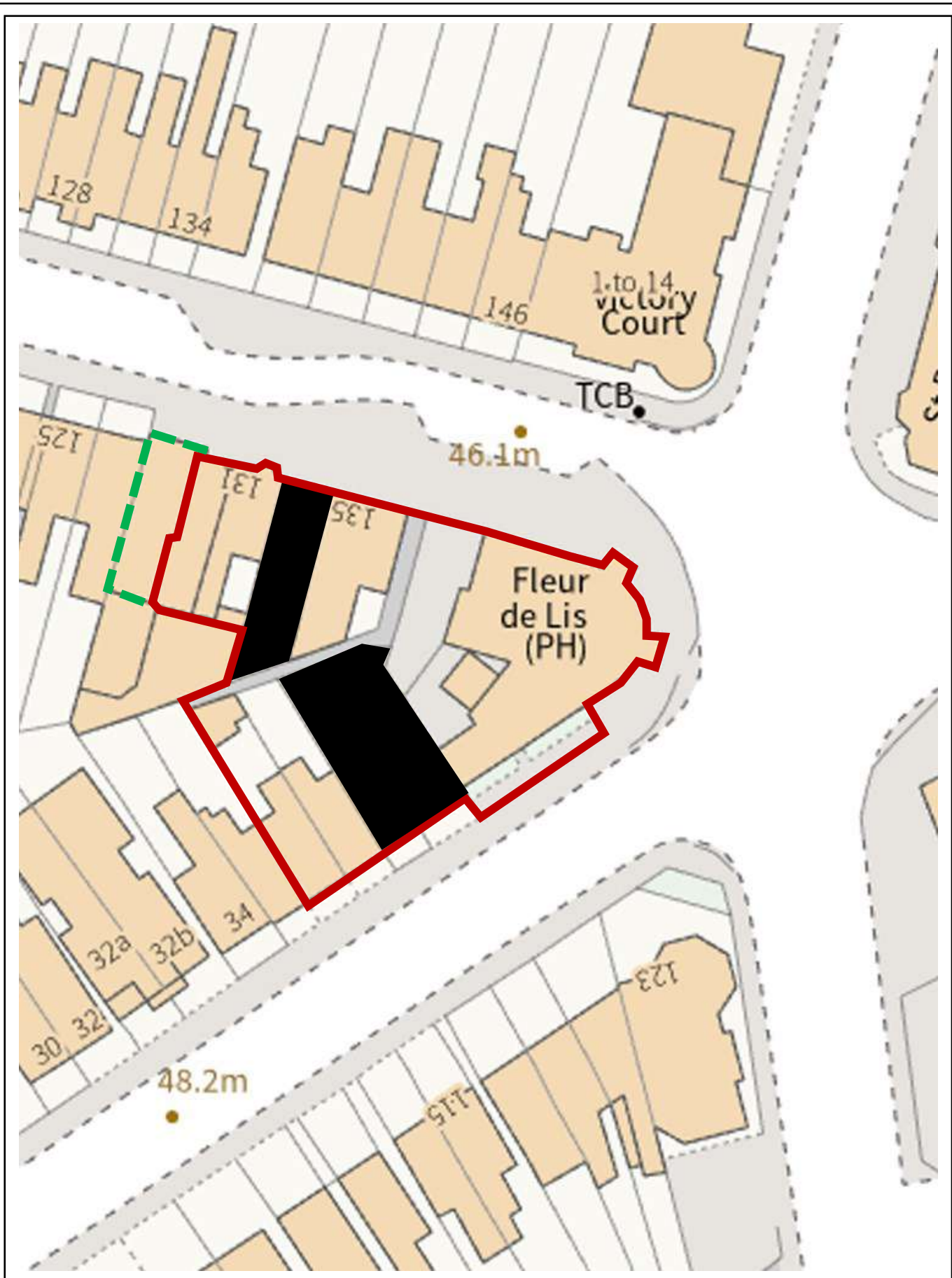
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**Title: SP 55-63, 67 Canterbury Street**



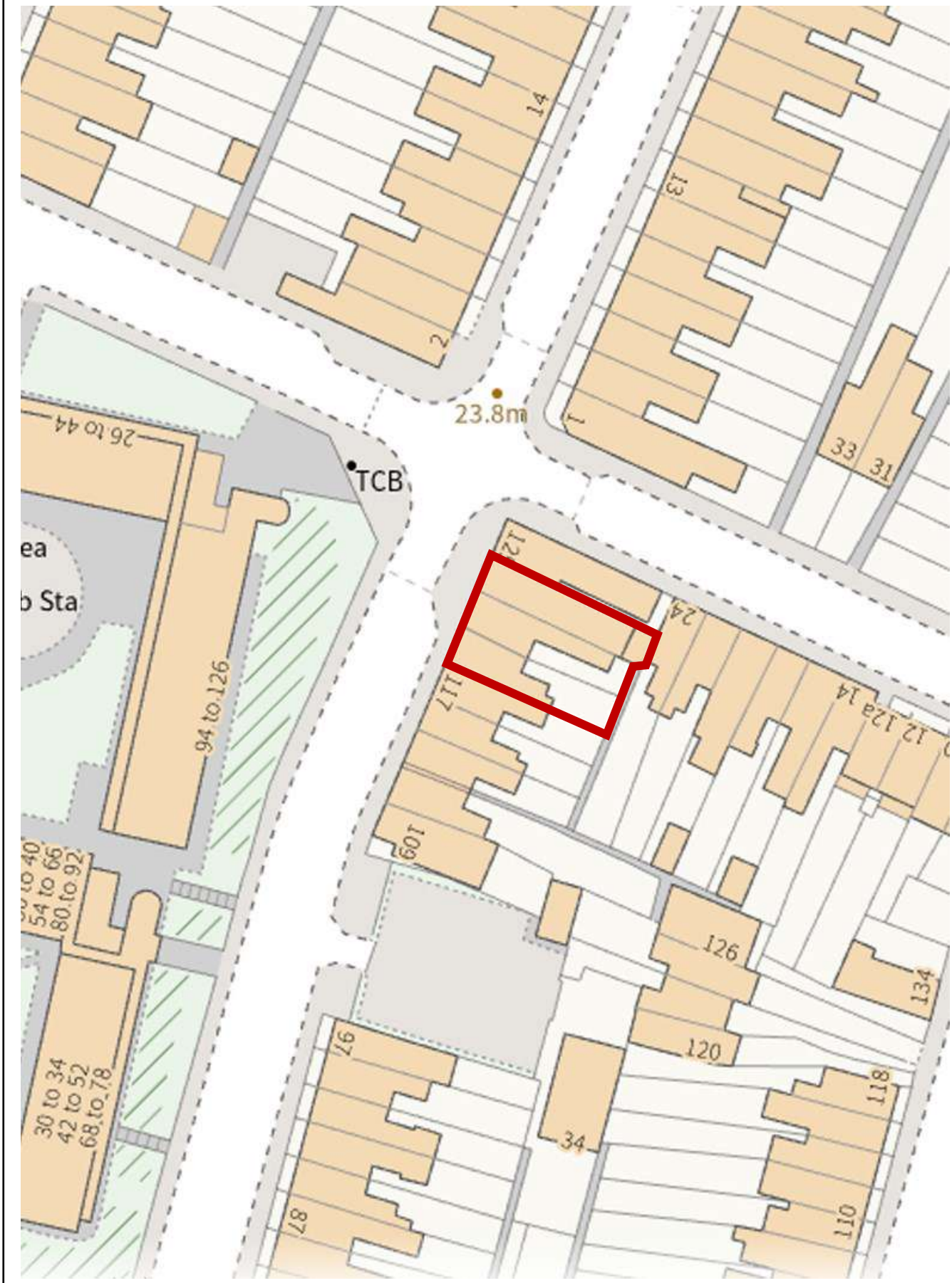
**Title: SP 38-46 (evens) Gillingham Road and 129-135 (odds)  
Trafalgar Street**

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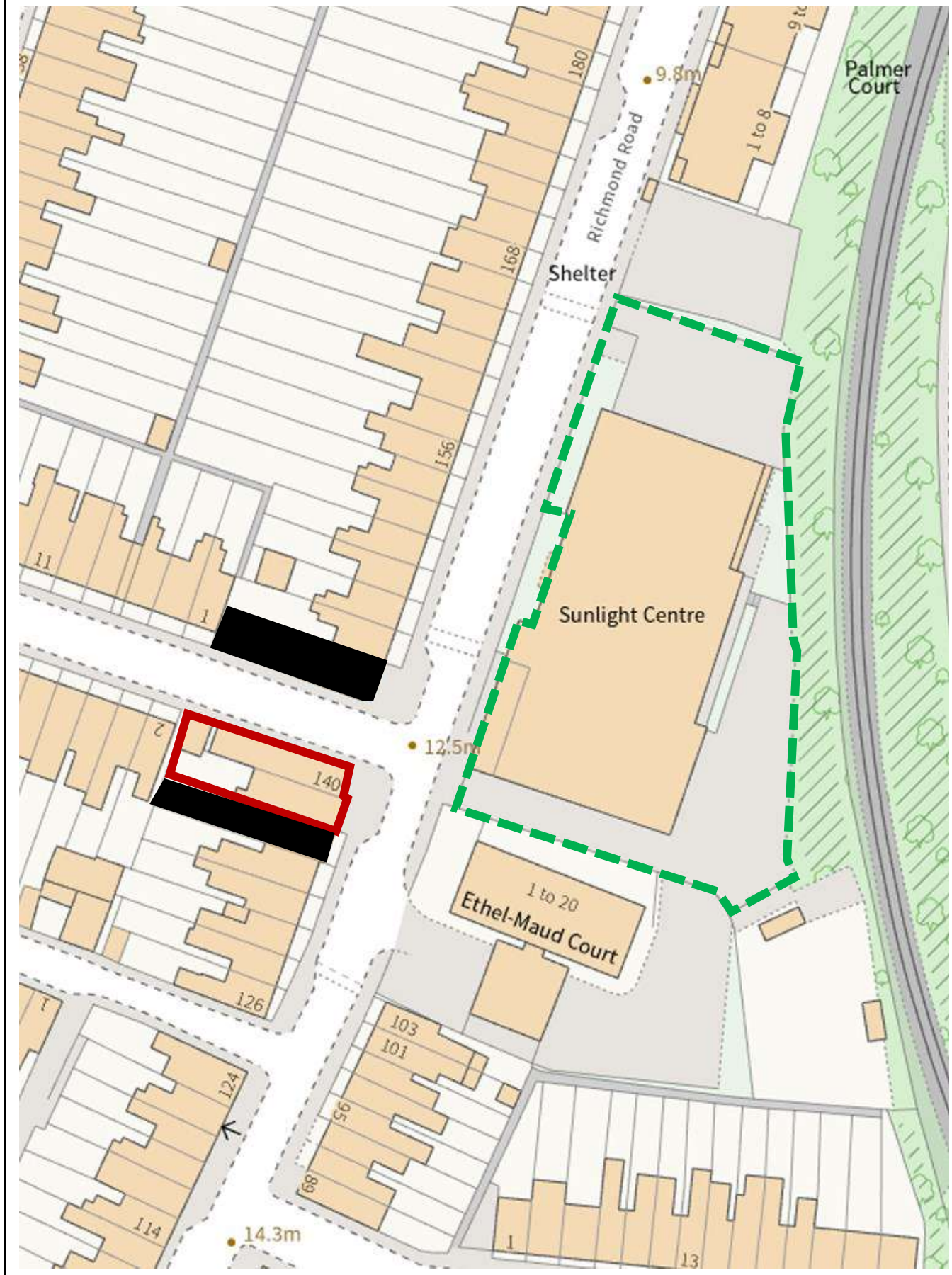
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**Title: SP 119-123 James Street, Gillingham**

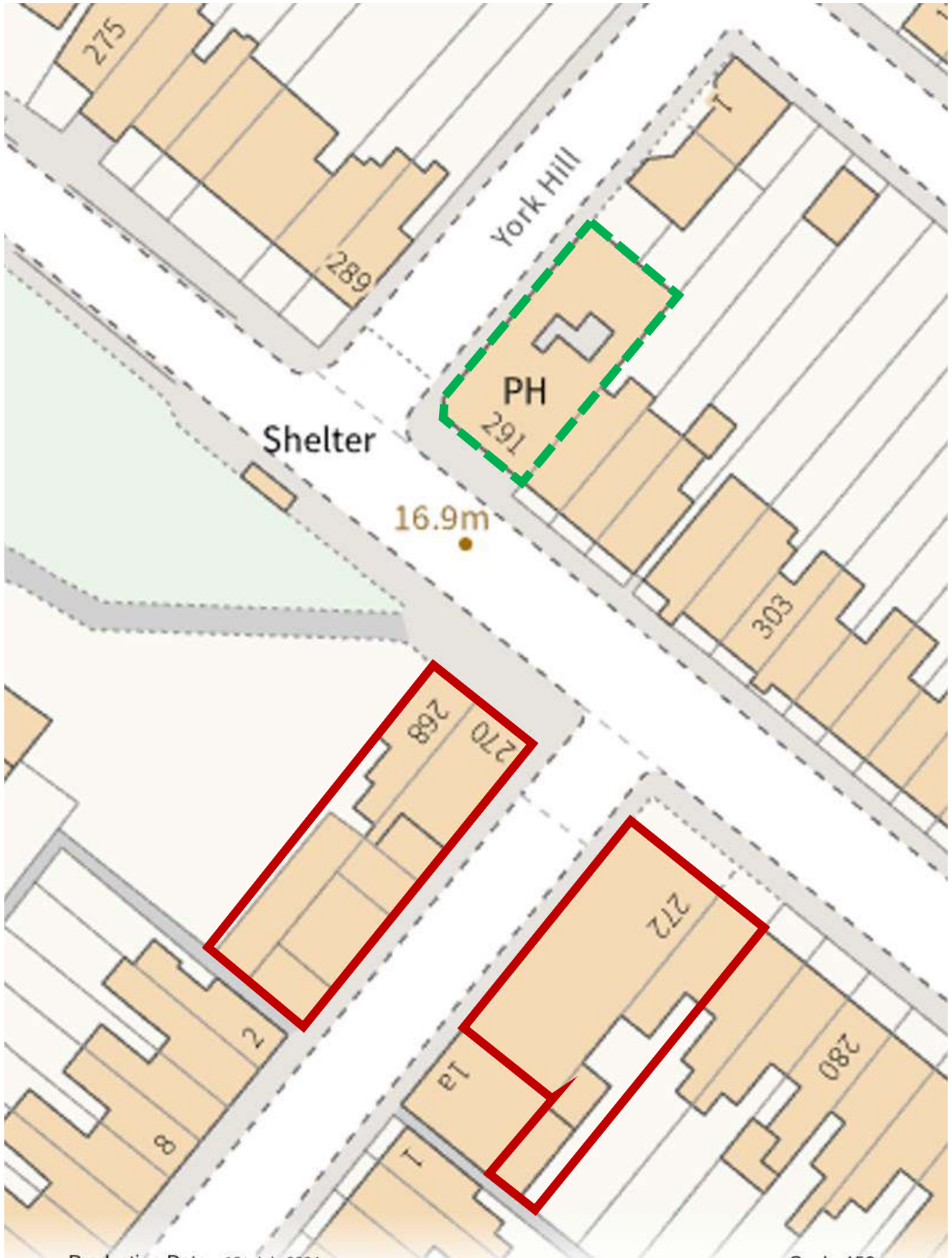


**Title: SP 105, 124, 138, 140 Richmond Road, Gillingham**

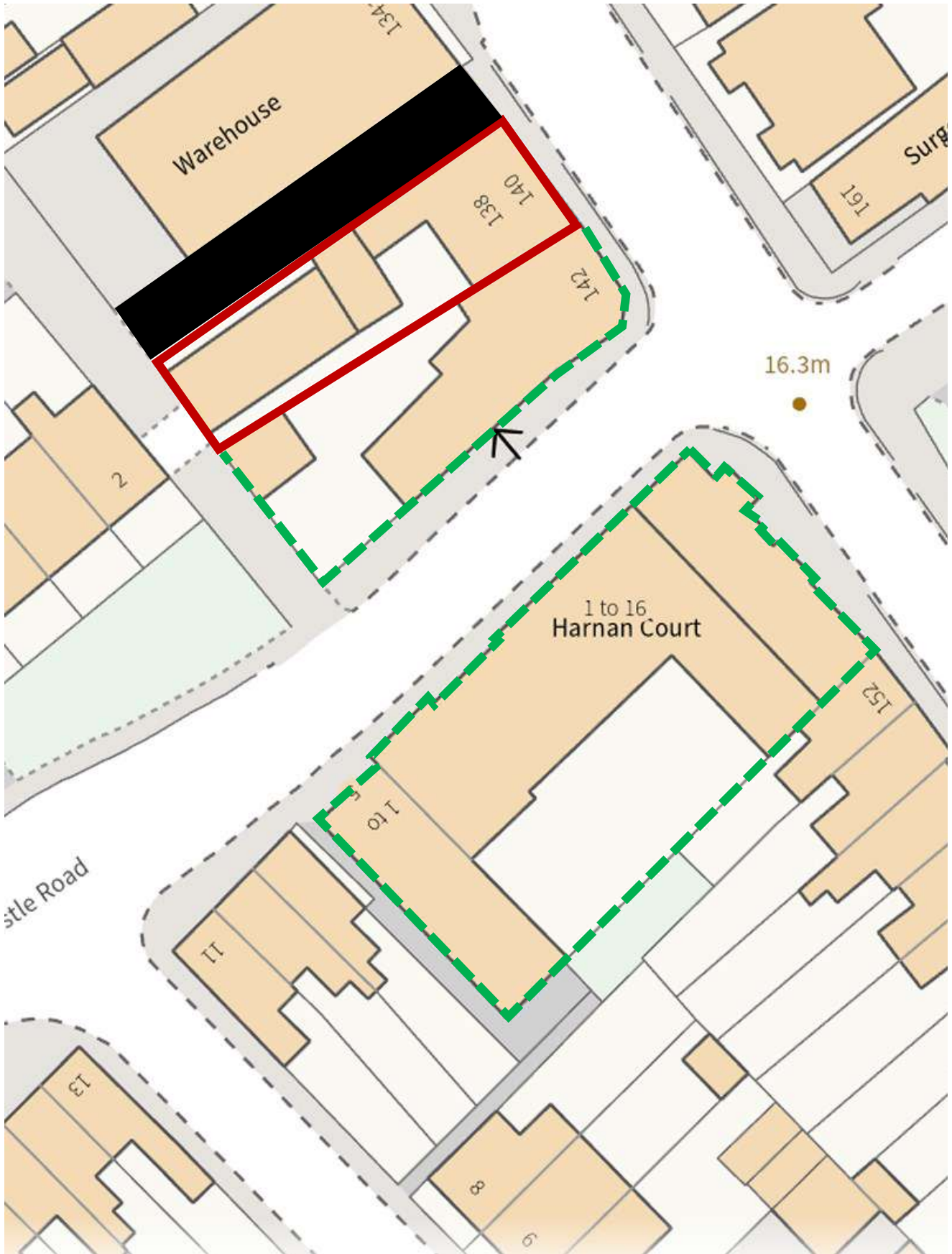
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**Title: SP Forge Lane**



**Title: SP 268-274 (evens), 291 Luton Road, Chatham**



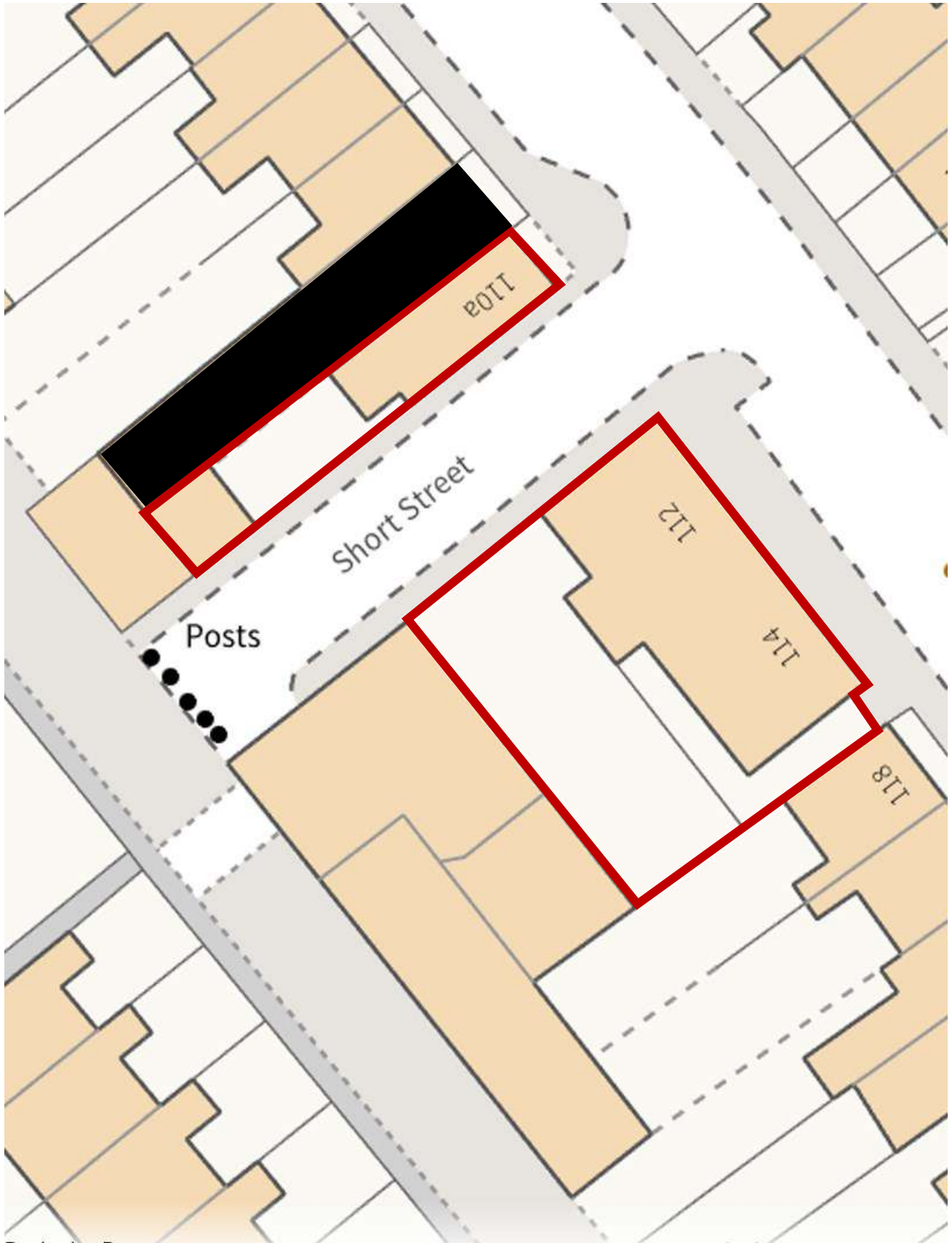
**Title: SP Luton Road, Chatham**

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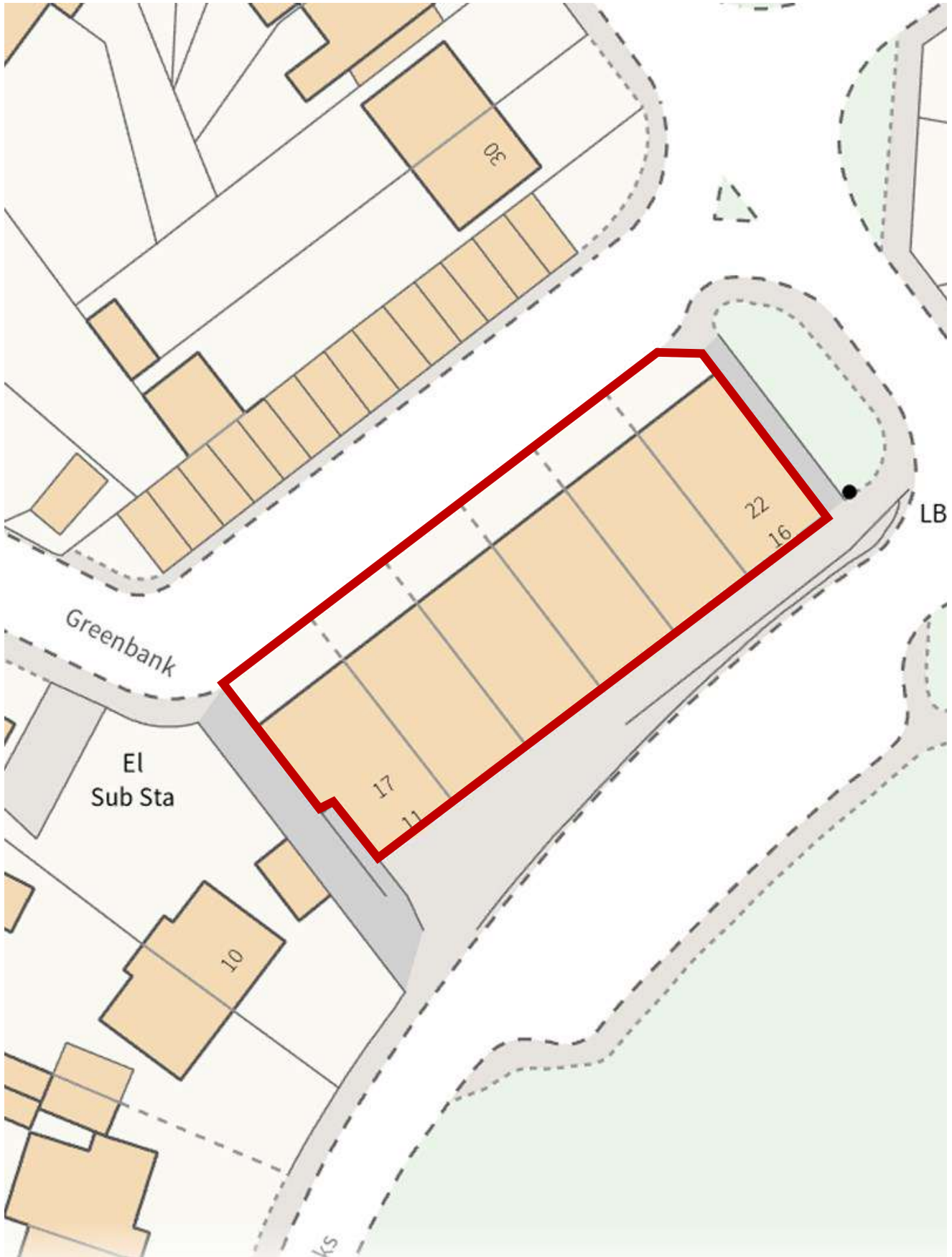
**Title: SP 110a -114 (evens) Luton Road, Chatham**

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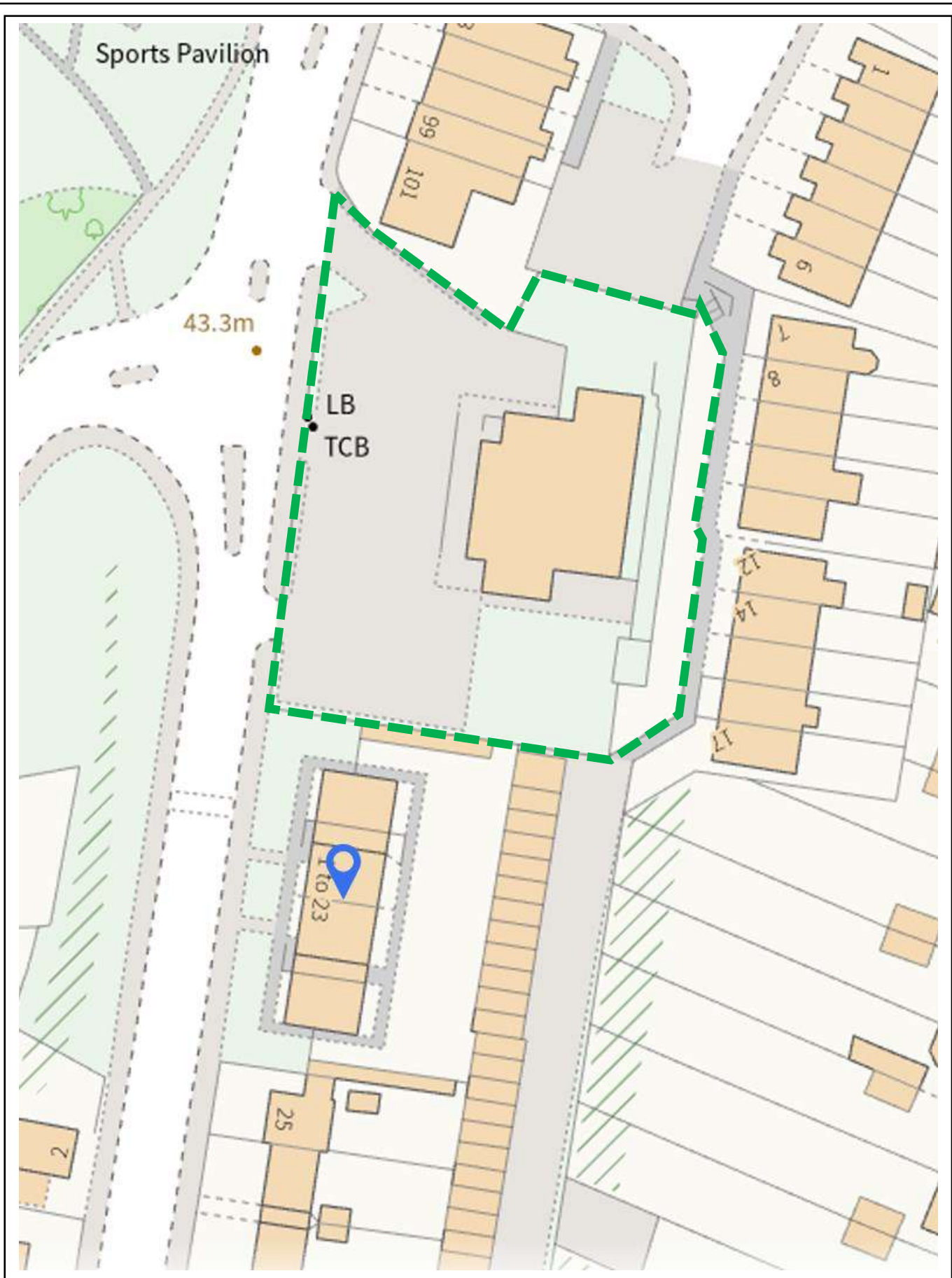
**Title: SP 11-16 The Links, Wayfield**

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**Title: SP Churchill Avenue**

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## Title: SP 27-31 Yarrow Road, Chatham

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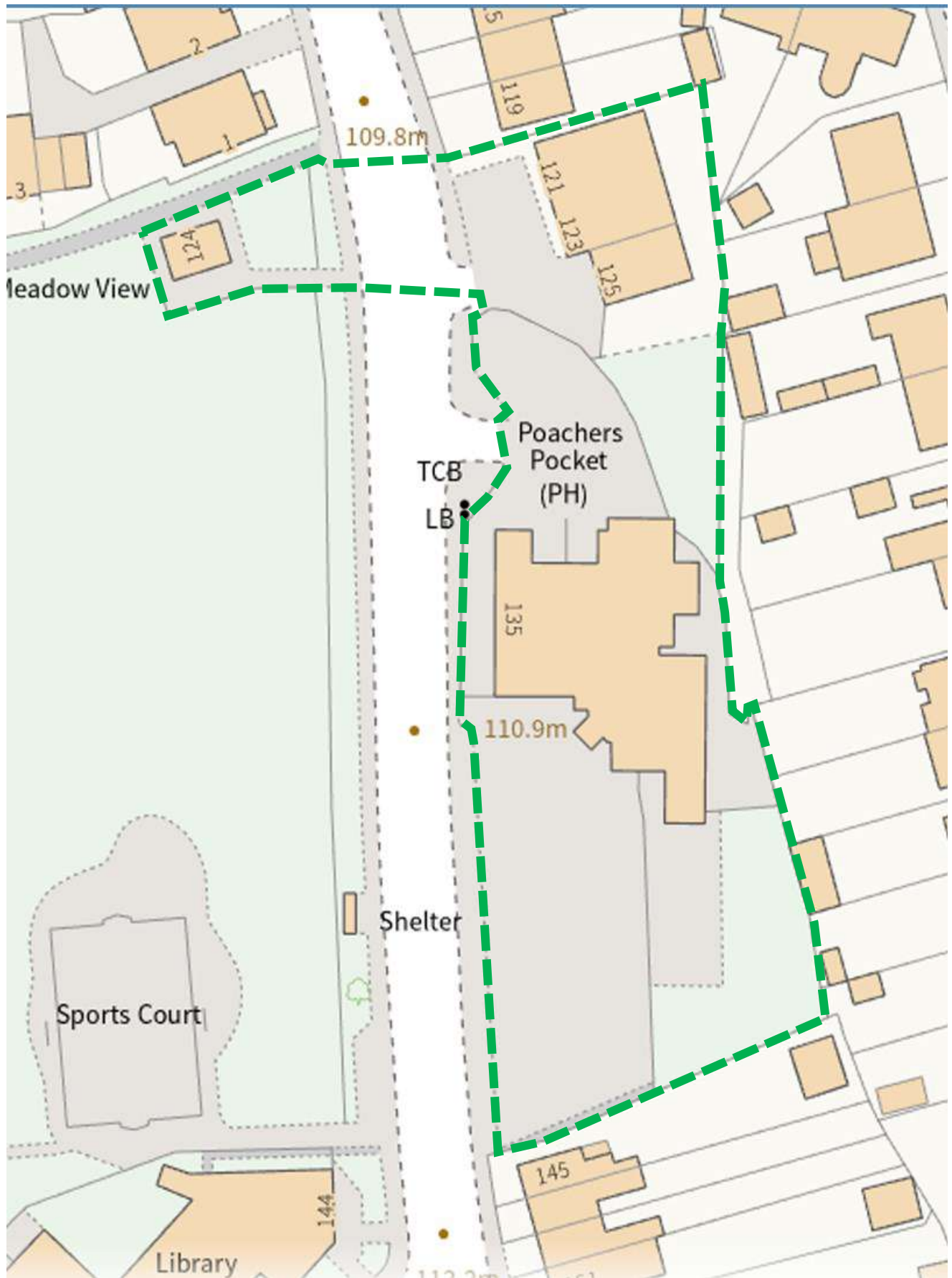
## Title: SP 60-70 (evens) Holland Road, Chatham

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**Title: SP 121-125, 135 (odds), 124 Walderslade Road**

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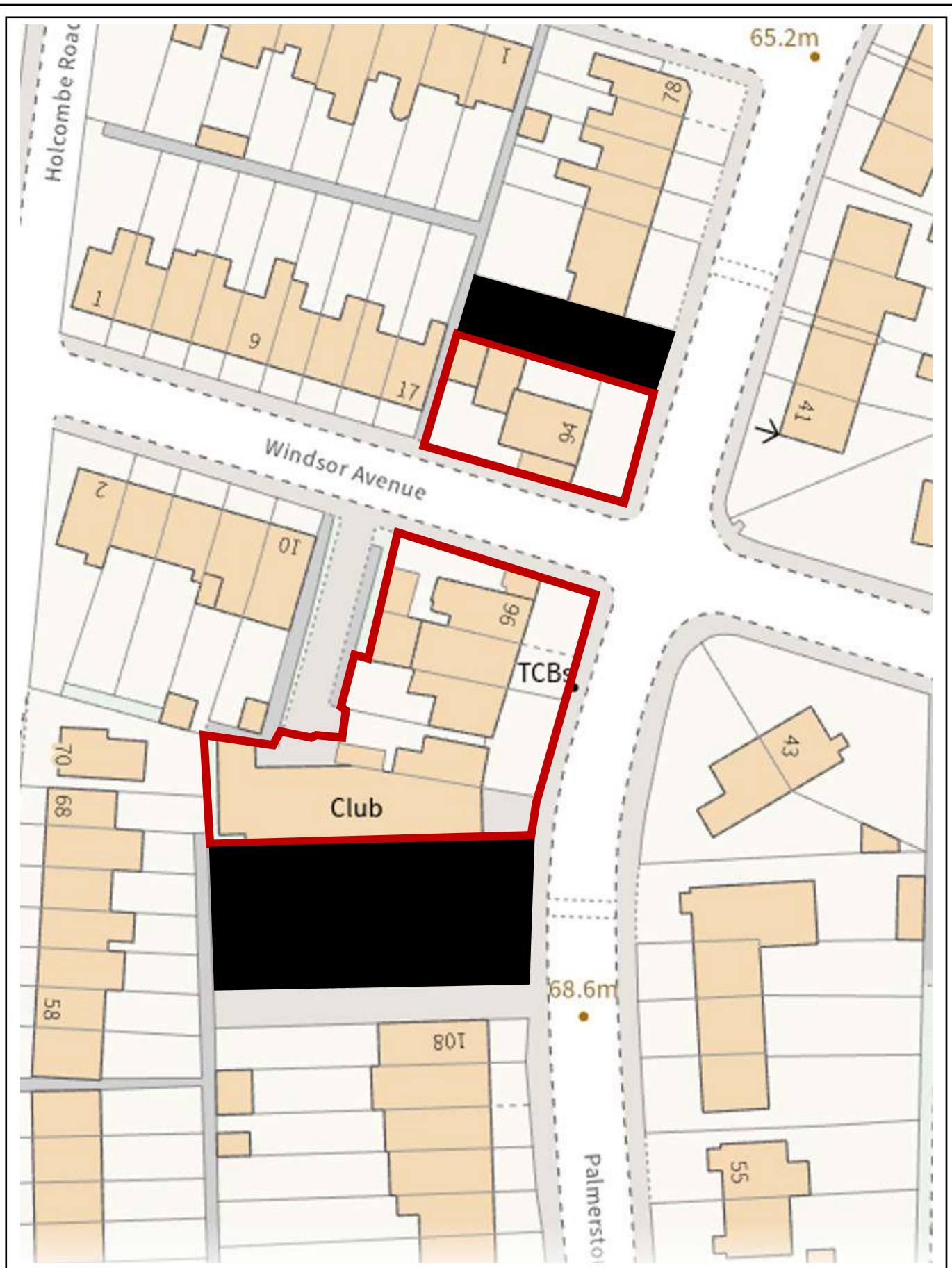
**Title: SP 111-113 Boundary Road Chatham**

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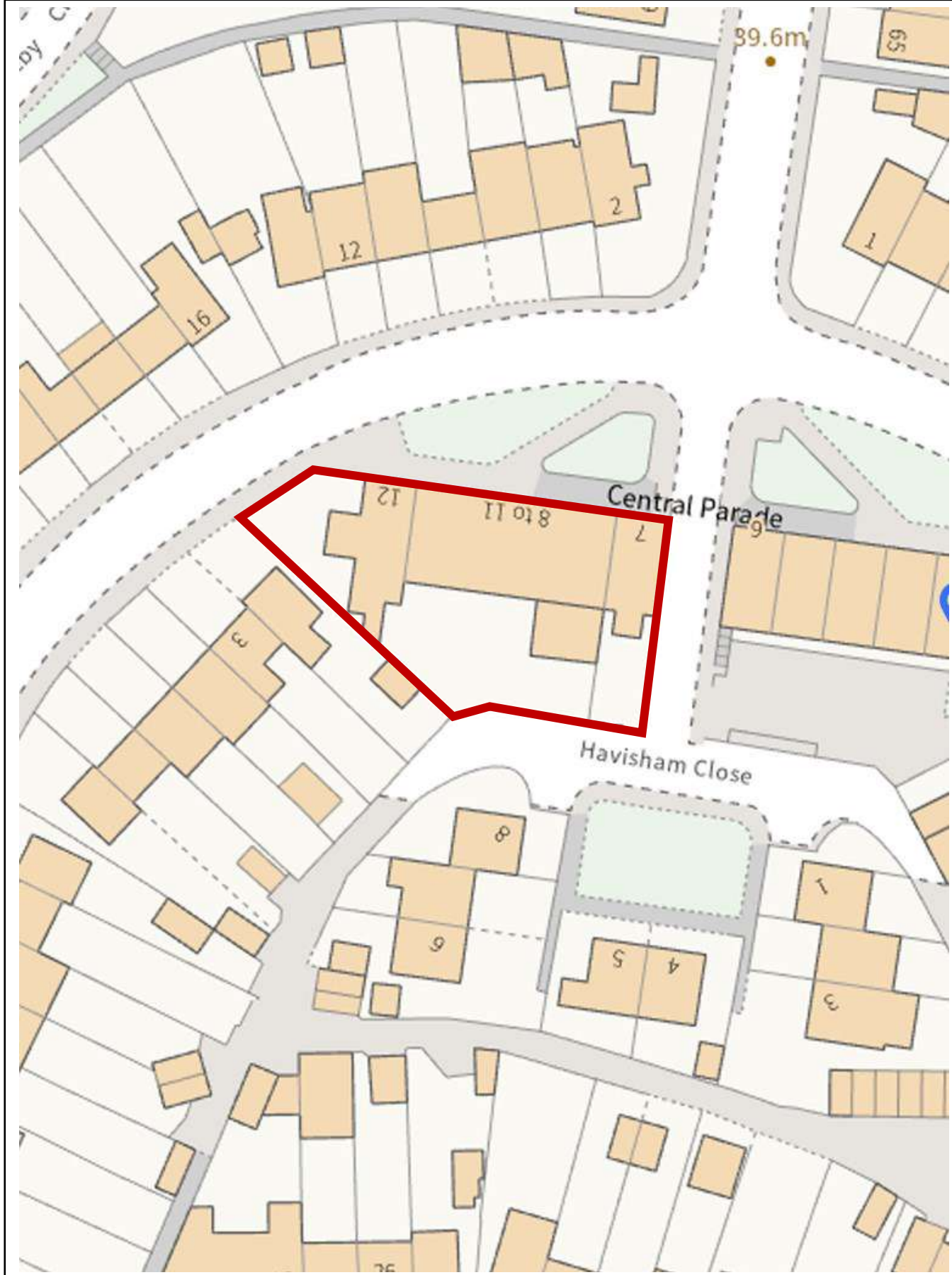
© Medway Council 2024



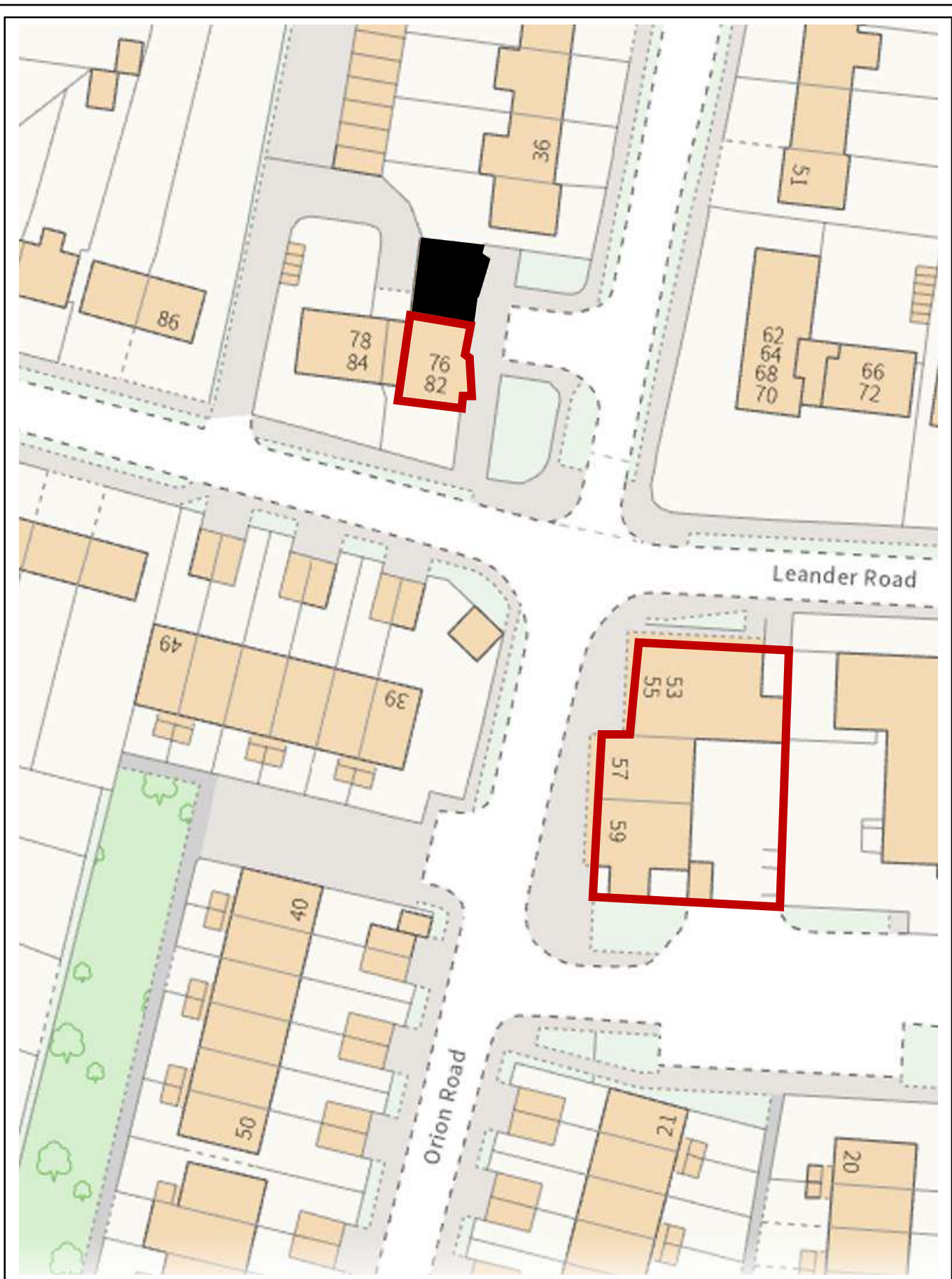
**Title: SP 94-104 Palmerston Road Chatham**



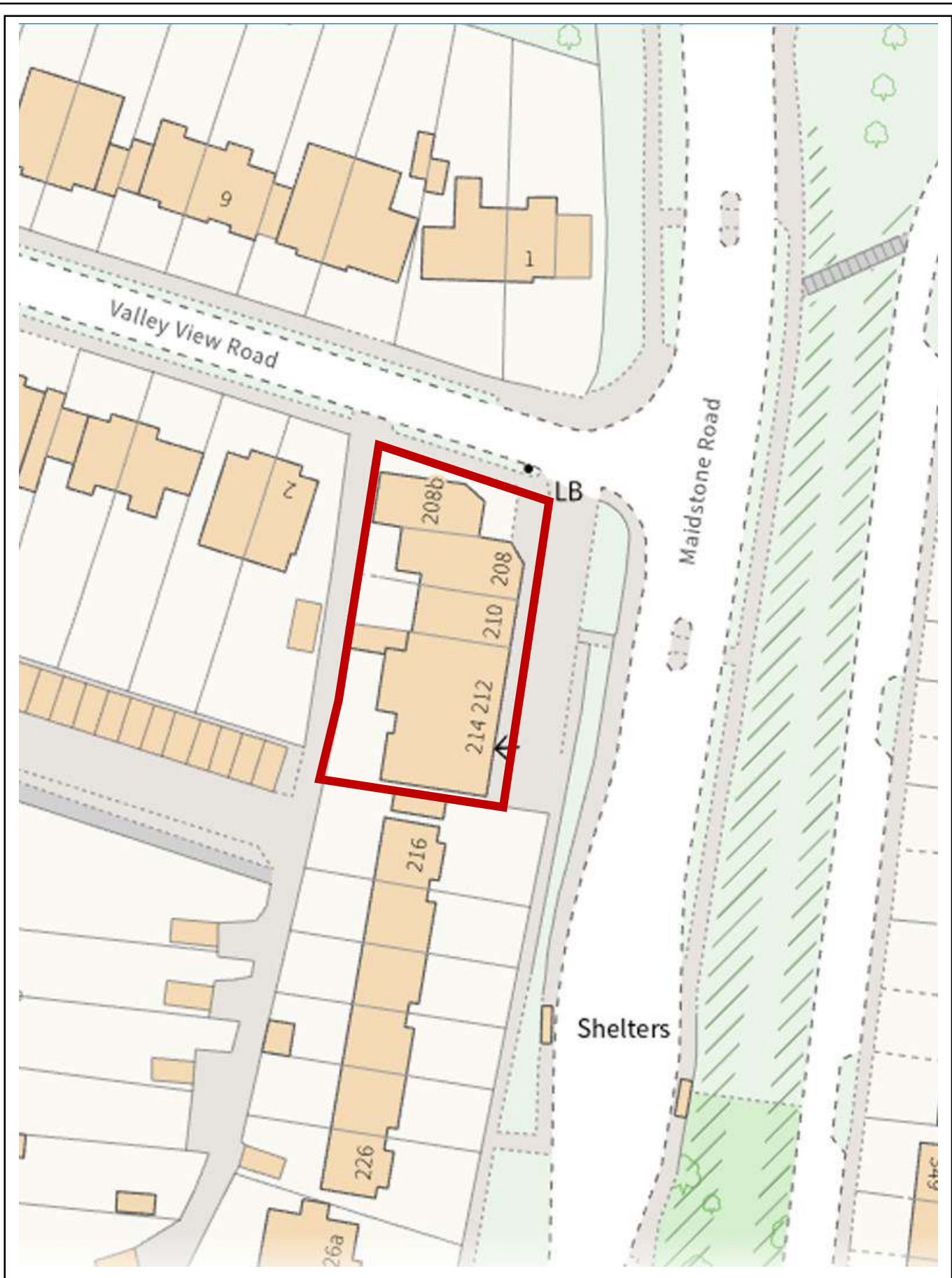
**Title: SP 5-7 Scotteswood Avenue, Chatham**



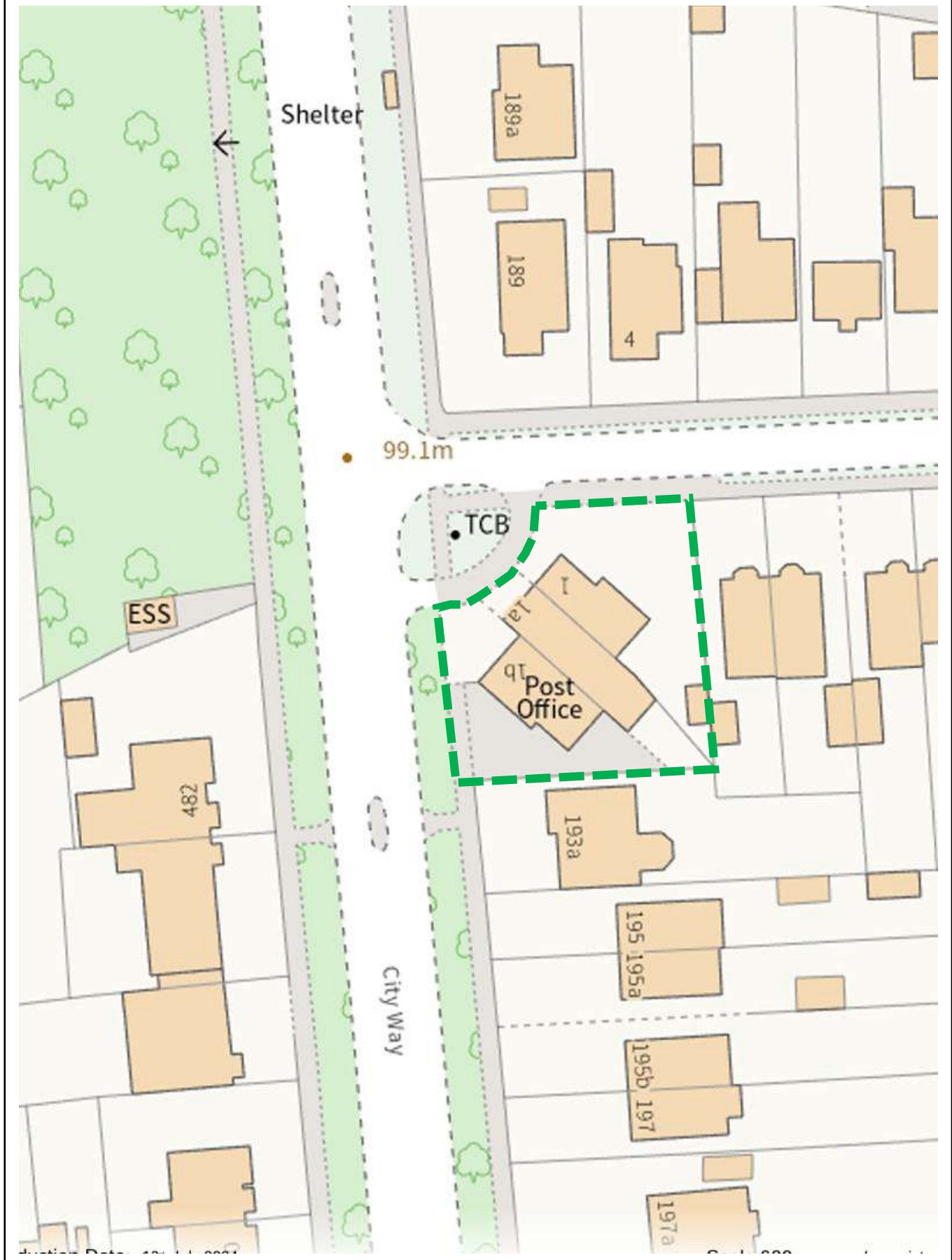
**Title: SP 7-12 (incl) Central Parade, Marley Way**



**Title: SP 76-82 (evens) Leander Road and 53-57b (odds)  
Orion Road**



**Title: SP 208-214 Maidstone Road, Rochester**



**Title: SP 1, 1A and 1B Beatty Road (City Way junction)**



**Title: SP 65-71 City Way (Pattens Lane junction)**

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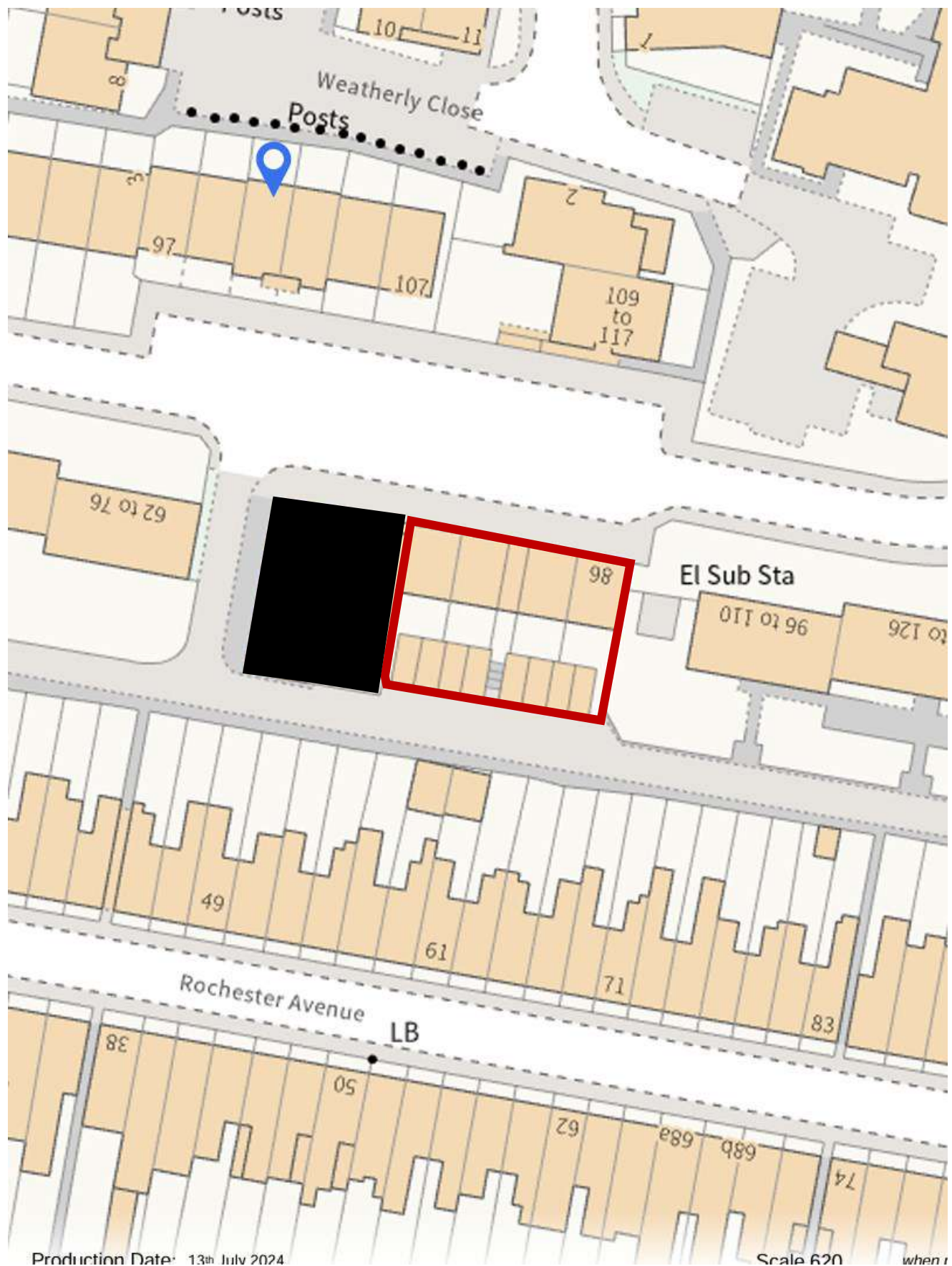
**Title: SP 69-83 Maidstone Road**

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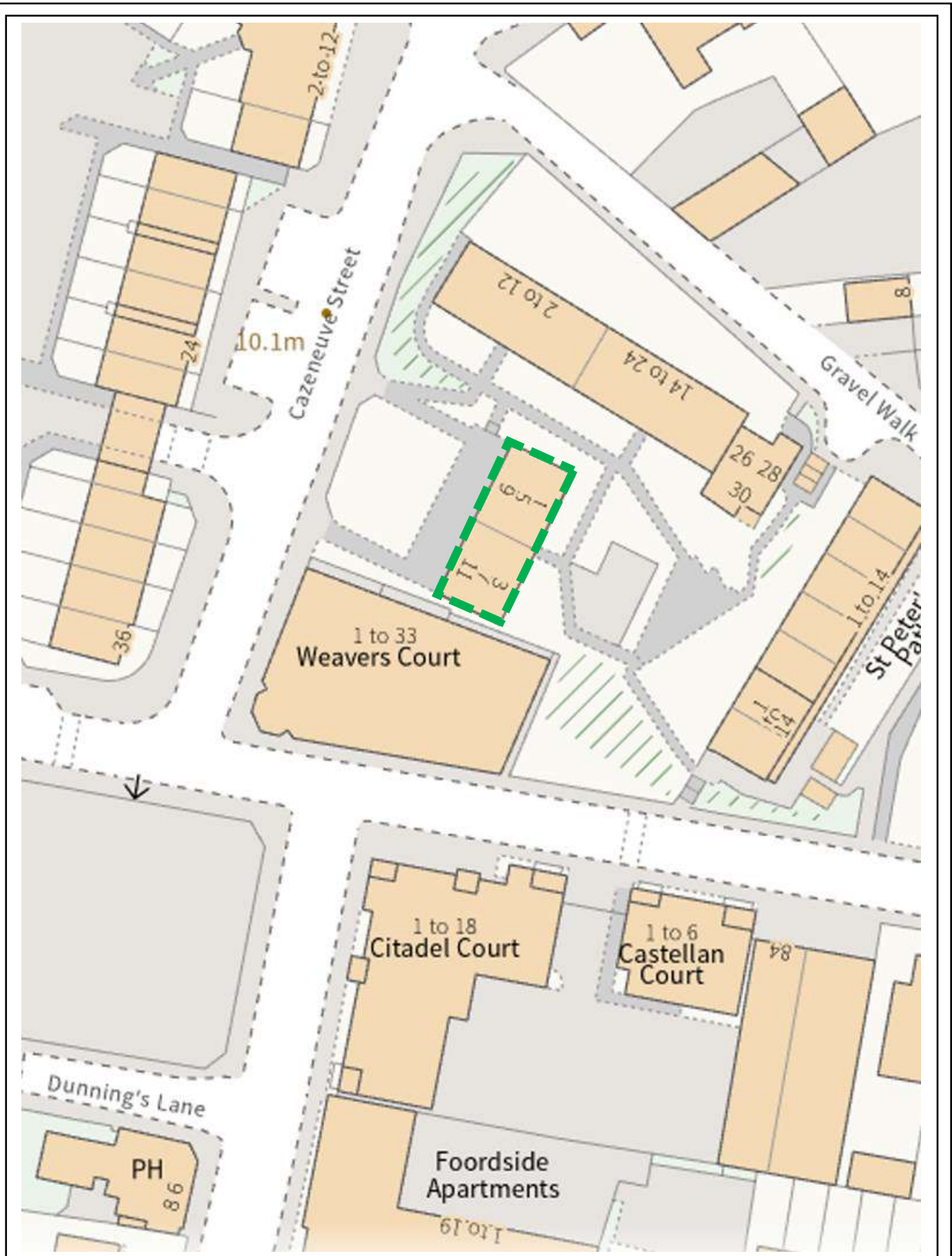
**Title: SP 80 - 86 John Street**

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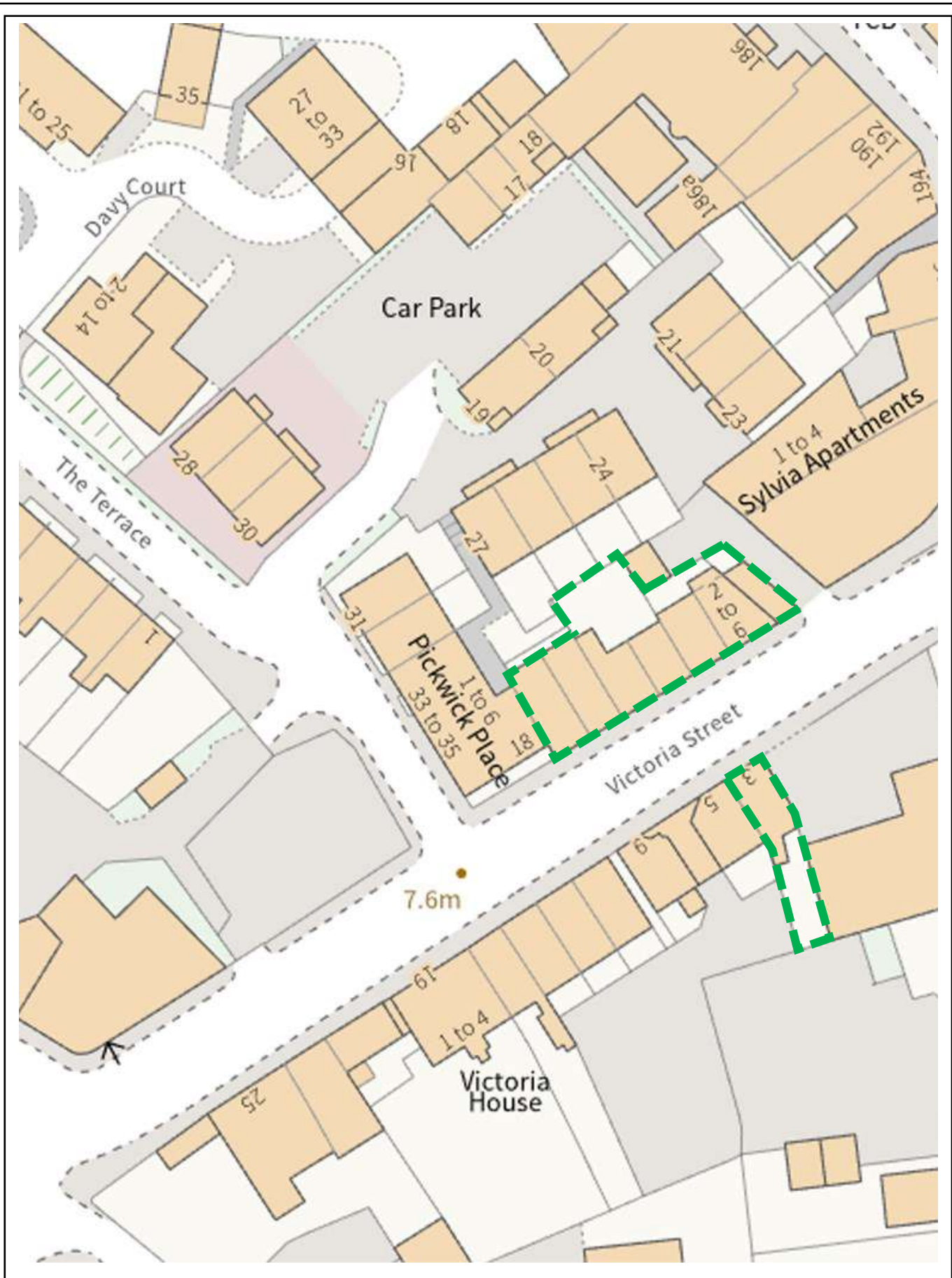
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**Title: SP 1-3 (odds) Cazeneuve Street, Rochester**



**Title: SP 2-16 (evens) and 3 Victoria Street, Rochester**



**Title: SP 41-47 Carnation Road, Strood**

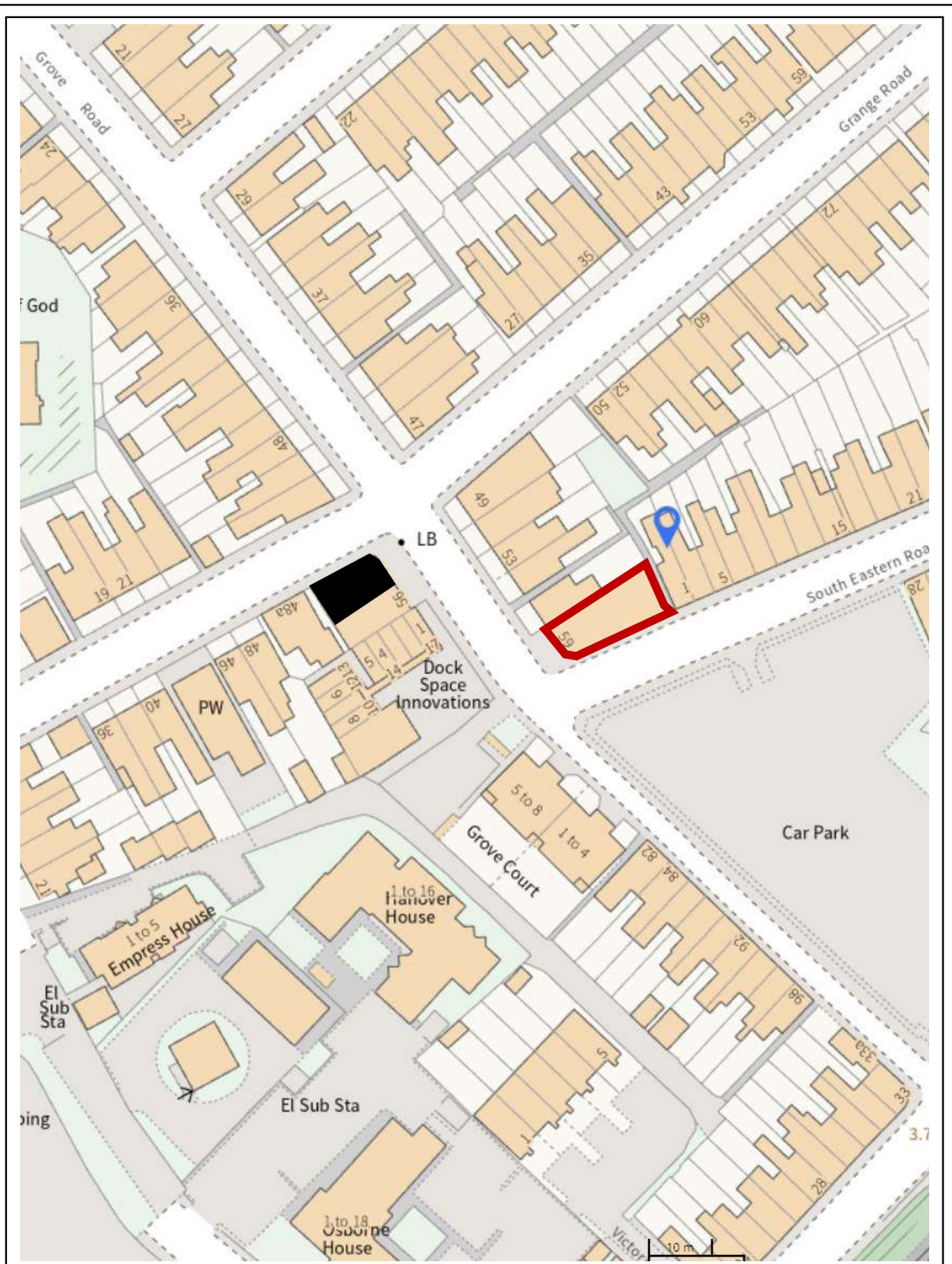


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**Title: SP 64, 89-97 (odds) Bryant Road & 49 Weston Road, Strood**



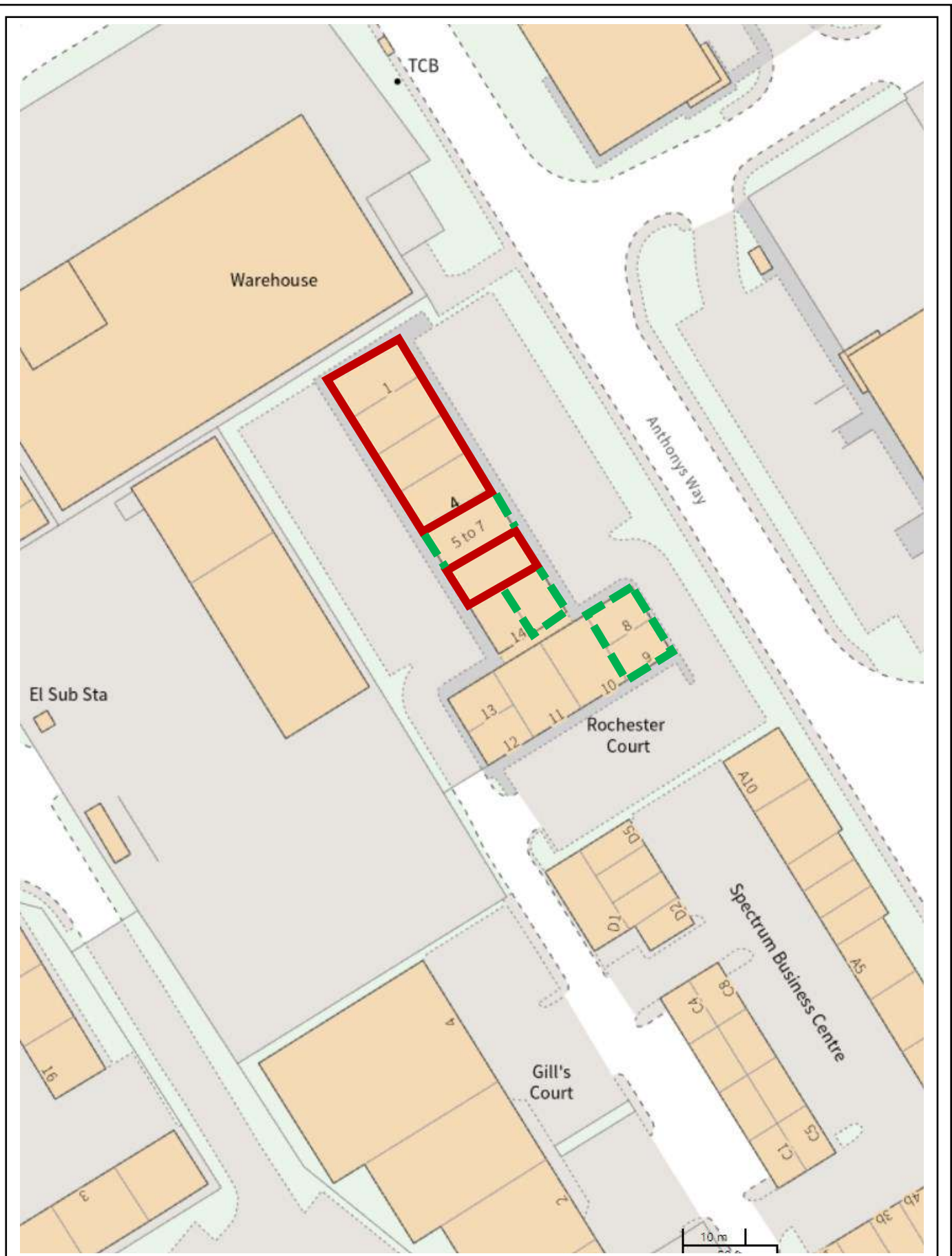
**Title: SP 59 and 59b Grove Road, Strood**

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## Title: SP 1-9 Rochester Court

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## **Appendix D: Neighbourhood Centres**



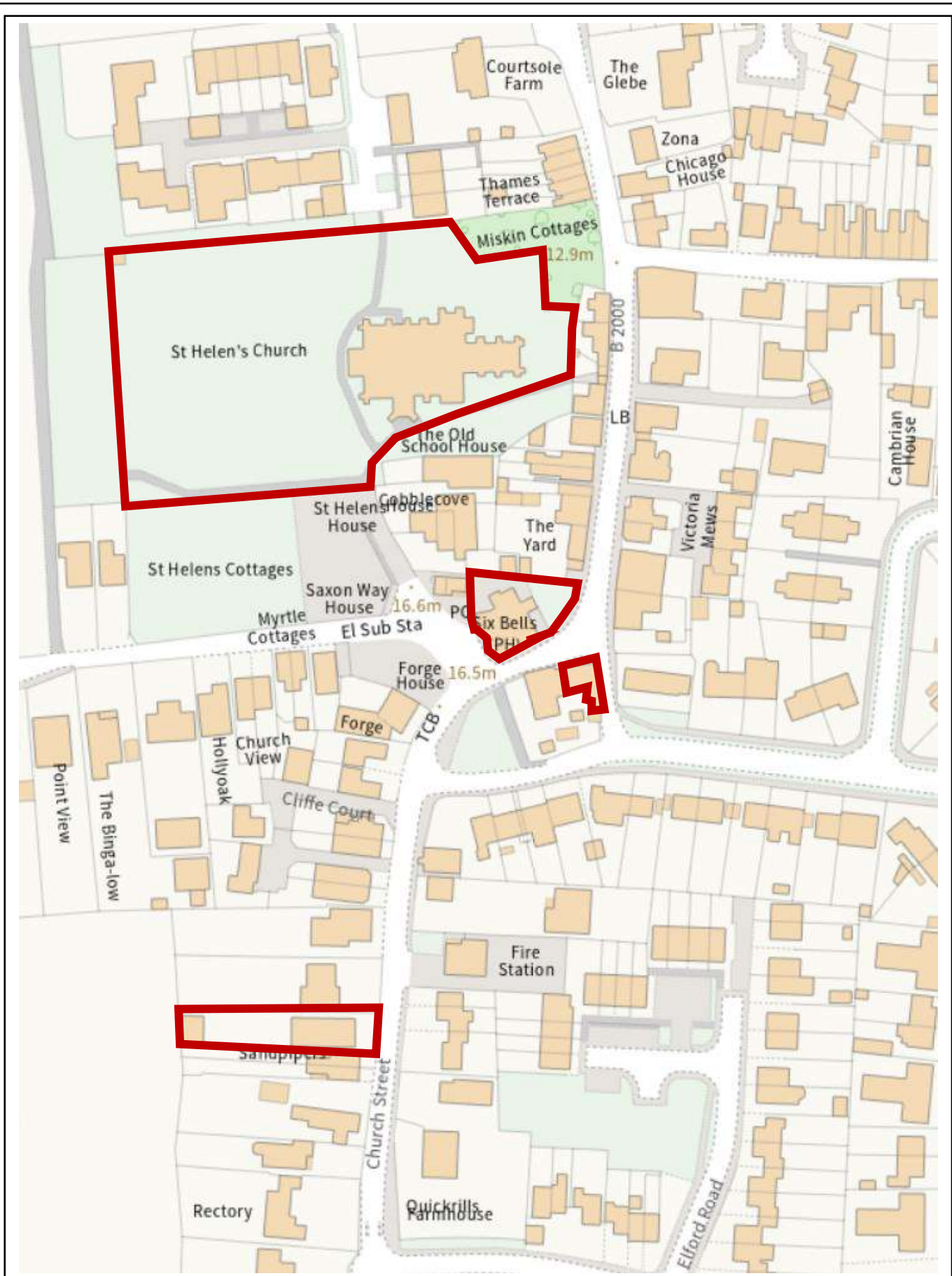
## Title: NC Hoo Village - Pottery Road

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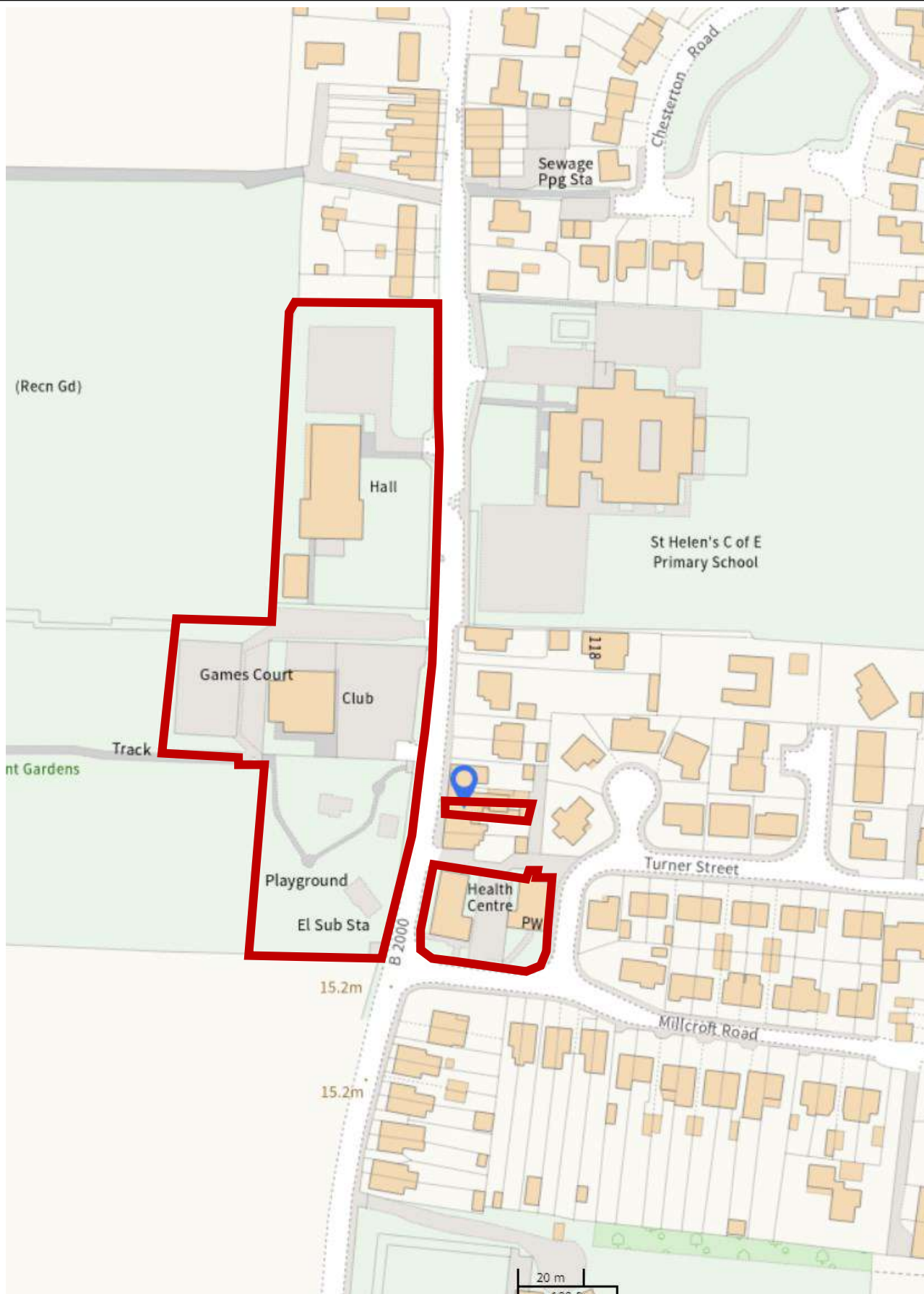
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## Title: NC Cliffe – Part 1



## Title: NC Cliffe – part 2



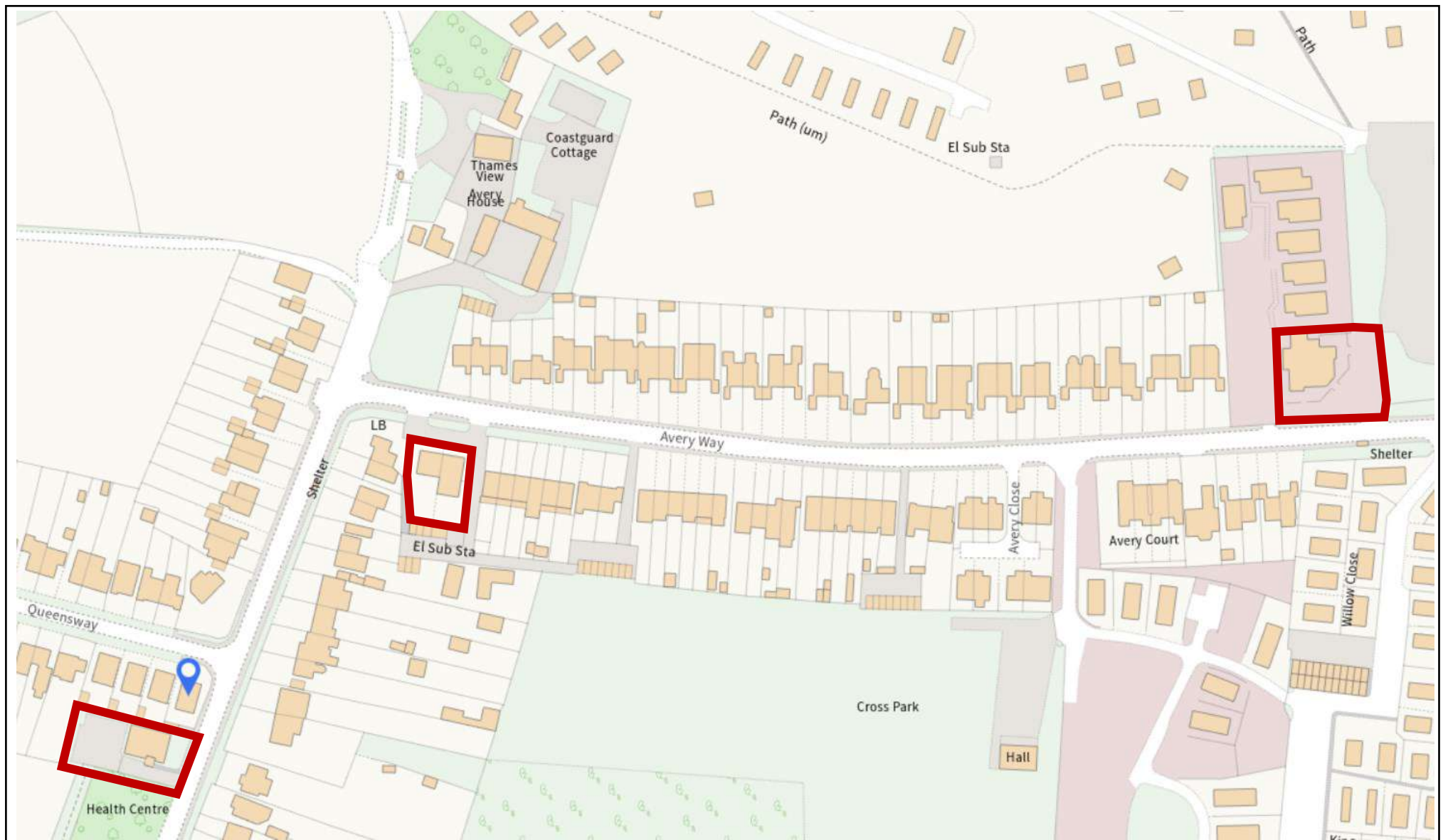
## Title: NC High Halstow

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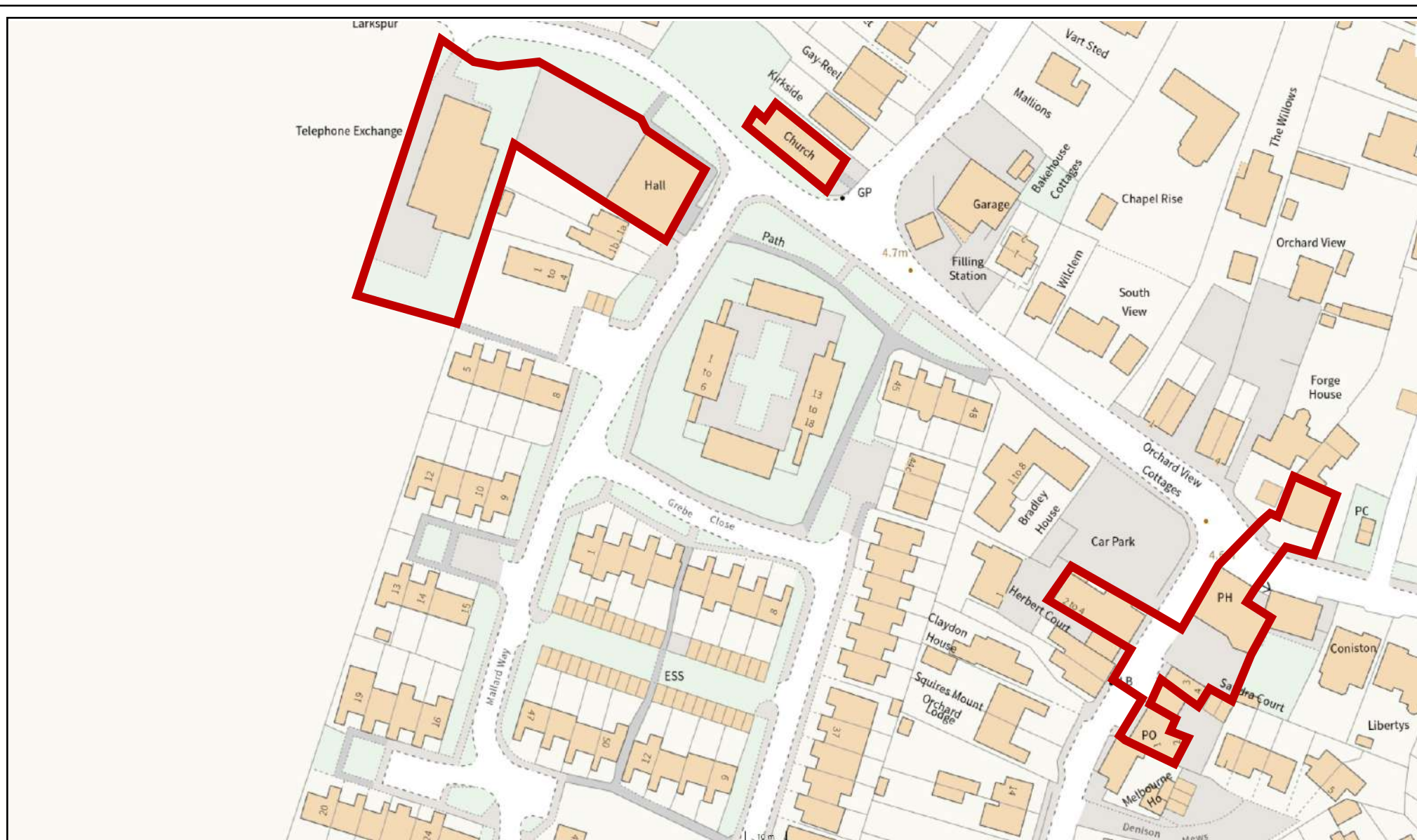
**Title: NC Allhallows**

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**Title: NC Lower Stoke**



**Title: NC Grain**

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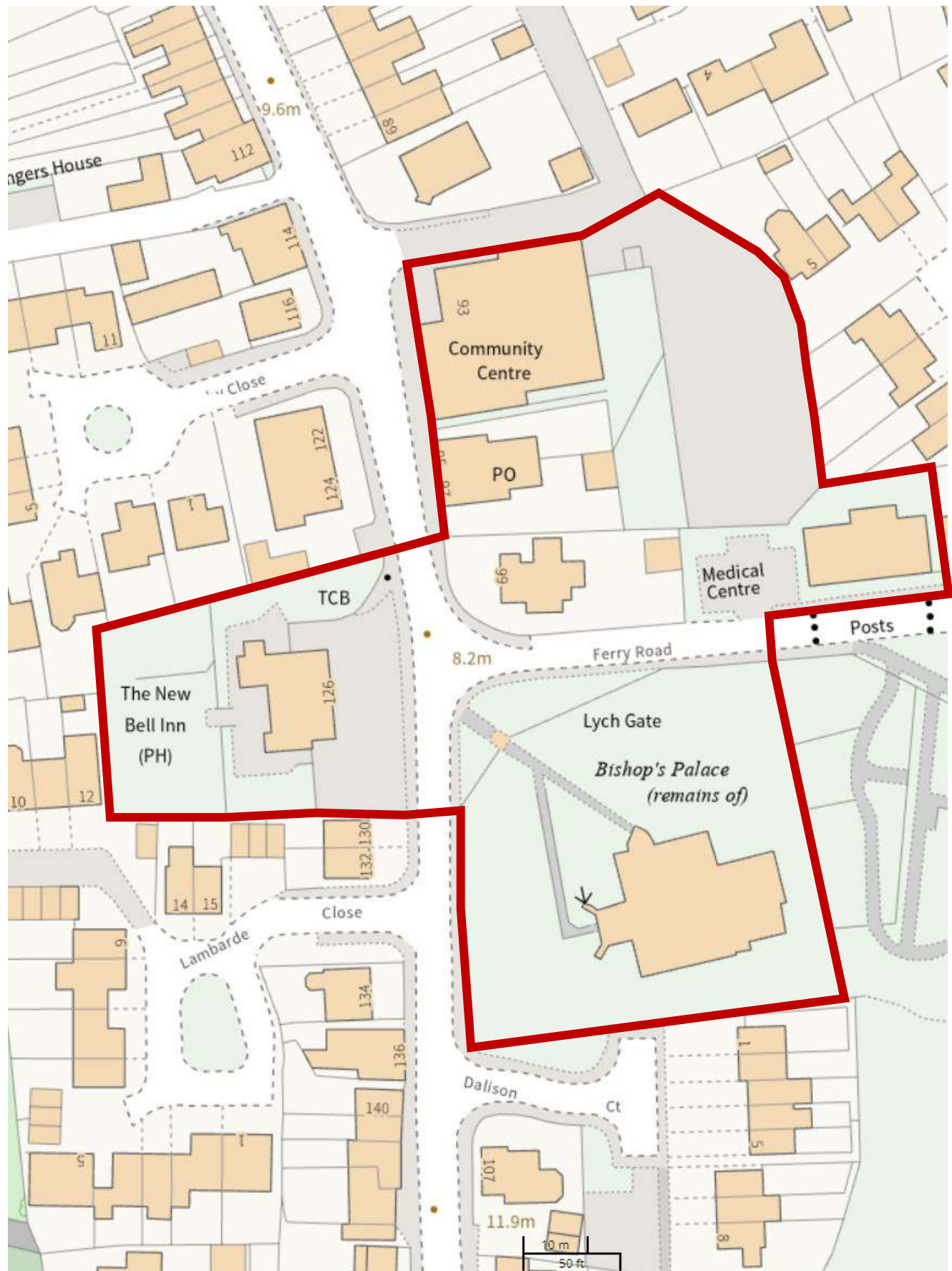
**Title: NC Cuxton**

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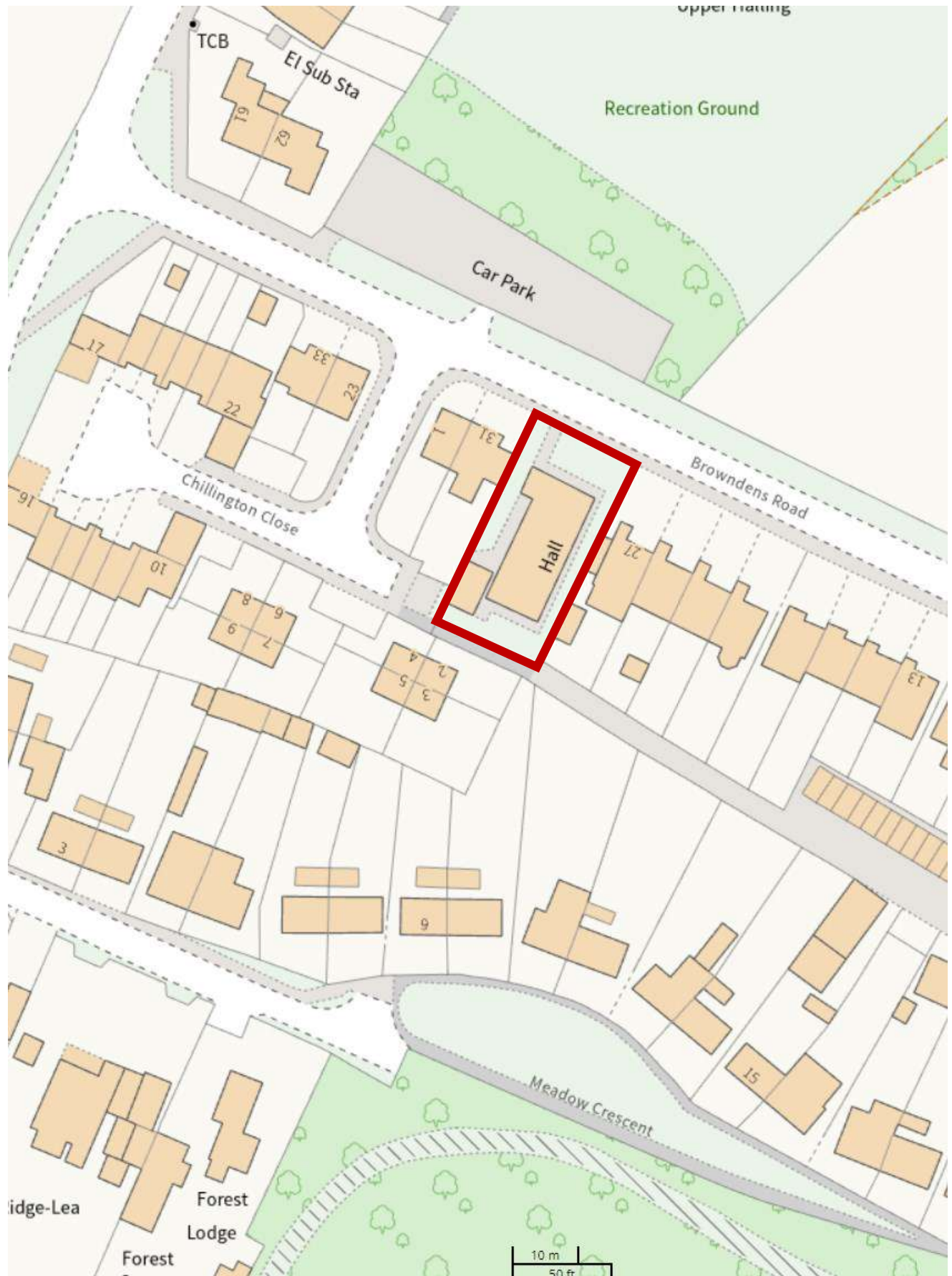
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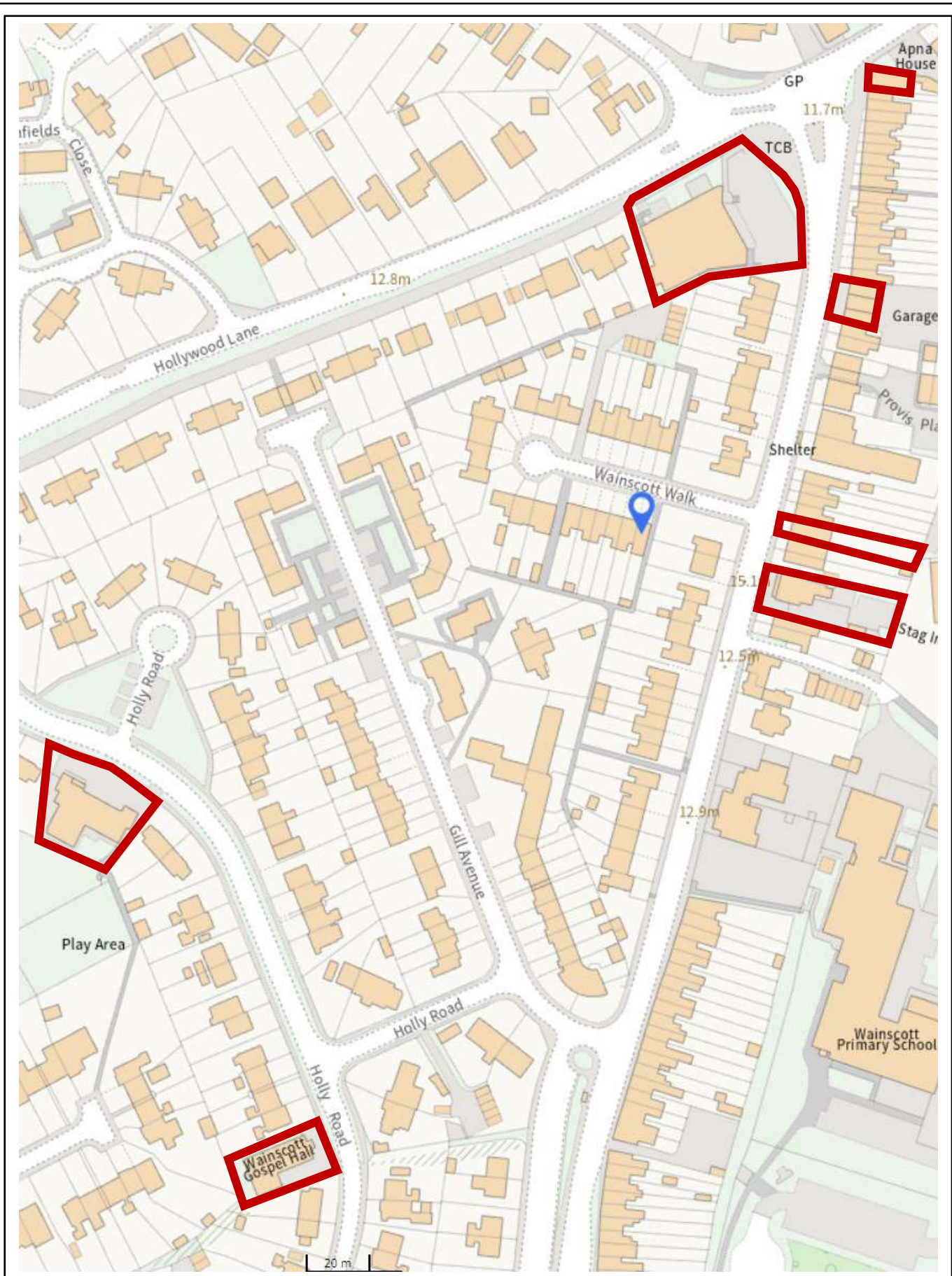
## Title: NC Halling – part 1 Ferry Road



## Title: NC Halling – part 2 Browndens Road



## Title: NC Halling Village – part 3 Vicarage Road



## Title: NC Wainscott Village – Wainscott Road and Holly Road

